



2022
CHA Annual
Meeting

SEPT. 28 – 30, 2022
CHEYENNE MOUNTAIN RESORT
COLORADO SPRINGS, CO

*These educational activities
are jointly provided by
AXIS Medical Education and
Colorado Hospital Association*



c|h|a

Colorado Hospital Association



Welcome

Dear Colorado Health Care Leaders:

I am pleased to invite you to join me and your colleagues from around the state at the 2022 CHA Annual Meeting, Sept. 28 – 30 at the Cheyenne Mountain Resort in Colorado Springs. Following two years away due to COVID, we are thrilled to gather again in person for Colorado's premier event for health care leaders.

This year's conference has much to offer:

- **Networking** – Reconnect with your colleagues and meet the new leaders that have joined member hospitals and health systems.
- **Thought Leadership** – Be inspired and challenged by our excellent lineup of speakers from health care and beyond.
- **Role-Specific Training** – Choose from three tracks: advocacy, emergency preparedness, or quality improvement and patient safety. These topic-based tracks will offer sessions helpful to all leaders including administrators and trustees.
- **Family Opportunities** – Bring your family with you this year! The Cheyenne Mountain Resort offers a variety of activities to make it a fun getaway – like golf, a spa, pools, and more. We will also have a lunch session specifically for hospital and health system CEO spouses/significant others for discussion and networking.
- **Continuing Education Credits** – Join a breakfast with the Colorado Association of Health Care Executives (CAHE) on Thursday morning that will offer ACHE face-to-face education credits, and we have additional continuing education credits available with several of our sessions to help you meet your annual requirements.

This year's conference is ideal for CEOs, other C-suite leaders, government relations leaders, emergency preparedness directors, quality improvement/patient safety leaders, trustees, and other up-and-coming leaders in your organization. The deadline for early-bird registration is Friday, Sept. 9, so be sure to take advantage of this special registration pricing.

This will be my first CHA Annual Meeting, and I look forward to meeting you there!



Jeff Tieman
PRESIDENT AND CEO
COLORADO HOSPITAL ASSOCIATION



Schedule-at-a-Glance | 2022 Annual Meeting

DATE	TIME	General Session	Networking	Emergency Preparedness	Advocacy	Quality Improvement and Patient Safety
Wednesday, Sept. 28	Noon – 3:45 p.m.			Pre-Conference – Incident Command Center Training: Part I and II <i>Lyle Moore Jr., MPH, TLO, CHA Director, Hospital Emergency Preparedness (Additional registration and fee required)</i>		
	3:30 – 4 p.m.		Networking Refreshment Break sponsored by Jackson Physician Search			
	4 – 4:15 p.m.	Welcome and Introduction <i>Jeff Tieman, CHA President and CEO</i>				
	4:15 – 5:30 p.m.	Panel: Lessons Learned from the Marshall Fire <i>FACILITATOR: Julie Lonborg, CHA Senior Vice President ; PANELISTS: Toni Green-Cheatwood, MD, Chief Medical Officer, Good Samaritan Medical Center; Gregg Moss, Vice President Communications and Community Relations, Intermountain Healthcare; Isaac Sendros, President/CEO, Avista Adventist Hospital, Centura Health; Scott Snodgrass, CEO, Centennial Peaks Hospital; Jennifer Wills, Vice President of Communications and Chief of Staff, Centura Health</i>				
	5:45 – 7:15 p.m.		Welcome Barbecue Dinner sponsored by Vizient			
	FOLLOWING BBQ		Glow Ball sponsored by Healthcare Associates Credit Union			
Thursday, Sept. 29	7:30 – 8:45 a.m.		Breakfast on Own in Mountain View Restaurant			
	7:30 – 8:45 a.m.		*CAHE Breakfast: Behavioral Health Care: Approaches to Increase Value for the Organization and Meet Community Need <i>(Additional registration and fee required)</i>			



