

ODHIN

New Data Portal for All Colorado Hospital Association Members



Business Development and Patient Migration

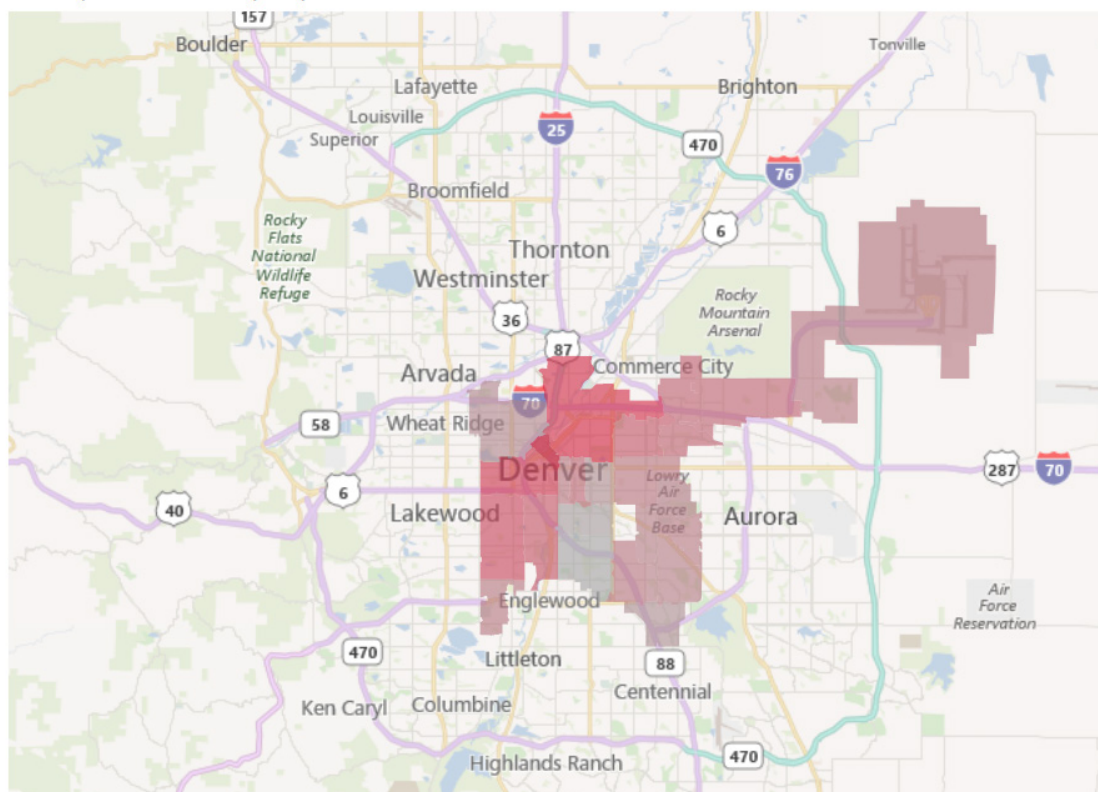
It is essential for hospital executives to understand the needs of their communities when deciding whether or not to venture into new business opportunities. Having the ability to understand what types of care the patients in a community are most commonly seeking is invaluable when a hospital is determining what service lines to invest in.

ODHIN allows users to see what types patients are coming to or leaving a hospital's service area and breaks down data to the patient level enabling users to see what conditions are commonly treated, demonstrates what service lines should be invested in, as well as any currently available services that may be currently underused by a hospital's community.

Population Health Mapping



Visits per 10,000 Pop. by ZIP Code



To schedule a complimentary 30-minute consultation to learn more about how ODHIN can help, contact the CHA data team at support@mychadata.com or visit www.cha.com/ODHIN to learn more.

