

2019

# Annual Meeting

CELEBRATING 94 YEARS



Sept. 18 – 20, 2019

Vail Marriott Mountain Resort, Vail, CO



This educational activity is jointly provided by AXIS Medical Education and Colorado Hospital Association

# WELCOME



Dear Colorado Health Care Leaders:

I'm pleased to invite you to join your colleagues from around the state for the CHA 2019 Annual Meeting, on Sept. 18-20 at the Vail Marriott Mountain Resort. This is one of the largest meetings of Colorado health care leaders in the state and is the ideal setting for networking with your colleagues while hearing from thought leaders from around the country on the topics that are of key importance for hospital leaders today.

This year's conference will include presentations and discussions that are sure to capture your attention, such as:

- "Discovering New Strengths in Existing Talent to Maximize Performance" – Steven Pemberton, author, *A Chance in the World*; chief human resource officer, Workhuman
- "Getting to the Root of the Problem: Addressing Health in the 21<sup>st</sup> Century" – Karen DeSalvo, MD, professor of medicine and population health, University of Texas at Austin Dell Medical School
- "When Good Isn't Good Enough: How Unconscious Bias Harms Patients ... Despite Our Good Intentions" – Gloria Goins, former chief diversity and inclusion officer, Bon Secours Mercy Health System
- "Understanding the Whole Response Community: Lessons Learned from the 2019 STEM School Shooting" – panel includes Incident Command, PIO, transporting agency and receiving facilities
- "The Cyber Threat Landscape and Risk Mitigation Strategies for Hospitals" – John Riggi, senior advisor for cybersecurity and risk, American Hospital Association
- And more...

Based on the success of last year's emergency preparedness track, CHA will again feature a track for emergency preparedness directors and managers on Thursday, Sept.19, which will provide an ideal opportunity for those leaders to network with their colleagues and learn about key emerging topics for their role. That track will include sessions on the Crisis Standards of Care plan, regional disaster health response, EMS for children and a look at how to handle a no-notice trauma surge event.

I would also invite all Colorado Association of Healthcare Executives (CAHE) members to join us for the conference and for a special breakfast on Thursday morning that will offer 1.25 ACHE face-to-face education credits and will feature an engaging panel on diversity and inclusion in health care.

This year's conference will be ideal for CEOs; other C-Suite leaders, including CMOs and physician leaders; emergency preparedness directors; and other up-and-coming leaders in your organization. The deadline for early bird registration is Friday, Sept. 6, so please be certain to take advantage of this special registration pricing. The conference will be held at the Vail Marriott Mountain Resort. Reserve your hotel room at the CHA discounted rate of \$160 per night [online](#) or by calling 877.622.3140. Mention CHA Annual Meeting when making your reservation. The discounted room rate is available until Tuesday Aug. 20.

Again, I hope you will join us to hear from these thought leaders and also to network with your colleagues from around the state, to get an update on CHA strategic priorities for the coming year and to visit with our many partner organizations and sponsors in the exhibit hall.

I look forward to seeing you in Vail.

Steven J. Summer  
President and Chief Executive Officer



## Wednesday, Sept. 18

**9 a.m. – 2 p.m.**

CHA Annual Golf Tournament *(separate registration required)*

**2 – 3 p.m.**

Golf Tournament Awards Reception

**3:30 – 4 p.m.**

Networking Refreshment Break

**4 – 5:15 p.m.**

Opening Keynote: “Discovering New Strengths in Existing Talent to Maximize Performance” with Steve Pemberton

**5:15 – 6:30 p.m.**

Chairman’s Reception

## Thursday, Sept. 19

**7:45 – 9 a.m.**

CHA/CAHE Breakfast Session: Panel Presentation – “Diversity and Inclusion in Health Care” *(separate registration required)*

**9 – 9:30 a.m.**

Networking Coffee Break

**9:30 – 10:30 a.m.**

“Getting to the Root of the Problem: Addressing Health in the 21<sup>st</sup> Century” with Karen DeSalvo, MD, MPH, MSc

**9:30 – 10:30 a.m.**

“Crisis Standards of Care” with Charlie Little, DO

**10:30 – 10:45 a.m.**

Networking Coffee Break

**10:45 – 11:45 a.m.**

“Using Analytics to Create Success in the Hospital Transformation Program” with Tom Rennell, Alexandra Mannerings, PhD, and Matt Haynes, MPP, MA

