

Exhibitor and Sponsor Information



2018

c|h|a Annual Meeting

CELEBRATING 93 YEARS

Sept. 12-14, 2018

Vail Marriott Mountain Resort

Vail, Colorado



c|h|a

Colorado Hospital Association

EXHIBITOR AND SPONSOR INFORMATION

Invitation

CHA provides members with premier quality educational sessions at its Annual Meeting. The participation of our exhibitors and sponsors enables CHA to continue to offer high-caliber programming. CHA invites you to participate as an exhibitor or sponsor at the 2018 CHA Annual Meeting, Sept. 12-14, 2018, in Vail, Colorado. The Annual Meeting format encourages business-building discussions with current and/or potential clients in an informal, relaxed atmosphere. Exhibition and sponsorship opportunities are reserved solely for CHA Associate Members. For more information, contact Kyle Jay at kyle.jay@cha.com.

Exhibitor Packages

CHA will hold its Exhibit Hall and Exhibitor Showcase lunch and reception on Thursday, Sept. 13, at the 2018 CHA Annual Meeting. The showcase provides CHA exhibitors with networking opportunities where they can market their products and services to a wide variety of health care professionals.

Sponsorship Packages

CHA also offers a variety of sponsorship opportunities throughout the event that offer even more marketing exposure.

Mobile App

CHA utilizes a mobile app for the CHA Annual Meeting, which increases the value of the event for sponsors and exhibitors by providing your company with additional visibility and the ability to connect with attendees through the mobile app.

Exhibition

Put your company's name at the forefront of attendee's minds with CHA event exhibiting and sponsorship opportunities. Build name recognition and drive traffic to your exhibit space with high-profile promotional opportunities that target this lucrative market.

To maximize traffic and exposure for all exhibitors, specific times are established for participants to visit the exhibit hall. No conflicting meetings are scheduled during these hours. Activities are held in the exhibit hall to encourage attendance. (See the In Conjunction With section.)

Exhibitors and sponsors are encouraged to attend the CHA educational sessions and networking events.

Location & Attendance

The Exhibit Hall is located in the Grand Ballroom and the Grand Ballroom Foyer at the Vail Marriott Mountain Resort. Registrants for the meeting include hospital chief executive officers, c-suite staff, administrators, assistant administrators, department head personnel, physicians and trustees. A number of allied professional organizations will also be in attendance.

Booth Dimensions & Rates

Booth fees are based on booth size and location. Exhibitors may select from the following booth options:

Description	Cost Per Booth/ Tabletop
8 x 10 foot prime booth (16)	\$2,250
8 x 10 foot booth (44)	\$1,750
8 x 8 foot prime booth (3)	\$1,750
8 x 8 foot booth (2)	\$1,500
5 x 10 foot booth (5)	\$1,350
4 x 8 foot tabletop display (6)	\$1,250

All booths include eight-foot back drapes and three-foot side drapes. Drape colors are burgundy, hunter green and gold. The Grand Ballroom where the exhibits are located is carpeted. Each booth contains one draped table, one waste paper basket, two chairs and one identification sign.

EXHIBITOR AND SPONSOR INFORMATION

Exhibits must not block the visibility of neighboring exhibits and must not exceed the dimensions of the booth. All exposed parts of displays must be finished to present an attractive appearance from the aisles or adjoining exhibits.

Please note: Booths 1-3 and 10-15 have a ceiling height restriction of 7 feet 9 inches. Any floor mounted booths can stand no higher than 7 feet 9 inches in this area.

Exhibit Representatives

The booth fees include two complimentary conference registrations and two complimentary drink tickets per participant for the Thursday reception. Additional representatives may register for the event for a discounted rate of \$175 (maximum of two additional reps). A form to register representatives will be provided prior to the event.

All representatives are welcome to attend any/all educational and networking events that are scheduled.

Exhibit Schedule

Booth Setup:

Wednesday, Sept. 12, 2018	12 - 7 p.m.
Thursday, Sept. 13, 2018	7 - 10 a.m.

Exhibit Hours:

Thursday, Sept. 13, 2018	
Lunch in the Exhibit Hall	11:45 a.m. - 1:30 p.m.
Reception in the Exhibit Hall	4:30 - 6 p.m.

Booth Dismantling:

Thursday, Sept. 13, 2018	6 - 7 p.m.
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Booth Setup

Booths must be set up by 10 a.m. on Thursday, Sept. 13. Any setup not finished by the opening exhibit session must wait to be completed during non-exhibit hours.

