



c|h|a  
Colorado Hospital  
Association

2022

# CEO FORUM

June 16 – 17, 2022

Four Seasons Resort – Vail  
Vail, CO



c|h|a *education*

## SPONSOR INFORMATION

This event brings together hospital and health system CEOs from around Colorado to discuss critical issues in health care. As a sponsor (only one per industry), you can participate in all activities, as well as network one on one for the entire two days. You will also be recognized in the promotional materials and program. CEO Forum sponsor opportunities are exclusively for CHA Associate Members only.

To be eligible to participate as a CEO Forum sponsor, CHA Associate Member status must be current or submit the 2022 CHA Associate Membership application and payment along with this form.

### Exclusively for CHA Associate Members

#### Gold Sponsorship (\$9,000) includes:

- Only one company per industry
- Network with CEOs from Colorado hospitals and health systems
- Complimentary CEO Forum registration for two company representatives, including all meals, breaks, educational sessions and networking events
- One night's hotel stay for two company representatives
- Logo recognition on conference signage
- Logo recognition on the conference mobile app
- Recognition on promotional materials
- Recognition in conference brochure

#### Silver Sponsorship (\$6,000) includes:

- Only one company per industry
- Network with CEOs from Colorado hospitals and health systems
- Complimentary CEO Forum registration for one company representative, including all meals, breaks, educational sessions and networking events
- One night's hotel stay for one company representative
- Logo recognition on conference signage
- Logo recognition on the conference mobile app
- Recognition on promotional materials
- Recognition in conference brochure

Sponsorships received by **Wednesday, April 6** will be included in the registration brochure.

#### Cancellation Policy:

If a sponsorship is canceled prior to **Wednesday, April 6**, a \$500 processing fee will be charged. If cancellation is made after **April 6**, the full sponsorship fee will be charged.

All notices of cancellation must be received in writing on or before the date specified.

#### More Information:

Contact Valerie Siebert-Thomas, CHA education manager, at [Valerie.SiebertThomas@cha.com](mailto:Valerie.SiebertThomas@cha.com) or **720.330.6024**.

## SPONSOR CONTRACT

# 2022 CEO FORUM



June 16-17, 2022 | Four Seasons Resort Vail | Vail, Colorado

### INSTRUCTIONS:

Complete this form with your company information as you want it to appear in all conference materials.

### COMPANY INFORMATION:

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Website \_\_\_\_\_ Twitter Handle @ \_\_\_\_\_

Primary Business Product/Service \_\_\_\_\_

Main Industry \_\_\_\_\_

Main Competitor(s) \_\_\_\_\_

Company Description (*to be used on the mobile app*). Please print or type using 25 words or less.

### PRIMARY CONTACT INFORMATION:

Primary Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### CEO FORUM SPONSORSHIP OPPORTUNITIES | ASSOCIATE MEMBERSHIP REQUIRED

#### ASSOCIATE MEMBERSHIP FEES

Associate Membership	Calendar Year	Fee
2022 Associate Membership	Jan. – Dec.	\$1,000

*\*Payment required for all sponsors that have not already paid*

#### SPONSORSHIP FEES

Select One	Level	Sponsorship Fee
	Gold Sponsor	\$9,000
	Silver Sponsor	\$6,000

### CANCELLATION POLICY:

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## 2022 CEO FORUM

**June 16-17, 2022 | Four Seasons Resort Vail | Vail, Colorado**

We hereby agree to sponsor at the 2022 CHA CEO Forum, according to the terms and conditions outlined on the previous pages of the CHA Sponsor Packet.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT:**

Your sponsorship payment is due in full on or before **Wednesday, April 6, 2022.**

	Fee	Paid
2022 Associate Membership <i>*Payment required for all sponsors that have not already paid</i>	\$1,000	
Gold Sponsor	\$9,000	
Silver Sponsor	\$6,000	
<b>Total Amount Paid</b>		<b>\$</b>

**PAYMENT OPTIONS:**

☐ Check    ☐ Credit Card (VISA, MASTERCARD, AMERICAN EXPRESS ONLY)

**CHECKS PAYABLE TO:**

Colorado Hospital Association  
Attn: Education Manager  
7335 E. Orchard Road  
Greenwood Village, CO 80111

**CREDIT CARD INFORMATION:**

Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_  
Full Name on Card \_\_\_\_\_

Please email the completed contract to **Valerie.SiebertThomas@cha.com** by **Wednesday, April 6, 2022.**