**10:45 – 11:45 a.m.**

“Nebraska Medical Center — Regional Disaster Health Response Ecosystem” with Angela Vasa, BSN, RN

**11:45 a.m. – 1:15 p.m.**

Networking Lunch in the Exhibit Hall

**1:15 – 2:15 p.m.**

“When Good Isn’t Good Enough: How Unconscious Bias Harms Patients ... Despite Our Good Intentions” with Gloria Goins

**1:15 – 2:15 p.m.**

“Emergency Medical Services for Children” with Stacey Quesada, MPH

**2:15 – 2:30 p.m.**

Networking Refreshment Break

**2:30 – 3:30 p.m.**

“Federal and State Legislative Update” with Elinor Hiller, JD, and Katherine Mulready, JD, MPS

**2:30 – 3:30 p.m.**

“Stop the Bleed — What’s Next?” with Chris Mailliard

**3:30 – 3:45 p.m.**

Networking Coffee Break

**3:45 – 5 p.m.**

“Understanding the Whole Response Community: Lessons Learned from the 2019 STEM School Shooting” with a panel including Incident Command, PIO, transporting agency and receiving facilities

**5 – 6:15 p.m.**

Networking Reception in the Exhibit Hall

## Friday, Sept. 20

**7:30 – 9 a.m.**

CHA Member Breakfast Roundtable *(CHA hospitals and health system members only — breakfast provided)*

**9 – 9:30 a.m.**

Networking Coffee Break

**9:30 – 10:30 a.m.**

“The Cyber Threat Landscape and Risk Mitigation Strategies for Hospitals” with John Riggi

**10:30 – 10:45 a.m.**

Donor Alliance Awards

**10:45 – 11 a.m.**

Networking Coffee Break

**11 a.m. – 12 p.m.**

Closing Keynote: “Reflections, Lessons and Learnings — 40+ Years in Health Care” with Steven Summer

## Wednesday, Sept. 18

- CHA Annual Golf Tournament**  
*(separate registration required)*  
 9 a.m. – 2 p.m.
- Golf Tournament Awards Reception**  
 2 – 3 p.m.
- Networking Refreshment Break**  

 3:30 – 4 p.m.
- Welcome / Opening Keynote**  

**“Discovering New Strengths in Existing Talent to Maximize Performance”**  
 4 – 5:15 p.m.

- Chairman’s Reception**  

 5:15 – 6:30 p.m.

Join your colleagues and catch up with friends at the 2019 Chairman’s Reception.



**Steven J. Sumner**  
 President and CEO  
 Colorado Hospital Association



**Steve Pemberton**  
 Author, *A Chance In the World*  
 Chief Human Resource Officer  
 Workhuman

After growing up in foster care, Pemberton has never cared for labels. Pemberton discusses how the conversation on diversity should move away from a sole emphasis on classifying people by their visible characteristics to focusing on who they are and the life experience they bring. He will outline how this approach brought increased shareholder value to Monster and Walgreens and how any company can shift their paradigm by getting the most out of their employees, which in turn increases customer engagement, company morale, focused company strategy and top-line revenue. *(1.0 ACE qualified education credits)*

### Registration Desk Hours

- Wednesday, Sept. 18: 9 a.m. - 7 p.m.
- Thursday, Sept. 19: 7 a.m. - 7 p.m.
- Friday, Sept. 20: 7 - 10:30 a.m.

## Thursday, Sept. 19

### CHA/CAHE Breakfast Session: Panel Presentation – “Diversity and Inclusion in Health Care”

*(Breakfast served at 7:30 a.m. — separate registration required)*  
7:45 – 9 a.m.

