



2022
Annual Meeting
and Expo

SEPT. 28 – 30, 2022
CHEYENNE MOUNTAIN RESORT
COLORADO SPRINGS, CO



Welcome

Join us back in-person for our 2022 Annual Meeting and Expo! The Colorado Hospital Association (CHA) Annual Meeting is one of the largest meetings of Colorado health care leaders in the state and is the ideal setting for networking with your colleagues. This conference brings together health care leaders from across Colorado to discuss the most pressing challenges facing hospitals today.

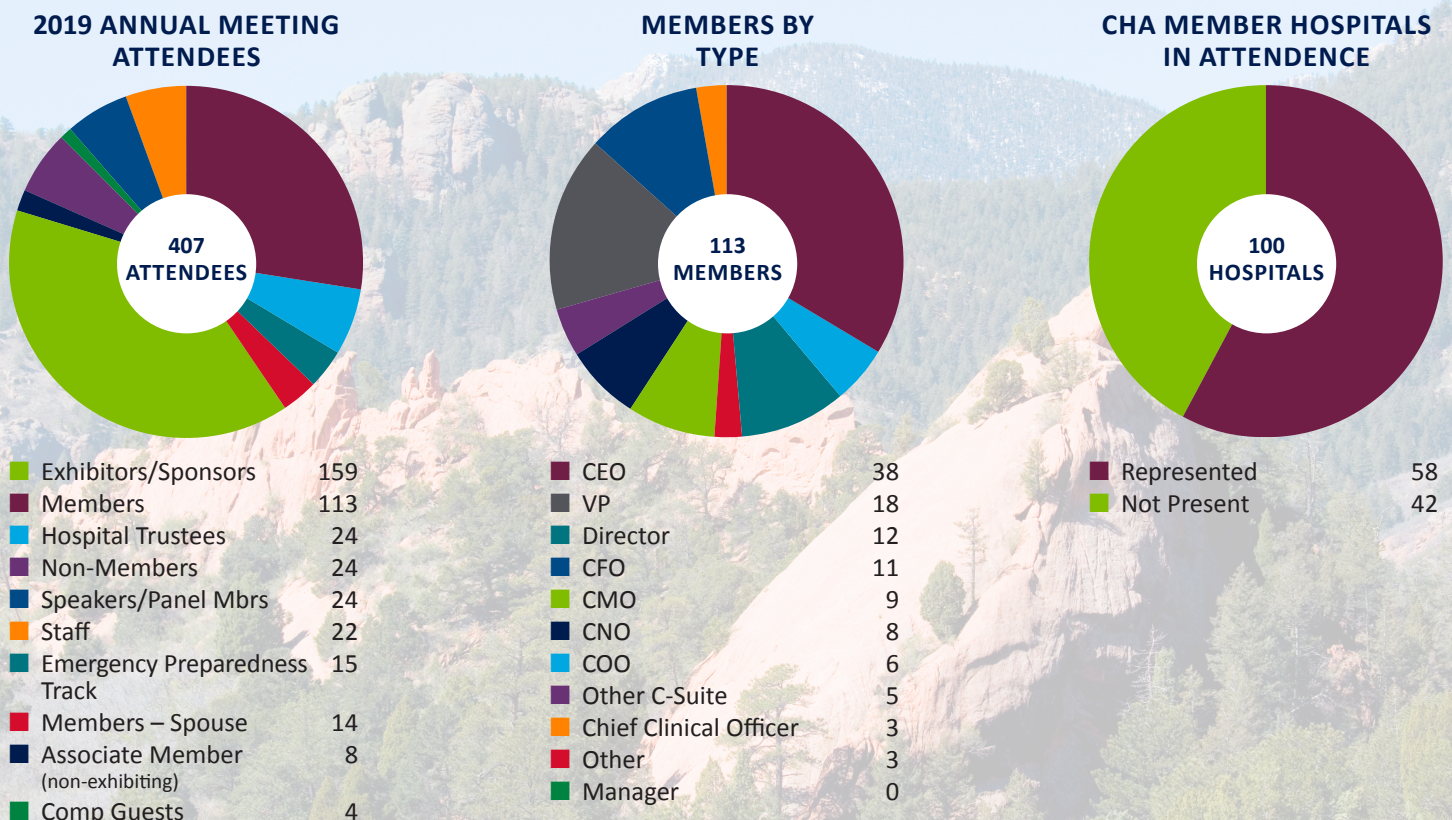
The attendees will include all hospital and health system members, including senior executives, administrators, trustees, nursing and physician leaders, emergency preparedness, policy and advocacy, and quality improvement and patient safety professionals.