Booth Dismantling Policy

Booths must remain intact until the close of the exhibition at 6 p.m., Thursday, Sept. 13, 2018. They cannot be dismantled or removed earlier. Dismantling must be completed by 7 p.m. on Sept. 13. CHA, Brede Exposition Services and Vail Marriott Mountain Resort are not responsible for displays left in the exhibit hall past 7 p.m. The hotel charges a \$1,000 cleaning fee for all equipment and material left in the exhibit hall past 7 p.m. Please make arrangements with your drayage service and/or shipping carrier so that tear down runs smoothly and efficiently. If using your own drayage company, be sure that you and/or your home office completes your arrangements and schedules for pick-up. Vail Marriott Mountain Resort does not have storage facilities. If you need help shipping material and you are not contracted with Brede Exposition Services, you will need to contact the Vail Marriott Mountain Resort Loss Prevention Department for assistance.

Special Exhibit Hall Activities

In an effort to drive participation and traffic through the exhibit hall, CHA will host several attendee engagement activities throughout the Annual Meeting. Join us on Thursday, Sept. 13 for the following events:

- Lunch in the Exhibit Hall: 11:45 a.m. - 1:30 p.m.
- Reception in the Exhibit Hall: 4:30 - 6 p.m.
- Exhibit Hall Activity

If you want to award exhibit hall prizes, we ask that you bring non-perishable items. It is the exhibitor's responsibility to let attendees know that you will contact the winner directly via email, text or phone call (either during the Exhibit Hall Reception or after the conference).

Electrical

Ample electricity can be made available in all booth locations. One 500-watt electrical outlet, which will accommodate two plugs will be provided at no additional charge but you must request it on the Vail Marriott Mountain Resort electrical specifications form.

EXHIBITOR AND SPONSOR INFORMATION

If you require more than one 500-watt electrical outlet, indicate those needs on the Vail Marriott Mountain Resort electrical specifications form. Additional electrical will be at your cost. If you require electrical cords or an electrical strip, they can be rented at the Brede Service Desk in the exhibit hall. This form must be returned to the Vail Marriott Mountain Resort, attention convention services, by Aug. 18, 2018. No electrical requests can be guaranteed unless the correct information is received by Aug. 18, 2018. If the Vail Marriott Mountain Resort finds it necessary to increase electrical requirements beyond its current capacity in order to meet the needs of exhibitors, those exhibitors will be billed separately for that surcharge.

Please note: All electrical power is turned on one-half hour before the show opens and is turned off one-half hour after the show closes.

Booth Sharing

Companies wishing to share a booth must have a formal contractual arrangement with one another. CHA must be notified in writing of the request to share a booth at the time a contract is submitted. The contract must include both companies' information, including name and relationship, and the reason for sharing space. You will be notified by CHA if your request is approved.

Subletting of Space

Exhibitors may not assign, sublet or apportion to others whole or any part of the space allocated, and may not advertise or display goods or services other than those manufactured or sold by them in the regular course of their business. An exhibitor may use equipment or the product of another exhibitor for the purpose of better product presentation of their own product, but may not give credit to the manufacturer.

Exhibitor Services

Brede Exposition Services maintains a full-time exhibitor service desk from setup through the removal of exhibits. The Brede Exhibitor Service Kit will be sent, along with booth confirmation, to each exhibitor prior to the meeting. Arrangements for additional furniture, special decorations, storage of exhibit equipment, transportation, etc. may be made directly with Brede Exposition Services. All such services are at the exhibitor's expense. Should you need information immediately, contact:

Brede Exposition Services
5140 Colorado Boulevard
Denver, CO 80216
303.321.8784
Brede-Colorado@Brede.com
www.brede.com

Drayage & Storage

For advanced shipment of exhibit materials, storage and delivery to your booth, please refer to the "Drayage Services" portion of your Brede Exhibitor Service Kit. Do not direct ship to the Vail Marriott for an arrival prior to the move-in dates. The Vail Marriott will refuse shipments.

Security

Security guards will be on duty during non-exhibit hours, beginning at 7 p.m., Wednesday, Sept. 12, through 4:30 p.m., Thursday, Sept. 13. During non-exhibit hours, only exhibitor representatives with an official CHA Annual Meeting badge are allowed access to the exhibit hall. Please safeguard all show goods, materials, equipment and display.