Facilitator:

#### **Mario Harding, FACHE**

Associate Chief Operating Officer  
Denver Health;  
President, CAHE

Panelists:

#### **Shanta M. Zimmer, MD**

Senior Associate Dean for Education and  
Associate Dean for Diversity and Inclusion  
University of Colorado School of Medicine

#### **Nita Mosby Tyler, PhD**

Chief Catalyst  
The Equity Project

#### **Rosalyn Carpenter**

Chief Diversity Officer  
CommonSpirit Health

The business implications and imperatives health care organizations face concerning diversity and inclusion are immense. This diversity is exhibited in several ways, including nationality, race, religion, gender, socioeconomic status, language, age, sexual orientation and physical ability. This session will explore how health care leaders can effectively build diversity within their organization and integrate it into strategic initiatives to meet the needs of and ensure high-quality care for diverse populations. Increased diversity also brings fresh perspectives and skills provided by diverse employees that can help produce a bottom-line benefit for their organization, resulting in added value as well as competitive advantage. *(1.5 ACHE face-to-face education credits)*

### Networking Coffee Break

9 – 9:30 a.m.

### “Getting to the Root of the Problem: Addressing Health in the 21<sup>st</sup> Century”

9:30 – 10:30 a.m.



**Karen DeSalvo, MD, MPH, MSc**  
Professor of Medicine and  
Population Health  
University of Texas at Austin Dell  
Medical School

In an era when health care payers, including Medicare, are moving towards value-based care arrangements, providers are broadening their strategies to ensure success. In addition to a focus on clinical excellence as a pathway to lower cost and improve population health outcomes, they are also taking a broader approach to addressing the social determinants of health. These approaches can be pragmatic and woven into existing population health efforts. *(1.0 ACHE qualified education credit)*

### Emergency Preparedness Track: “Crisis Standards of Care”

9:30 – 10:30 a.m.



**Charlie Little, DO**  
Medical Director, Emergency  
Preparedness  
University of Colorado Hospital

The Crisis Standards of Care plan, when enacted by the Governor, is designed to assist health care providers in their decision making with the intention of maximizing patient survival and minimizing the adverse outcomes that might occur due to changes to normal operations when the volume of patients and their resource needs far surpass available capabilities and the capacity of health care professionals and facilities to provide normal standards of care.

# SESSIONS

■ **Networking Coffee Break**  
10:30 – 10:45 a.m.

■ **“Using Analytics to Create Success in the Hospital Transformation Program”**  
10:45 – 11:45 a.m.



**Tom Rennell**  
Senior Vice President, Financial Policy and Data Analytics  
Colorado Hospital Association



**Alexandra Mannering, PhD**  
Director, Analytics  
Colorado Hospital Association



**Matt Haynes, MPP, MA**  
Special Finance Projects Manager  
Colorado Department of Health Care Policy and Finance

Understanding how to harness data effectively is essential in nearly every aspect of a hospital’s operation, from seemingly small decisions all the way up to major changes in value-based payment models like the Hospital Transformation Project (HTP). Join Tom, Alexandra and Matt for an interactive session on the importance of making data-driven decisions, not just for HTP but in everyday hospital operations as well. Tom and Alexandra will provide an in-depth look at how to leverage data within your organization to be successful in measure-driven programs, and Matt will provide updates from HCPF on HTP measures, measurement targets and program timelines specific to HTP. This presentation will review available data from CHA and HCPF and illustrate examples of successful data analysis and studies to help your organization design, implement and succeed in HTP, value-based payment models and beyond. *(1.0 ACHE qualified education credit)*

■ **Emergency Preparedness Track:  
“Nebraska Medical Center — Regional Disaster Health Response Ecosystem”**  
10:45 – 11:45 a.m.



**Angela Vasa, BSN, RN**  
Nurse Manager  
Nebraska Medicine

Learn how the Nebraska Medical Center used a grant from HHS-ASPR to build a regional model to optimize surge capacity, provide expertise to support health care surge planning and ensure that appropriate hospital and health care coalition expertise is involved and empowered as a partner in emergency planning and response.

■ **Lunch in the Exhibit Hall**  
11:45 a.m. – 1:15 p.m.

Join us for lunch in the exhibit hall to network with colleagues and visit exhibits showcasing products and services.

## Exhibit Hall Hours

Thursday, Sept. 19

Lunch: 11:45 a.m. – 1:15 p.m.

Reception: 5 – 6:15 p.m.

# SESSIONS

## ■ “When Good Isn’t Good Enough: How Unconscious Bias Harms Patients ... Despite Our Good Intentions”

1:15 – 2:15 p.m.