Schedule-at-a-Glance | 2022 Annual Meeting

DATE	TIME	General Session	Networking	Emergency Preparedness	Advocacy	Quality Improvement and Patient Safety
Thursday, Sept. 29	8:30 – 9 a.m.		Networking Refreshment Break sponsored by Jackson Physician Search			
	9 – 9:05 a.m.		Day Two Welcome			
	9:05 – 10 a.m.		Between a Rock and a Hard Place <i>Aron Ralston, Speaker, Adventurer, and Wilderness Advocate</i>			
	10 – 10:30 a.m.		Networking Refreshment Break with Exhibitors			
	10:30 – 11:45 a.m.	Fiduciary Leadership: The Role of the Board in a Thriving Hospital <i>Benjamin Anderson, MBA, MHCDS, CHA Vice President, Rural Health and Hospitals</i>		Rural Wildfire Evacuation <i>Gary Hall, CIO/COO, Estes Park Health and Deb Plemmons, MSN, RN, Vice President of Nursing, Middle Park Health</i>	*What is Compliance? Discussing the Jeopardy of Colorado's Regulatory Health Care Landscape <i>FACILITATOR: Megan Axelrod, Manager, Regulatory Policy; PANELISTS: Nancy Dolson, Special Financing Division Director, HCPF; Kyle Brown, Deputy Commissioner, Affordability Programs, Division of Insurance; Elaine McManis Director, Health Facilities and Emergency Medical Services Division, CDPHE</i>	*Exploring the Hospital's Role in Improving Health Equity Across Colorado: An Interactive Design-Thinking Session <i>FACILITATORS: Matt Kelly, Partner and Business Designer, Do Tank; Adam Kohlrus, Partner and Business Designer, Do Tank; CHA Quality Improvement and Patient Safety Staff; CHA Data Analytics Staff</i>
	11:45 a.m. – 1:15 p.m.		Networking Lunch with Exhibitors			
	1:15 – 2:30 p.m.	*A Leadership Case Study: Value-based Care in the Shadow of a Pandemic <i>Benjamin Anderson, MBA, MHCDS, CHA Vice President, Rural Health and Hospitals, and Dave Ressler, CEO, Aspen Valley Hospital</i>		Urban Wildfire Evacuation <i>Michelle Deland, MA, CO-CEM, MEP, Executive Director, North Central Region Healthcare Coalition and Chris Mailliard, Emergency Manager, Avista Adventist Hospital and St. Anthony North Hospital</i>	Colorado's Medicaid Program: Where We are Now and Where We Could Be <i>FACILITATORS: Matt Kelly, Partner and Business Designer, Do Tank; Adam Kohlrus, Partner and Business Designer, Do Tank; PANELISTS: Tom Rennell, MPH, MHA, CHA Senior Vice President; other speakers TBA</i>	*Leading a Culture of High Reliability and Safety <i>Tracy Walsh, LCSW, Enterprise High Reliability and Patient Experience Consultant, Centura Health</i>



Schedule-at-a-Glance | 2022 Annual Meeting

DATE	TIME	General Session	Networking	Emergency Preparedness	Advocacy	Quality Improvement and Patient Safety
Thursday, Sept. 29	2:30 – 2:45 p.m.		Networking Refreshment Break with Exhibitors			
	2:45 – 3:45 p.m.	*Moving Healthfully Forward Through Cumulative Trauma Exposure <i>Jaclyn Miller, PsyD, Police & Public Safety Psychologist, Nicoletti-Flater Associates</i>		*The Joint Commission's New and Improved Emergency Management Chapter <i>Angela Murray, MSN, RN, Project Director - Healthcare Standards Development, The Joint Commission</i>	Advocacy 101: Elevating the Hospital Voice in Public Policy <i>FACILITATOR: Joshua Ewing, MPA, CHA vice president, legislative affairs; PANELISTS: Julie McKenna, partner, Brandeberry McKenna Public Affairs; Jackie Zheleznyak, director, government relations, Denver Health; Josh Penry, principal, 76 Group</i>	*Stigma Kills: Addressing Substance Use Disorder by Changing Culture <i>Rich Bottner, CHA Director, Quality Improvement and Patient Safety</i>
	3:45 – 4 p.m.		Networking Refreshment Break with Exhibitors			
	4 – 5 p.m.	Chapter 4 – Employee Relations <i>Patrick Scully, Attorney, Labor and Employment Department, Sherman and Howard and Gabrielle Shores, President, The Alignment Group</i>				
	5 – 5:15 p.m.	Donor Alliance Awards				
	5:15 – 6:45 p.m.		Chair Reception with Exhibitors			