CHA invites you to participate as an exhibitor or sponsor at the 2022 CHA Annual Meeting, Wednesday, Sept. 28 – Friday, Sept. 30 at the Cheyenne Mountain Resort in Colorado Springs, Colorado. The CHA Annual Meeting format encourages business-building discussions with current and/or potential clients in an informal, relaxed atmosphere.

Exhibiting and sponsorship opportunities are reserved solely for CHA Associate Members. For more information on associate membership, contact Valerie Siebert-Thomas at valerie.siebertthomas@cha.com.

The packages below provide exhibitors and sponsors opportunities to showcase their products and services to CHA hospital and health system members. Sponsors and exhibitors are encouraged to attend the CHA educational sessions and networking events.

Over half of CHA's member hospitals and health systems were represented at the 2019 CHA Annual Meeting.





Sponsorship Packages

Champion Sponsor

\$35,000 | 1 AVAILABLE

SOLD

- Three complimentary registrations for the conference (includes all meals, networking breaks, education sessions, and reception)
- Prime recognition throughout the events including logo on conference signage, company listing with website and logo in conference brochure and printed materials
- Recognition and promotion in the conference brochure and marketing materials to Colorado hospital CEOs, trustees, and executive leaders
- Prominent placement on conference signage, mobile app, and materials
- Recognition throughout the conference
- Logo on confirmation email to attendees (or mention in pre-event email)
- Sponsored push notification via mobile app
- Matchmaking provided by CHA with a minimum of two hospitals
- Social media promos
- Access to attendee list (name, title, organization, and mailing address). The Champion Sponsor receives the attendee list before all other sponsors
- Opportunity to introduce a speaker (CHA would provide a script)
- 30-second pre-recorded video shared on CHA website and YouTube channel
- Sponsorship support underwrites the conference
- Exclusive sponsor of the Welcome BBQ (Wednesday, Sept. 28)
- Pillar wrap with company logo located in a premier location for all attendees to see
- First right of refusal for 2023 CHA Annual Conference and Expo for the Champion Sponsorship

Diamond Sponsor

\$18,000 | 2 AVAILABLE

- Two complimentary registrations for the conference (includes all meals, networking breaks, education sessions, and reception)
- Recognition throughout the events including logo on conference signage, company listing with website and logo in conference brochure and printed materials
- Logo on confirmation email to attendees (or mention in pre-event email)
- Sponsored push notification via mobile app
- Social media promos
- Opportunity to introduce a speaker (CHA would provide a script)
- Mobile app: logo, banner, and video
- Access to attendee list (name, title, organization, and mailing address)
- Pillar wrap with company logo located in a location for all attendees to see
- Exclusive Sponsor of Chair's Reception (Thursday, Sept. 29), or Lunch (Thursday, Sept. 29)



Sponsorship Packages continued

Track Sponsor

\$7,500 | 6 AVAILABLE; 2 PER TRACK

- Two complimentary registrations for the conference (includes all meals, networking breaks, education sessions, and reception)
- Recognition and promotion in the conference brochure and marketing materials to Colorado hospital CEOs, trustees, and executive leaders
- Prominent placement on conference signage, mobile app, and materials
- Recognition during the conference
- Opportunity to introduce a speaker during a track-specific session (CHA would provide a script)
- Access to attendee list (name, title, and organization)

Exclusive Coffee Breaks Bundle

\$12,000 | 1 AVAILABLE

SOLD

- Two complimentary registrations for the conference (includes all meals, networking breaks, education sessions, and reception)
- Prominent placement on conference signage, mobile app, and materials
- Credenza – logo in the breakout area
- **ADDED BONUS:** Coffee Sleeves with your logo out at every break throughout the conference. This is 3-days of constant exposure

Exhibitor Packages

- One complimentary registration for the conference (includes all meals, networking breaks, education sessions, and reception)
- 8-foot, skirted table and one chair (materials must fit on the display table and not block other displays)
- Each booth contains one draped table, one wastepaper basket, one identification sign
- Exhibitor listing on conference mobile app and materials
- Exhibitor listing in the brochure, includes company name and website

8 x 10 Prime Booths

\$3,000 | 10 available

8 x 10 Booth

\$2,750 | 20 available

À La Carte Options

Pillar Wraps – Upstairs

\$2,750 | 4 available; Located in the foyer of the hotel

Pillar wraps – Downstairs

\$2,500 | 4 available; Located in the foyer of the hotel

Monitor Ads

\$1,500 | 2 available; Located in the registration area

Charging Station

\$7,500 | 1 available

ADDED BONUS: These opportunities are in high-traffic areas and have 3 days of constant exposure

All exhibiting and sponsorship opportunities are reserved solely for active CHA Associate Members. Booths and sponsorships are assigned on a first-come, first-served basis only after receipt of the signed contract and full payment.