**Gloria Goins**

Former Chief Diversity and Inclusion Officer  
Bon Secours Mercy Health System

The outcomes of unconscious bias can be seen across all industries. But in the health care industry, the need to mitigate it is of particular importance. Evidenced-based impacts of unconscious bias on safety, quality and mortality show that we are unintentionally putting our patients at risk. Cross cultural competency is a “must have” skill as we define what it means to address, support and manage the ever-changing U.S. population. In this session, we will learn about practical actions that can be taken to reduce the effects of unconscious bias. *(1.0 ACHE qualified education credit)*

## ■ Emergency Preparedness Track: “Emergency Medical Services for Children”

1:15 – 2:15 p.m.



**Stacey Quesada, MPH**

EMS for Children Program Manager  
University of Colorado School of Medicine

This session will provide an overview of the federally funded EMS for Children (EMSC) program. Attendees will learn about the history, mission and data behind the program as well as how EMSC aligns with emergency preparedness efforts. In addition, the session will highlight two of the largest EMSC projects being developed in Colorado: Colorado Pediatric Preparedness for the Emergency Room (COPPER) and Colorado Pediatric Emergency Care Coordinators (COPECC).

## ■ Networking Refreshment Break

2:15 – 2:30 p.m.

## ■ “Federal and State Legislative Update”

2:30 – 3:30 p.m.



**Elinor Hiller, JD**

Partner  
Alston & Bird



**Katherine Mulready, JD, MPS**

Senior Vice President and Chief Strategy Officer  
Colorado Hospital Association

## ■ Emergency Preparedness Track: “Stop the Bleed - What’s Next?”

2:30 – 3:30 p.m.



**Chris Mailliard**

Owner  
Response Ready

The obvious bleeding has been stopped, now what? This session will challenge the participants idea of a no-notice trauma surge event. Participants will look at the current data on civilian injuries from mass violence incidents and how it will impact your response. You will be presented with questions and scenarios that may have you thinking different about your response to a no-notice trauma surge event. How would you handle 50 patients arriving with severe penetrating trauma in a 10-minute time frame?

## ■ Networking Refreshment Break

3:30 – 3:45 p.m.



■ **“Understanding the Whole Response Community: Lessons Learned from the 2019 STEM School Shooting”**

3:45 – 5 p.m.

Panelists:

**Rick Boyer, MPH**

Director of Safety and Security  
Littleton Adventist Hospital

**Mike Gilbert**

Battalion Chief  
South Metro Fire Rescue

**Adam Klatskin, MHA**

Director of Support Services  
Sky Ridge Medical Center

**Sarah Lorenz, MA, HEM**

Manager, Emergency Preparedness  
Children’s Hospital Colorado

**Michael Vos**

Captain  
South Metro Fire Rescue

**Linda Watson**

Vice President Marketing/Public Relations  
Sky Ridge Medical Center

**Elizabeth Whitehead**

Media Relations Strategist  
Children’s Hospital Colorado

On May 7, 2019, another school shooting incident occurred, this one taking place at the STEM School in Highlands Ranch. Eight students were wounded, and tragically, one young man was killed. Approximately 150 fire, rescue and EMS personnel responded to the school while many others awaited inside area hospitals; three of which ultimately received patients.

This panel consists of the full spectrum of responders to this incident, including Incident Command, PIO, transporting agency and receiving facilities. A timeline of response and lessons learned from each of the participating entities will be provided to ensure that hospitals and their communities will be better prepared when this type of incident occurs. *(1.25 ACHE qualified education credits)*

■ **Networking Reception in the Exhibit Hall**

5 – 6:15 p.m.

## Exhibit Hall Hours

Thursday, Sept. 19

Lunch: 11:45 a.m. – 1:15 p.m.

Reception: 5 – 6:15 p.m.



**Friday, Sept. 20**

- **CHA Member Breakfast Roundtable**  
*(CHA hospitals and health system members only — breakfast provided)*  
7:30 – 9 a.m.

CHA will host a breakfast roundtable for CHA hospital and health system members. Join your colleagues for a lively and interactive discussion.

- **Networking Coffee Break**  
9 – 9:30 a.m.

- **“The Cyber Threat Landscape and Risk Mitigation Strategies for Hospitals”**  
9:30 – 10:30 a.m.