Schedule-at-a-Glance | 2022 Annual Meeting

DATE	TIME	General Session	Networking	Emergency Preparedness	Advocacy	Quality Improvement and Patient Safety
Friday, Sept. 30	7:30 – 8:45 a.m.		Breakfast on own in Mountain View Restaurant			
	7:30 – 8:45 a.m.		Members-Only “Hot Topics” Breakfast			
	8:45 – 9 a.m.	Day Three Welcome				
	9 – 9:45 a.m.	Fireside Chat <i>Jeff Tieman, CHA President and CEO</i> <i>FACILITATOR: Konnie Martin, CEO, San Luis Valley Health</i>				
	9:45 – 10:30 a.m.	*Forecast 2023: Policies and Trends Impacting Hospitals <i>Joshua Ewing, CHA Vice President, Legislative Affairs; Katherine Mulready, JD, MPS, CHA Senior Vice President and Chief Strategy Officer</i>				
	10:30 – 10:45 a.m.		Networking Refreshment Break sponsored by Jackson Physician Search			
	10:45 – 11:45 a.m.	Humbitious: Why Low-Ego and High-Drive is the Way to Lead <i>Amer Kaissi, PhD, Professor of Healthcare Administration, Trinity University</i>				
	11:45 a.m. – noon	Conference Wrap Up				

* Approved nursing contact hours



Pre-Conference Workshop

PRE-CONFERENCE WORKSHOP:

“Incident Command Center Training: Part I and II”

Wednesday, Sept. 28 | noon – 3:45 p.m.

(Fee and separate registration required)



Lyle Moore Jr., MPH, TLO

CHA DIRECTOR, HOSPITAL EMERGENCY PREPAREDNESS

This workshop covers the concepts, terminology, positional duties, and functions for staff who will have incident response duties during an emergency incident or a pre-planned event. Through lecture, interactive discussions, a table-top activity, and game type exercises, you will be reacquainted with the material learned in your initial Incident Command Structure and National Incident Management System training. This course is based on the national standards developed by the Federal Emergency Management Agency that include IS-100, -200, -700, -800.

The exercise objectives include the following Hospital Preparedness Program (HPP) Capabilities:

- HPP Capability 2, Health Care and Medical Response Coordination
 - Determine what steps need to be taken in anticipation of severe weather to help mitigate the impact to your facility
 - Review, discuss, and enact emergency procedures related to severe weather to ensure all staff understand roles and responsibilities
- HPP Capability 3, Continuity of Health Care Service Delivery
 - Discuss continuity of health care services during an incident which may affect power, infrastructure, and staff levels

\$249 member fee and \$289 non-member fee

NOTE: Lunch is not provided as part of this workshop. Please enjoy lunch prior to arrival.

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Agenda

Wednesday, Sept. 28

Networking Refreshment Break

3:30 – 4 p.m.

Sponsored by:



Welcome and Introductions

4 – 4:15 p.m.



Jeff Tieman

CHA PRESIDENT AND CEO

OPENING PANEL PRESENTATION:

Lessons Learned from the Marshall Fire

4:15 – 5:30 p.m.

1.5 ACHE qualifying education credits

FACILITATOR:

Julie Lonborg, MS

CHA SENIOR VICE PRESIDENT

PANELISTS:

Toni Green-Cheatwood, MD

*CHIEF MEDICAL OFFICER, GOOD SAMARITAN
MEDICAL CENTER*

Gregg Moss

*VICE PRESIDENT, COMMUNICATIONS & COMMUNITY
RELATIONS, INTERMOUNTAIN HEALTHCARE*

Isaac Sendros

*PRESIDENT/CEO, AVISTA ADVENTIST HOSPITAL, CENTURA
HEALTH*

Scott Snodgrass

CEO, CENTENNIAL PEAKS HOSPITAL

Jennifer Wills

*VICE PRESIDENT OF COMMUNICATIONS AND CHIEF OF
STAFF, CENTURA HEALTH*

This session will feature first-hand accounts from administrators and communications leaders from the facilities that were impacted by the 2021 Marshall Fire, the most destructive urban wildfire in Colorado history. Panelists will share what their hospitals got right and what lessons they took away from evacuating dozens of medical and behavioral health patients, caring for staff who were personally affected by the fire, and reopening and supporting their communities to move forward.

Welcome Barbecue Dinner

5:45 – 7:15 p.m.

Sponsored by:



*Please RSVP for this dinner during the
registration process*

Glow Ball

Following the BBQ

Sponsored by:



Exhibit Hall Hours:

Wednesday, Sept. 28

3:30 – 4 p.m.

