

2021 CHA Associate Membership



Colorado Hospital Association (CHA) Associate Membership will give you the exposure to hospital and health system leaders and decision makers throughout Colorado. We can help you stay informed on important topics, trends and changes in the health care environment while identifying new opportunities for building relationships. As an Associate Member, you will also gain visibility for your products or services.

LEARN | PROMOTE | CONNECT | STAY INFORMED | COLLABORATE

Listed below are the benefits included in your 2021 Associate Membership for \$1,000:

- Exposure to members during Virtual Meet-and-Greets
- 2021 CHA Annual Meeting: Reserved for Associate Members ONLY to showcase their products and services. Secure your spot today!*
- Network and engage with members while exhibiting at CHA's 2021 Annual Meeting*
- Sponsorship opportunities throughout the year
- Company listing in Annual Desk Directory including valuable contact information of key decision makers; each Associate Member will receive a hard copy
- Rotating digital banner on the CHA Education home page
- Company listing, including a link to company website and logo, on the CHA Associate Member home page
- Social media exposure – Twitter and Facebook
- Visibility in CHA's *HealthBEAT Today* – CHA's daily e-newsletter for hospital and health system members
- Stay current on hot topics with daily e-newsletter, *CHA FrontPage*, which highlights key Colorado and national hospital and health care news stories
- Accessibility to CHA's on-demand education library
- Ability to use CHA's logo on company's website

* CHA anticipates holding one premier in-person event in September at the 2021 Annual Meeting. Space is limited. First come, first served.

Explore a Partnership with CHA Shared Services

For more exposure, CHA Associate Members have an opportunity to explore a strategic partnership with CHA Shared Services, the premier resource for products and solutions tailored specifically to meet the needs of Colorado hospitals.

Membership is available to organizations whose purpose and objectives are complimentary to and supportive of CHA's purpose and objectives. Membership is not transferable to another company.

TO BECOME A CHA ASSOCIATE MEMBER OR FOR MORE INFORMATION:

Start 2021 off right and reap the benefits of health care's leading-edge community! Return the completed application and \$1,000 yearly membership dues (Jan. - Dec. 2021) no later than **Feb. 26, 2021** to Valerie Siebert-Thomas, CHA education manager, Valerie.SiebertThomas@cha.com.



For more information, contact **Valerie Siebert-Thomas**, CHA education manager, at Valerie.SiebertThomas@cha.com.

CHA is continuously monitoring the statewide situation pertaining to COVID-19 and its potential impact on Association events. In-person meetings are dependent on the conditions at that time.