**John Riggi**  
Senior Advisor for Cybersecurity and Risk  
American Hospital Association

This session will outline the current cyber threats facing hospitals, including a description of the threat actors, their motivations and the techniques they use to penetrate hospital networks to steal valuable data or insert ransomware. Based upon his extensive experiences at the FBI and CIA, Riggi discusses what hospitals can do to assess their cybersecurity risks and offers approaches for how to employ practical and effective risk mitigation strategies. *(1.0 ACHE qualified education credit)*

- **Donor Alliance Awards**  
10:30 – 10:45 a.m.

- **Networking Coffee Break**  
10:45 – 11 a.m.

- **Closing Keynote**  
**“Reflections, Lessons and Learnings — 40+ Years in Health Care”**  
11 a.m. – 12 p.m.



**Steven Summer**  
President and Chief Executive Officer  
Colorado Hospital Association

This session will give participants a first-hand opportunity to hear from Steven Summer as he prepares for retirement from CHA. Summer’s reflections from 40+ years of association management work in the health care world enables him to share his ruminations and lessons for health care leaders. Experiences at both the state and federal level across numerous political scenarios combined with having worked in a variety of states lend to many lessons from which today’s health care leaders can draw. Known for being able to “see around the corner,” Summer will also share his thoughts on the future of health. *(1.0 ACHE qualified education credit)*

## Conference Information

### Overview

The CHA Annual Meeting is one of the largest meetings of Colorado health care leaders in the state and is the ideal setting for networking with your colleagues. This year's conference will include wide-ranging presentations that are sure to capture your attention. We will also feature a specialty track on the second day of the conference that is geared for emergency preparedness directors and will provide a prime opportunity for leaders to network with their colleagues and learn about key emerging topics for their role.

### Learning Objectives

- Provide an opportunity to discuss the critical issues facing hospitals and explore innovative practices and solutions
- Discuss approaches for hospital and health system leaders in preparing for health care transformation
- Explain how clinical excellence and an approach to address the social determinants of health can lower cost and improve population health outcomes
- Outline how to get the most out of staff to maximize performance, increase customer engagement and enhance company morale
- Outline practical actions that can be taken to reduce the effects of unconscious bias to improve patient safety and quality
- Explore the key information and data needed to be successful in the Colorado Hospital Transformation Program
- Outline current cyber threats facing hospitals, what hospitals can do to assess their cybersecurity risks and approaches for how to employ practical and effective risk mitigation strategies
- Provide expertise to support health care surge planning and ensure that appropriate hospital expertise is involved and empowered as a partner in emergency planning and response

### Audience and Attendees

The CHA Annual Meeting is aimed towards hospital chief executive officers, administrators, senior managers, physicians and hospital trustees with a focus on key issues and trends affecting health care in Colorado. The meeting is open to CHA member hospital executives, non-member health care professionals and CHA associate members.

### Important Dates

- **Tuesday, Aug. 20:** The discounted hotel rate is available through this date; however, rooms at this rate are at a first-come, first-served basis. Please book early to ensure your spot.
- **Friday, Sept. 6:** Early-bird registration deadline. Higher fees will apply after this date (see registration form). Mailed registrations must be received by this date to qualify for the discount.
- **Friday, Sept. 13:** Pre-registration deadline. All registrations after this date must be handled on-site. Higher fees apply (see registration form).

## Registration Information

### Four Easy Ways to Register:

1. Online at [www.cha.com/education](http://www.cha.com/education): Select the CHA Annual Meeting, scroll down and select “Register for this Event.”  
(For new users, Create a New User Account and contact Peggy McCreary to finalize your membership set up.)
2. Email the completed registration form and credit card payment to [peggy.mccreary@cha.com](mailto:peggy.mccreary@cha.com).
3. Mail the complete registration form and payment to:  
Colorado Hospital Association  
7335 East Orchard Road  
Greenwood Village, CO 80111
4. Call Peggy McCreary at 720.330.6034.

### Payment Information

CHA accepts VISA, MasterCard and American Express. Please provide appropriate contact and billing information with your payment and registration form. If a check payment is accompanying your form, the check should be made out to CHA and needs to be mailed along with the registration form.

### Cancellation

All cancellations and/or attendee substitutions must be submitted in writing to the CHA office via email to [peggy.mccreary@cha.com](mailto:peggy.mccreary@cha.com). All cancellations received before Friday, Sept. 6 will be refunded less a \$95 cancellation fee. After Sept. 6, no refunds will be issued. Registration fees cannot be transferred to another CHA program.

