

2018

Patient Safety Leadership Congress



c|h|a
Colorado Hospital
Association

Exhibitor and Sponsor Information



Oct. 23, 2018

Denver Marriott South at Park Meadows
Lone Tree, CO



EXHIBITOR AND SPONSOR INFORMATION

Colorado Hospital Association (CHA) is providing exhibiting and sponsorship opportunities for the 2018 Patient Safety Leadership Congress scheduled for Oct. 23 in Denver, Colorado.

Exhibitors and sponsors are invited to attend all the educational sessions enabling participants, exhibitors and sponsors opportunities for formal and informal interaction.

Exhibitor and Sponsor Packages

Put your company's name at the forefront of attendees minds with CHA conference exhibiting and sponsorship opportunities. Build name recognition and drive traffic to your exhibit space with high-profile promotional opportunities.

EXHIBITOR PACKAGE - \$1,500 (Maximum 6)

- 6-foot, skirted display table and one chair (*materials must fit on display table and not block neighboring displays*)
- Logo recognition on conference signage
- Three complimentary conference registrations, including all meals, breaks and educational sessions (*Discounted price of \$125 for additional exhibitor representatives. Maximum of two additional representatives.*)

SPONSORSHIP PACKAGE (Maximum 1)

Are you thinking of upgrading your support of the Patient Safety Leadership Congress? Consider adding the lunch sponsorship:

- Lunch \$2,500

Sponsorship includes:

- Display table outside event for materials
- Logo recognition with special signage for the event
- *One complimentary conference registration, including all meals, breaks and educational sessions (Discounted price of \$125 for additional exhibitor representatives. Maximum of two additional representatives.)*

Exhibit Hall Schedule

CHECK-IN AND SETUP HOURS:

- Tuesday, Oct. 23: 6:30 – 7 a.m.
All Exhibitors/Sponsors must check in at the CHA registration desk prior to setting up. Displays must be set up by 7 a.m. Contact Valerie Siebert-Thomas, CHA education manager, at valerie.siebertthomas@cha.com if you need to make special arrangements.

EXHIBIT HOURS:

- Tuesday, Oct. 23
Breakfast: 7 – 8 a.m.
Coffee Break: 9:15 – 9:30 a.m.
Coffee Break: 10:30 – 11 a.m.
Coffee Break: 2:15 – 2:45 p.m.

Display Specifications & Payment

Display tables will be located in the general session meeting room. Displays must not block the visibility of neighboring exhibits and must not exceed the dimensions of the table.

Full payment is required with exhibit/sponsor signed contract. Indicate two table location preferences according to the enclosed floor plan. Tables are assigned on a first-come, first-served basis.

CHA accepts checks, VISA, MasterCard and American Express. Please provide appropriate contact and billing information with your payment and contract. If a check payment is accompanying your contract, make the check out to CHA and mail along with the contract to the address listed below.

Colorado Hospital Association
Attention: Education Manager
7335 E. Orchard Rd.
Greenwood Village, CO 80111

Exhibit Representatives

The exhibit fee includes complimentary registration for three representatives from your company. Exhibitors and sponsors are invited to attend all education sessions and networking events. Additional representatives may register for a discounted price of \$125 each (maximum of two additional representatives). A registration form to register representatives will be provided with your confirmation packet. Submit one completed registration form for each representative and return to CHA by Tuesday, Oct. 9.

Electrical

If you need electrical power, please contact Peggy McCreary, CHA meeting and events coordinator, at peggy.mccreary@cha.com or 720.330.6034. Charges for electrical will be at your expense.

Cancellations

If an exhibitor/sponsor cancels prior to Monday, Oct. 1 and the display can be resold, a full refund will be made. If it is not resold, a \$375 processing fee will be charged. If cancellation is made after Monday, Oct. 1, the full display fee will be charged. All notices of cancellation must be received in writing.

2018 PSLC EXHIBITOR/SPONSOR CONTRACT

2018 Patient Safety Leadership Congress | Lone Tree, Colorado | October 23, 2018

INSTRUCTIONS: Complete this form with your company information as you want it to appear in all conference materials.

COMPANY INFORMATION

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Email _____

Website _____ Twitter _____

Company Description: Please print or type using 25 words or less.

Industry: _____

Main Competitor(s): _____

PRIMARY CONTACT INFORMATION

Primary Contact Name _____

Title _____

Telephone _____ Email _____

PATIENT SAFETY LEADERSHIP CONGRESS EXHIBITOR AND SPONSORSHIP OPPORTUNITIES - ASSOCIATE MEMBERSHIP REQUIRED

Exhibitor

Exhibitor Fee\$1,500

Sponsorship

Lunch \$2,500

TOTAL AMOUNT OWED \$_____

CANCELLATION POLICY

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We hereby agree to exhibit and/or sponsor at the 2018 Patient Safety Leadership Congress, according to the terms and conditions outlined on the previous pages of the CHA Exhibit Packet.

Signature _____ Date _____

PAYMENT

Your exhibitor/sponsorship payment is due in full on or before Oct. 1, 2018.

PAYMENT OPTIONS Credit Card Check

CREDIT CARD (VISA, MASTERCARD, AMERICAN EXPRESS ONLY):

Card Number _____

Expiration Date _____ CVV Code _____

Full Name on Card _____

Billing Address _____

Signature _____

CHECKS PAYABLE TO: Colorado Hospital Association, Attn: Education Manager, 7335 E. Orchard Road, Greenwood Village, CO 80111