Liability

CHA is liable for materials in the exhibit hall only during the non-exhibit hours. CHA is not liable for materials during setup, exhibit hours or dismantling.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its owners, and its management company, as well as their representative agents, servants, and employees from any and all such losses, damages and claims.

The exhibit hall is defined as the area to the west of the doors, which open into the Grand Ballroom.

Cancellation Policy

If booth space is canceled prior to June 29, 2018, and the booth space can be resold, a full refund will be issued. If it is not resold, a \$475 processing fee will be charged. If cancellation is made after June 29, the full booth fee will be charged. All notices of cancellation must be received in writing.

EXHIBITOR AND SPONSOR INFORMATION

Sponsorship Packages

The following sponsorship packages and opportunities are available at the 2018 CHA Annual Meeting, exclusively to CHA Associate Members:

Gold Sponsor - \$5,000 (maximum 3)

- Prominent logo recognition on all promotional materials
- Logo recognition on conference signage
- Logo recognition on the conference mobile app
- Three complimentary conference registrations, including all meals, breaks, educational sessions and networking events

Silver Sponsor - \$2,500 (maximum 6)

- Logo recognition on all promotional materials
- Logo recognition on conference signage
- Logo recognition on the conference mobile app
- Two complimentary conference registrations, including all meals, breaks, educational sessions and networking events

Special Event Sponsorships

Chairman's Reception - \$5,500 (maximum 1)

This special event will be held on Wednesday evening following the opening keynote speaker.

- Logo recognition on all promotional materials
- Logo recognition on the conference mobile app
- One sign posted in the reception area
- Three complimentary conference registrations, including all meals, breaks, educational sessions and networking events

Golf Holes - \$575 per hole (maximum 8)

Golf hole sponsorships are available to the following: Gold Sponsors, Silver Sponsors and registered exhibitors. The sponsor presents a sponsor-provided prize to the winner of the sponsored hole.

- Allows one representative to play in the tournament
- One sign located at the sponsored hole
- Logo recognition on the conference mobile app

Coffee Breaks - \$2,500 (maximum 6)

- One sign located at the function
- One table top outside the general session room to be able to promote services
- Logo recognition on all promotional materials
- Logo recognition on the conference mobile app
- Two complimentary conference registration, including all meals, breaks, educational sessions and networking events

Charging Station - \$2,500 (maximum 1)

- One sign located at the sponsored charging station area (located by the exhibit hall)
- Logo recognition on all promotional materials
- Logo recognition on conference signage
- Logo recognition on the conference mobile app
- Two complimentary conference registrations, including all meals, breaks, educational sessions and networking events

Oxygen Bar - \$2,750 (maximum 1)

- One sign located at the sponsored area (located by the exhibit hall)
- Logo recognition on all promotional materials
- Logo recognition on conference signage
- Logo recognition on the conference mobile app
- Two complimentary conference registrations, including all meals, breaks, educational sessions and networking events

All sponsorship opportunities are reserved solely for active CHA Associate Members. Sponsorships are assigned on a first-come, first-served basis only after receipt of the signed contract and full payment.

EXHIBITOR AND SPONSOR INFORMATION

In Conjunction With

All meetings, events and/or activities held in conjunction with the 2018 CHA Annual Meeting by exhibition and sponsor companies and related organizations, whether at Vail Marriott Mountain Resort or at outside venues, must be approved by CHA and must not be scheduled during official conference and exhibit hours. To receive approval, please contact Valerie Siebert-Thomas at valerie.siebertthomas@cha.com. "In Conjunction With" events are functions that include the CHA participants but are not planned or sponsored by CHA.

CHA Associate Membership

Full payment and active associate membership status is required with signed Exhibitor/Sponsor contract. No booth or sponsorship can be reserved without the signed contract and full payment.

