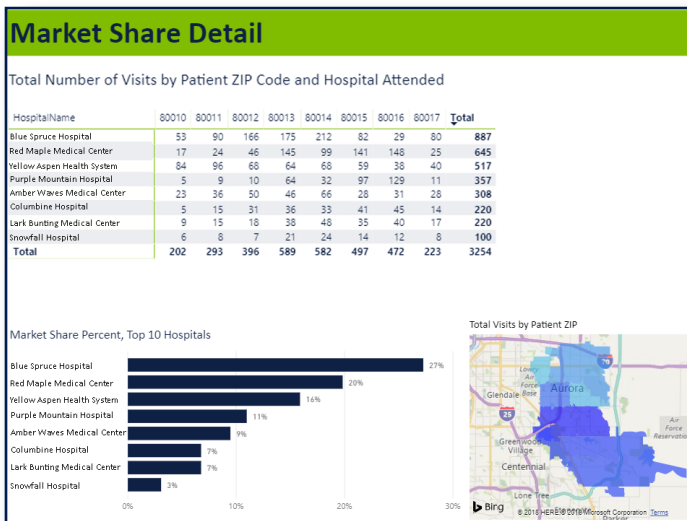


ODHIN

New Data Portal for All Colorado Hospital Association Members



Who:

Quality Directors, Business Development, Chief Strategy Officers, CMOs, CNOs, C-Suite

What:

Quality comparisons, financial and utilization trends, population health, market share, market leakage and retention data.

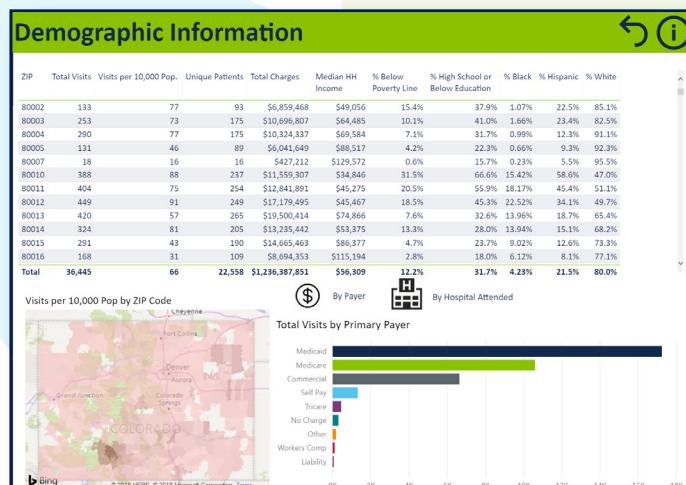
Why:

Make more informed decisions about capital investment, patient safety/quality initiatives, community needs and investment in or exit from service offerings.

Colorado Hospital Association has developed a robust data analysis and visualization tool, called ODHIN, available at no cost to all CHA member hospitals and health systems.

This tool offers customizable dashboards for individuals based on their role at an organization, including executive and patient quality/safety views. Built in is a vast array of data that is of interest to members including: utilization data, payer mix, potentially avoidable care, community health care patterns and social determinants of health. Additional features allow participants to create customizable peer groups to see how their organization compares to others based on the available metrics or slice the data by a number of different characteristics such as patient ZIP code or service line.

This information will enable users to make better decisions about capital investments, patient safety initiatives, community needs, and investment in or exit from services provided.



To sign up and take advantage of this complimentary and customizable tool, contact the CHA data team at support@mychadata.com.