Thursday, Sept. 29

BREAKS:

10 – 10:30 a.m.

2:30 – 2:45 p.m.

3:45 – 4 p.m.

LUNCH:

11:45 a.m. – 1:15 p.m.

RECEPTION:

5:15 – 6:45 p.m.



Agenda continued

Thursday, Sept. 29

Breakfast on own in Mountain View Restaurant

OR

CHA/COLORADO ASSOCIATION OF HEALTHCARE EXECUTIVES BREAKFAST SESSION:

Panel Presentation – Behavioral Health Care: Approaches to Increase Value for the Organization and Meet Community Needs*

7:30 – 8:45 a.m.

(Fee and separate registration required)

1.25 ACHE face-to-face education credits

FACILITATOR:

Richard Bottner, DHA, PA-C, CPHQ, FACHE

CHA DIRECTOR, QUALITY IMPROVEMENT AND PATIENT SAFETY

PANELISTS:

Jenny Birnie

*EXECUTIVE DIRECTOR, FOUNDATION, BEHAVIORAL HEALTH
& SERVICE LINE DEVELOPMENT, GUNNISON VALLEY HEALTH*

Elicia Bunch

VICE PRESIDENT, BEHAVIORAL HEALTH, UCHEALTH

Elise Mariner

SENIOR VICE PRESIDENT, PAYOR & STRATEGY, SONDERMIND

Historically, hospitals and health systems have not always embraced a role in meeting behavioral health needs in communities because managing behavioral health care and mental health is very complex. Yet, physical health and mental health issues often occur together.

Ultimately, the goals of behavioral health interventions are similar to those of other primary care treatment: helping people function so they can lead healthier, fuller lives. Receiving both behavioral health and primary care treatment in one integrated setting can help people continue to work or attend school, to engage with their families, to participate in their communities, and to be able to thrive.

As hospitals and health care systems begin to move away from volume toward value-based care, health care executives need to implement best practices to align and coordinate high quality care, reduce utilization in the emergency room, address workforce composition, control costs, and meet the ethnic and racial disparities of the community.

Networking Break with Exhibitors

8:30 – 9 a.m.

Sponsored by:

JACKSON
Physician Search

KEYNOTE:

Between a Rock and a Hard Place

9 – 10 a.m.

1.0 ACHE qualifying education credit



Aron Ralston

ADVENTURER AND WILDERNESS ADVOCATE

“You know me as the guy who cut his arm off. But this is the story of the guy who was smiling when he cut his arm off,” explains Aron Ralston, who faced six days of unimaginable adversity with surprising gratitude. An extraordinary example of the human spirit pushed to the extreme, Aron’s legendary tale of survival and post-traumatic growth personifies resilience, perseverance, and the power of our minds.

Aron will captivate and transport you into the intense darkness of his entrapment, through to the euphoric release of his amputation. He urges us to reframe challenges as the crucibles which clarify what’s important to us and what’s possible for us. While we can’t always control what happens to us, we can control how we respond, and he openly shares how that philosophy guided him through his recovery in 2003, as well as his later experiences with depression and divorce, and, more recently, the death of his father.

Aron teaches simple steps for embracing a crisis, rather than resisting it. At a time when life’s boulders are more intense than ever, Aron helps us each find the possibility in our problems, the transformation in our traumas, and the blessings in our boulders.

Networking Refreshment Break with Exhibitors

10 – 10:30 a.m.



Agenda continued

Thursday, Sept. 29 continued

CONCURRENT SESSIONS

1.25 ACE qualified education credits

Fiduciary Leadership: The Role of the Board in a Thriving Hospital (GENERAL SESSION TRACK)

10:30 – 11:45 a.m.

Benjamin Anderson, MBA, MHCDS

CHA VICE PRESIDENT, RURAL HEALTH AND HOSPITALS

Health system leadership and governance teams are challenged with ensuring the vitality of their organizations and communities, and engaged boards of trustees are essential for navigating the journey. Ever-changing regulatory requirements and reimbursement models, growing workforce challenges, and the importance of equity-driven solutions to address increasing health disparities make the presence of high-performing boards eminently important. This session will touch on practical tools and resources for health system leaders to engage with their boards through role definition, evaluations, orientation and training, conflict resolution, and strategic planning, all to guide them toward governing in ways that promote systems that improve the health outcomes of patients and communities.

