

Stakeholder Map

Constituents:
People at the center of our work

Leadership:
Derived from our constituents

Supporters:
People whose interests are not
obviously affected by our work but
who may find it in their interest to
support it

Competition:
Individuals and organizations with
whom we share interests, but have
different ideas about how to achieve our
goals

Opposition:
Conflict with the values and interests of other individuals or organizations