

# 2022 CHA ASSOCIATE MEMBERSHIP: Benefits Summary

An Associate Membership with Colorado Hospital Association (CHA) will give your organization the exposure to hospital and health system leaders and decision makers throughout Colorado. CHA can help you stay informed on important topics, trends, and changes in the health care environment while identifying new opportunities for building valuable partnerships. As an Associate Member, you will also gain visibility for your products or services.

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## Listed below are the benefits included in your 2022 Associate Membership for \$1,000:

- Exposure to members throughout the year (in-person and virtual)
- Network and engage with members while exhibiting and sponsoring at CHA's 2022 events\*
  - 2022 Rural Health and Hospitals Conference
  - 2022 CEO Forum (sponsorships only)
  - 2022 Annual Meeting
- Company listing in annual Desk Directory including valuable contact information of key decision makers; each Associate Member will receive a hard copy
- Rotating digital banner ad on the CHA Education home page
- Company listing, including a link to company website and logo, on the CHA Associate Member webpage
- Social media exposure – Twitter and Facebook
- Visibility in *CHA HealthBEAT Today* – CHA's daily e-newsletter for hospital and health system members, which goes to nearly 2,000 member employees
- Stay current on hot topics with daily e-newsletter, *CHA FrontPage*, which highlights key Colorado and national hospital and health care news stories
- Accessibility to CHA's on-demand education library
- Ability to use CHA's logo on company's website
- **NEW!** Opportunity to submit an education presentation proposal for consideration for various educational events
- **NEW!** Potential to sponsor a webinar for CHA members
- **NEW!** Chance to present opening or closing remarks for a webinar

\* CHA will be holding three premier in-person events in 2022. Space is limited. First come, first served.

Reserved for Associate Members ONLY to showcase their products and services. Secure your spot today!

## Explore a Partnership with CHA Shared Services

For more exposure, CHA Associate Members have an opportunity to explore a strategic partnership with CHA Shared Services, the premier resource for products and solutions tailored specifically to meet the needs of Colorado hospitals.

## Become a CHA Associate Member

Start 2022 off right and reap the benefits of health care's leading-edge community!\*\* Return the completed application and \$1,000 yearly membership dues (January – December 2022) **no later than Feb. 25, 2022** to [Valerie.SiebertThomas@cha.com](mailto:Valerie.SiebertThomas@cha.com).

\*\* Membership is available to organizations whose purpose and objectives are complimentary to and supportive of CHA's purpose and objectives. Membership is not transferable to another company.



**CHA is continuously monitoring the statewide situation pertaining to COVID-19 and its potential impact on Association events. In-person meetings are dependent on the conditions at that time.**

For more information, contact Valerie Siebert-Thomas, CHA education manager, at [Valerie.SiebertThomas@cha.com](mailto:Valerie.SiebertThomas@cha.com).