Sponsor/Exhibitor Contract

INSTRUCTIONS: Complete this form with your company information as you want it to appear in all conference materials.

Company Information

Company Name _____
Company Address _____
City, State, Zip _____
Telephone _____
Website _____ Twitter Handle @ _____
Primary Industry _____ Main Competitor(s) _____
Company Description _____

Primary Contact Information

The Primary Contact will receive all event communications.

Contact Name _____ Title _____
Telephone (office) _____ Cell _____
Email _____

Associate Membership is Required to Sponsor and Exhibit at CHA Events

☐ 2022 Associate Membership (Jan. – Dec.).....\$1,000

Sponsorship Options:

☐ Champion Sponsor**SOLD**
☐ Diamond Sponsor\$18,000
☐ Track Sponsor\$7,500
☐ Coffee Break Sponsor**SOLD**

Exhibit Options:

☐ Booths\$2,750
☐ Prime Booths\$3,000

Summary of Selections

Associate Membership	\$1,000
Sponsorship	\$ _____
Exhibit	\$ _____
Total Amount Due	\$ _____

***Your payment is due in full on or before
Monday, Aug. 22.*

Send completed contracts to:

Valerie Siebert-Thomas | Education Manager
Valerie.SiebertThomas@cha.com

Payment Options:

☐ Check ☐ VISA ☐ Mastercard ☐ American Express

Checks Payable to: Colorado Hospital Association
Attn: Education Manager
7335 East Orchard Road
Greenwood Village, CO 80111

Credit Card Information:

Colorado Hospital Association

Card Number: _____

Expiration Date: _____ CVV Code: _____

Name on Card: _____

NOTE: Selection does not guarantee availability. Sponsorships are limited and are offered on a first-come, first-served basis based on date both contract and payment are received.

Cancellation / Refund Policy

All sponsor/exhibitor cancellations must be submitted to CHA is writing. Cancellations received on or before **Monday, Aug. 29** will be charged a \$675 processing fee. No refunds will be given after **Monday, Aug. 29** – the full sponsorship/booth fee will be charged.

We hereby agree to sponsor and/or exhibit at the 2022 CHA Annual Meeting, according to the terms and conditions outlined on the previous pages of the CHA Sponsor and Exhibitor Packet.

Signature _____

Date _____



Sponsor/Exhibitor Rules and Regulations

Location

The exhibit booths will be located inside the Grand River Ballroom and lining the foyer of the Cheyenne Mountain Resort. Exhibitors and sponsors are invited to attend all meals, networking breaks, education sessions, and reception allowing the opportunity to engage and build relationships with the members.

Exhibit Representatives

The booth fees include one complimentary conference registration. Additional representatives may register for the event for a discounted rate of \$205 (maximum of two additional reps). A form to register representatives will be provided prior to the event.

All representatives are welcome and encouraged to attend all educational and networking events that are scheduled.

Cancellation / Refund Policy

All sponsor/exhibitor cancellations must be submitted to CHA in writing. Cancellations received on or before Monday, Aug. 29, will be charged a \$475 processing fee. No refunds will be given after **Monday, Aug. 29** – the full sponsorship/booth fee will be charged.

Mobile App

Sponsors and exhibitors will have access to the mobile app for the 2022 Annual Meeting. The mobile app provides increased exposure for exhibitors and sponsors and the opportunity to connect with attendees.

Shipping

If you will be shipping items to and from the hotel, you may incur a handling fee for all incoming and outgoing boxes. Charges for shipments will be at your own expense. Please contact Valerie Siebert-Thomas, CHA education manager, at Valerie.SiebertThomas@cha.com or 720.330.6024 for more information.

Liability

CHA is liable for materials in the exhibit hall only during the non-exhibit hours. CHA is not liable for materials during setup, exhibit hours, or dismantling.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the hotel, its owners, and its management company, as well as their representative agents, servants, and employees from any and all such losses, damages, and claims.

The exhibit hall is defined as the area to the west of the doors, which open into the Grand River Ballroom.

Contact:

Valerie Siebert-Thomas
CHA Education Manager
Valerie.SiebertThomas@cha.com

Event Location:

Cheyenne Mountain Resort
3225 Broadmoor Valley Road
Colorado Springs, Colo. 80906

Dates to Remember:

All Fees Due **Aug. 22, 2022**
Logo Submission **Aug. 29, 2022**
Video Submission **Aug. 29, 2022**
Representative Registration Due **Sept. 9, 2022**
2022 Annual Meeting **Sept. 28 – 30, 2022**