Inquiries

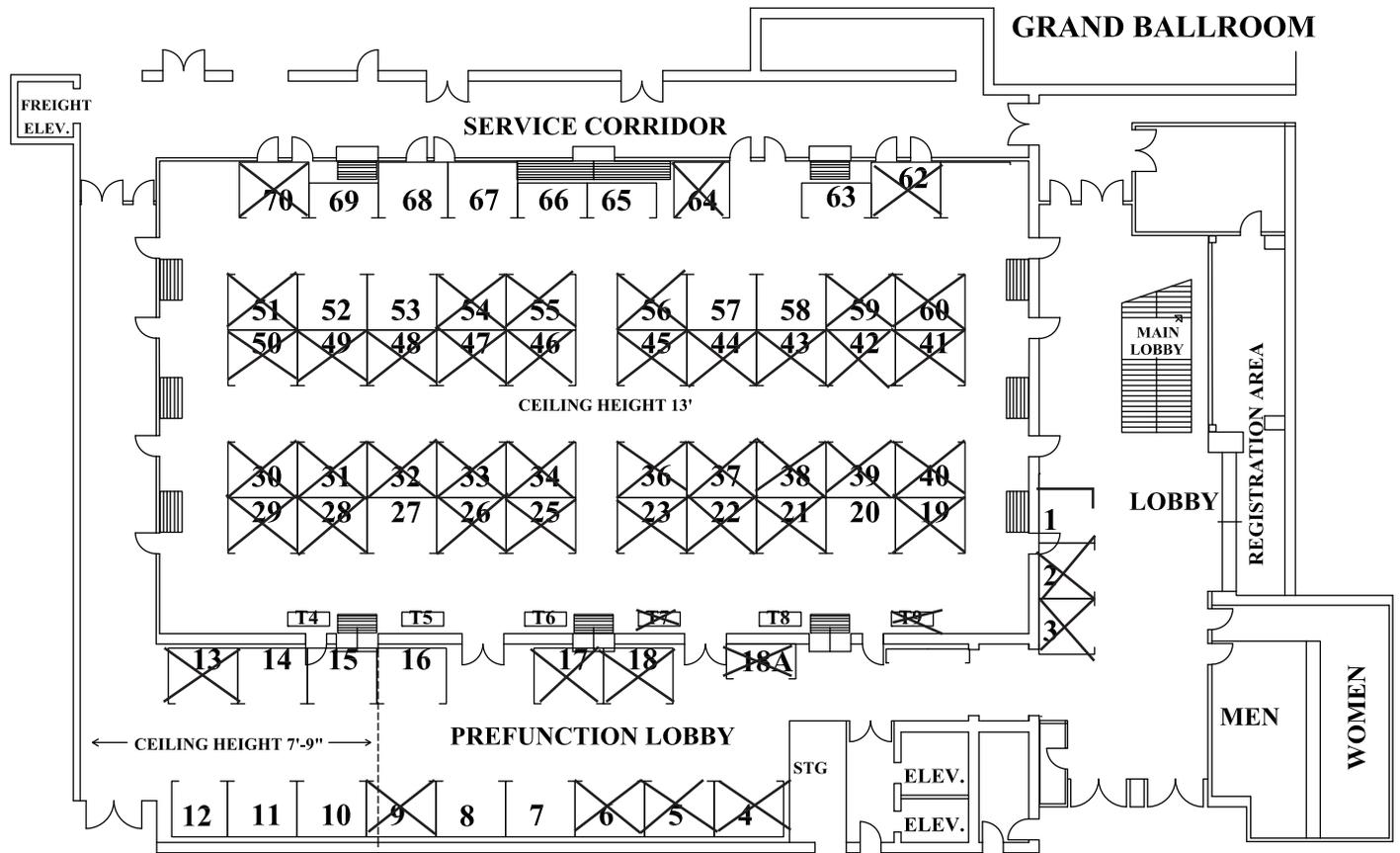
Valerie Siebert-Thomas
Education Manager
valerie.siebertthomas@cha.com
720.330.6024

Peggy McCreary
Meeting and Events Coordinator
peggy.mccreary@cha.com
720.330.6034

EXHIBITOR FLOOR PLAN

Vail Marriott Mountain Resort Grand Ballroom

September 12-14, 2018



Please Note:

- Booths 1-3 and 10-15 have a ceiling height restriction of 7 feet 9 inches. Any floor mounted booths can stand no higher than 7 feet 9 inches in this area.
- Booths 18A, 63, 65-66 and 69 are 5 x 10 foot booths @ \$1,350 each
- Booths 1-3 are 8 x 8 foot booths @ \$1,750 each (prime location booths)
- Booths 12 and 64 are 8 x 8 foot booths @ \$1,500 each
- Booths 4-11, 13-18, 30-33, 37-44, 47-54, 57-60, 62, 67-68 and 70 are 8 x 10 foot booths @ \$1,750 each
- Booths 19-29, 34, 36, 45, 46, 55 and 56 are 8 x 10 foot booths @ \$2,250 each (prime location booths)
- Tabletop displays T4-T9 are 4 x 8 foot tables @ \$1,250 each
- The only entrances to the exhibit hall are the double doors between Booth 16 and 17 and between Booth 18 and 18A.