### Americans with Disabilities Act

In compliance with the Americans with Disabilities Act, CHA will make every reasonable effort to accommodate your request. For any special requests, please contact Colorado Hospital Association at [peggy.mccreary@cha.com](mailto:peggy.mccreary@cha.com) before the meeting dates.

### Continuing Education Credits

By attending the 2019 Annual Meeting offered by Colorado Hospital Association participants may earn up to 4.75 ACHE Qualified Education Hours toward initial certification or recertification of the Fellow of the American College of Healthcare Executives (FACHE) designation.

### Continuing Medical Education Accreditation Statement



JOINTLY ACCREDITED PROVIDER™  
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and the Colorado Hospital Association. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



IPCE CREDIT™

This activity was planned by and for the health care team, and learners will receive 8.5 Interprofessional Continuing Education (IPCE) credit for learning and change.

### Credit Designation for Physicians

AXIS Medical Education designates this live activity for a maximum of 8.5 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for 8.5 contact hours.

*Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.*

### AXIS Contact Information

For information about the accreditation of this program please contact AXIS at [info@axismeded.com](mailto:info@axismeded.com).

[Click here](#) for disclosure of conflicts of interest, disclaimer and requirements for credits.

## Hotel Information

### Vail Marriott Mountain Resort

715 West Lionshead Circle  
Vail, Colo., 81657

Stay at the Vail Marriott Mountain Resort with your fellow attendees and be steps from the meeting rooms. The CHA discounted rate is \$160 plus a \$9 resort fee and will end on **Friday, Aug. 20**. Reservations in the CHA hotel block are reserved on a first-come, first-served basis, so please book as early as possible. All reservation cancellations after **Aug. 20** will forfeit the deposit for one night's room and tax.

In order to receive the discounted rate of \$160 for CHA attendees, make your reservations:

1. Online at <https://book.passkey.com/go/CHA19>
2. By phone 877.622.3140 (mention the CHA Annual Meeting)

### Resort Fee

The Vail Marriott Mountain Resort offers a discounted daily resort fee of \$9 per day. Resort fee includes high-speed internet and local calls in guest rooms, hotel shuttle service (in Vail, based upon availability), spa locker room access, \$10 off bottle of wine, 10 percent discount on Golden Leaf Spa treatment (not valid with any other discount), Charter Sports bike storage and 20 percent discount on rentals at Charter Sports.

### Parking

The Vail Marriott Mountain Resort offers a discounted valet rate of \$10 per day for all CHA attendees. Overflow parking is available at Lionshead Public Parking (a five-minute walk), east of the Vail Marriott Mountain Resort on the South Frontage Road.

## Exhibits and Sponsorships

The high-caliber speakers and activities at the Annual Meeting would not be possible without the continuing support of the Association's exhibitors and sponsors. CHA thanks these organizations and encourages attendees to become acquainted with them. Nearly 80 displays featuring the products and services of local and national companies will be in the Grand Ballroom and foyer of the Vail Marriott Mountain Resort.

### Exhibit Hall hours:

Thursday, Sept. 19

- Lunch: 11:45 a.m. – 1:15 p.m.
- Reception: 5 – 6:15 p.m.

By registering, participants agree to refrain from marketing services and products during the Annual Meeting unless they are under contract as an official 2019 CHA Annual Meeting exhibitor and/or sponsor.



# MEETING REGISTRATION FORM

# Annual Meeting 2019

CELEBRATING 94 YEARS



Please visit [www.cha.com/education](http://www.cha.com/education) to register for the 2019 CHA Annual Meeting or use this form (complete a separate form for each person registering). Questions? Contact Peggy McCreary at 720.330.6034 or [peggy.mccreary@cha.com](mailto:peggy.mccreary@cha.com).