X = SOLD

EXHIBITOR/SPONSOR CONTRACT



September 12-14, 2018 - Vail, Colorado

Company Information

Company Name _____
(Type or print the name exactly as it should appear in all conference materials)

Address _____

City, State, Zip _____

Phone _____

Website _____ Twitter Handle @ _____

Primary Business Product/Service _____

Primary Contact Information

Name _____

Title _____

Phone _____

Email _____

Associate Membership

_____ 2018 Associate Membership, Jan-Dec.: \$1,000 (Payment required for all exhibitors and sponsors that have not already paid)

Annual Meeting Exhibit Booth

Before submitting the Exhibitor/Sponsor contract, check with your onsite representative to ensure that the booth size you are selecting will accommodate the backdrop and display of your organization's booth.

Fees for exhibit booths are noted below.

Booth Size	Booth Location	Booth Price
5 x 10 foot	18A, 63, 65-66, 69	\$1,350 each
8 x 8 foot prime	1-3	\$1,750 each
8 x 8 foot	12, 64	\$1,500 each
8 x 10 foot prime	19-29, 34, 36, 45, 46, 55, 56	\$2,250 each
8 x 10 foot	4-11, 13-18, 30-33, 37-44, 47-54, 57-60, 62, 67, 68, 70	\$1,750 each
4 x 8 foot tabletop	T4-T9	\$1,250 each

Booths 1-3 and 10-15 have a ceiling height restriction of 7 feet 9 inches. Any floor mounted booths can stand no higher than 7 feet 9 inches in this area.

Preferred Exhibit Booths: Indicate six booth location preferences according to the enclosed floor plan. Booths are assigned on a first come, first-served basis.

Preferred Exhibit Booths: _____
(1) (2) (3) (4) (5) (6)

We would prefer not to be located next to the following companies: _____

A 15 word description of the product or service your organization will feature: _____

EXHIBITOR/SPONSOR CONTRACT

Annual Meeting Sponsorships

Fees for sponsorship packages and special events are noted below. Please check the sponsor package and/or special event you wish to sponsor.

___ Gold Sponsor: \$5,000

___ Silver Sponsor: \$2,500

SOLD Chairman's Reception, Wednesday, Sept. 12: \$5,500

___ Pre Conference Coffee Break, Wednesday, Sept. 12: \$2,500

___ Opening General Session Coffee Break, Thursday, Sept. 13: \$2,500

SOLD Morning General Session Coffee Break, Thursday, Sept. 13: \$2,500

___ Afternoon General Session Coffee Break, Thursday, Sept. 13: \$2,500

___ Charging Station, Thursday, Sept. 13: \$2,500

SOLD Oxygen Bar, Thursday, Sept. 13: \$2,750

___ Morning General Session Coffee Break, Friday, Sept. 14: \$2,500

___ Closing Session Coffee Break, Friday, Sept. 14: \$2,500

___ Golf Tournament, Wednesday, Sept. 12: \$575 per hole

Closest To Pin: Holes 4 ___ 8 **SOLD** 10 **SOLD** 13 ___ 17 ___
 Longest Drive: Holes 1 ___ 14 ___
 Longest Putt: Hole 18 ___

Cancellation Policy

If booth space is canceled prior to June 29, 2018, and the booth space can be resold, a full refund will be made. If it is not resold, a \$475 processing fee will be charged. If cancellation is made after June 29, the full booth fee will be charged. **ALL NOTICES OF CANCELLATION MUST BE RECEIVED IN WRITING ON OR BEFORE THE DATE SPECIFIED.**

We hereby agree to exhibit and/or sponsor as indicated above at the 2018 CHA Annual Meeting of the Colorado Hospital Association.

SIGNATURE

DATE

Payment

NOTE: Selection does not guarantee availability. Booths and Sponsorship levels are limited and are offered on a first-come, first-served basis based on date both contract and payment are received.

	Fee	Paid
2018 Associate Membership	\$1,000	
Exhibit Booth		
Sponsorship		
Total Amount Paid		

Credit Card Check

Card Number _____

Expiration Date _____ CVV Code _____

Full Name on Card _____

Billing Address _____

Signature _____

Make checks payable to: Colorado Hospital Association, 7335 E. Orchard Road, Greenwood Village, CO 80111.