## Contact Information

Name \_\_\_\_\_ First Name for Name Badge \_\_\_\_\_  
 Title \_\_\_\_\_ Credentials \_\_\_\_\_  CHE  FACHE  
 Hospital/Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Onsite Cell Phone\* (collected for onsite emergency communications only) \_\_\_\_\_  
 Email \_\_\_\_\_  
*(Confirmations and other important meeting information will be distributed via email.)*

Please let us know if you have ADA or special dietary requirements (Kosher, vegan, gluten-free, allergies, etc.):

Annual Meeting Registration   Sept. 18-20	Member Rate	Non-Member Rate	Total
<b>Early Bird:</b> By Sept. 6	\$465	\$865	
<b>Standard:</b> Sept. 6 - Sept. 13	\$540	\$965	
<b>Onsite:</b> After Sept. 13	\$565	\$1,065	
Trustee	\$265	n/a	
Spouse Name	\$65	\$65	
Student	\$55	\$55	
Faculty	\$75	\$75	
Emergency Preparedness Track	\$265	\$265	
Non-exhibiting Associate Member	\$665	n/a	
<b>Additional Programs</b>			
Annual Golf Tournament <i>(complete the golf form on the next page)</i>	\$195	\$195	
CHA/CAHE Breakfast Session	\$85	\$85	
<b>Total Payment</b>			

## Payment Method

**PAYMENT OPTIONS:**  Check  Credit Card (VISA, MASTERCARD, AMERICAN EXPRESS ONLY)

**CHECKS PAYABLE TO:** Colorado Hospital Association, Attn: Peggy McCreary, 7335 E. Orchard Road, Greenwood Village, CO 80111

**CREDIT CARD INFORMATION:** Card Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_  
 Full Name on Card \_\_\_\_\_

Email the completed registration form to [peggy.mccreary@cha.com](mailto:peggy.mccreary@cha.com).

*\*Note: Onsite cell phone numbers will only be used by CHA staff in case of an emergency during this conference. Under no circumstance will your cell phone number be shared.*

# Annual Meeting

CELEBRATING 94 YEARS

2019



## CHA Annual Golf Tournament

Wednesday, Sept. 18 | 9 a.m. – 2 p.m.  
 Golf Awards Reception | 2 – 3 p.m.

Eagle Vail Golf Club  
 431 Eagle Drive, Avon, CO 81620

A shotgun start opens play on this championship 18-hole golf course, highlighting the natural beauty of the Colorado Rocky Mountain terrain. Eagle Vail combines 11 water holes, 60 sand bunkers and acres of aspen and evergreen trees into one of the finest recreational golf courses ever played. Eagle Vail will test the skills of the expert and provides all golfers with a truly unique golfing experience. 2019 exhibitors sponsor holes that give teams and individuals of all skill levels a chance to win prizes!

Registration Fee: \$195 | Deadline: **Aug. 30**

Please use a separate form for each person registering for the tournament. If additional forms are needed, you may make photocopies. Tee times and foursomes will be mailed the last week of August. If you register after **Aug. 30** you will be assigned to an open foursome.

Name \_\_\_\_\_ Handicap\* \_\_\_\_\_  
 Title \_\_\_\_\_ Credentials \_\_\_\_\_  CHE  FACHE  
 Hospital/Organization \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Onsite Cell Phone\*\* (collected for onsite emergency communications only) \_\_\_\_\_  
 Email \_\_\_\_\_

*\*If you do not know your handicap, please indicate what you normally shoot for 18 holes to assist us in assigning foursomes. If you do not indicate a handicap, we will assume your handicap to be a zero.*

**\*\*Note:** Onsite cell phone numbers will only be used by CHA staff in case of an emergency during this conference. Under no circumstance will your cell phone number be shared.

## Foursome Request

If you have a preference of whom you would like included in your foursome, please list their name(s) on the form and, if possible, we will arrange for you to play together. **Registration deadline is Aug. 30.** If you do not register by the deadline, we will assign you to an open foursome. If you are organizing and paying for a foursome, payment must be included with the registration along with the names of the players. You will be responsible for the foursome and no refunds will be made for no-shows. When creating your foursome, be sure all invitees are planning to attend. After the foursomes have been assigned, we will not be able to make any changes.

Handicap	Name	Hospital/Organization
<b>Foursome will not be assigned without handicaps or what the person normally shoots for 18 holes.</b>		

Return this form to Colorado Hospital Association by **Aug. 30**. You must be registered for the Annual Meeting to participate in the golf tournament. Questions? Contact Peggy McCreary at 720.330.6034 or Valerie Siebert-Thomas at 720.330.6024.