Rural Wildfire Evacuation (EMERGENCY PREPAREDNESS TRACK)

10:30 – 11:45 a.m.

Gary Hall

CIO/COO, ESTES PARK HEALTH

Deb Plemmons, MSN, RN

VICE PRESIDENT, NURSING, MIDDLE PARK HEALTH

In October 2020, the East Troublesome fire started just outside of Kremmling and quickly grew to over 193,000 acres in a very short time. Plus, nearby there were other fires being watched – all while the COVID pandemic raged on. We will discuss the evacuation and movement of our emergency departments, hospitals, and other services along with the personal impacts of the fire on our staff. We will examine what went well, the return of services after danger was past, and the lessons we learned from this event.

What is Compliance? Discussing the Jeopardy of Colorado's Regulatory Health Care Landscape* (ADVOCACY TRACK)

10:30 – 11:45 a.m.

FACILITATOR:

Megan Axelrod

CHA MANAGER, REGULATORY POLICY

PANELISTS:

Kyle Brown

DEPUTY COMMISSIONER, AFFORDABILITY PROGRAMS,
COLORADO DIVISION OF INSURANCE

Nancy Dolson

SPECIAL FINANCING DIVISION DIRECTOR, HCPF

Elaine McManis

DIRECTOR, HEALTH FACILITIES AND EMERGENCY MEDICAL
SERVICES DIVISION, CDPHE

In this session, catch up on the most significant new state laws through a Jeopardy-style deep dive with state regulators. Leaders from the Division of Insurance, Colorado Department of Health Care Policy and Financing, and Colorado Department of Public Health and Environment will take the stage as our Jeopardy contestants and cover topics such as the Colorado Option, Hospital Discounted Care, nurse staffing standards, survey practices, and more. Learn what to watch out for, how to engage with regulators, and common troubleshooting tips.

CHA Mobile App

Conference materials will be available through a mobile app, including agenda, presentation handouts and exhibitor and sponsor information. Download "Your Event" in your mobile app store and search for this conference.





Agenda continued

Thursday, Sept. 29 continued

Exploring the Hospital's Role in Improving Health Equity Across Colorado*

(QUALITY IMPROVEMENT AND PATIENT SAFETY TRACK)

10:30 – 11:45 a.m.

FACILITATORS:

Matt Kelly

PARTNER AND BUSINESS DESIGNER, DO TANK

Adam Kohlrus

PARTNER AND BUSINESS DESIGNER, DO TANK

CHA Quality Improvement and Patient Safety Staff and CHA Data Analytics Staff

Widespread and enduring health care disparities have been illuminated and exacerbated by the COVID-19 pandemic, and systemic inequalities are preventing Coloradans from achieving the best possible health outcomes. The pandemic has made clear the increased opportunity for hospitals to take collective action to directly affect social determinants of health and improve health equity across the state. Join us for an action-oriented workshop to brainstorm hospital-oriented solutions to addressing health-related social needs. By harnessing the power of design thinking and team-building, participants will leave this session empowered to foster change and discussion.

Networking Lunch with Exhibitors

11:45 a.m. – 1:15 p.m.

Power of Two: Thriving as a C-Suite or Trustee's Spouse or Significant Other

11:30 a.m. – 1 p.m.

(Included in CEO significant other registration)

FACILITATOR:

Gargi Agarwala

EXECUTIVE WELLBEING COACH AND PUBLISHED AUTHOR

Join a private, facilitated discussion on best practices that help you develop your best self while partnering with your CEO spouse or significant other as they navigate the pressures and complexities of hospital C-suite work.

CONCURRENT SESSIONS

1.25 ACHE qualifying education credits

A Leadership Case Study: Value-based Care in the Shadow of a Pandemic*

(GENERAL SESSION TRACK)

1:15 – 2:30 p.m.

Benjamin Anderson, MBA, MHCDS

CHA VICE PRESIDENT, RURAL HEALTH AND HOSPITALS

Dave Ressler, MBA

CEO, ASPEN VALLEY HOSPITAL

The arrival of COVID-19 brought formidable challenges to developing and sustaining value-based health care delivery models. Progress moving forward will require innovative strategies from transformational leaders within health care delivery systems and their partners. This live case introduces the true story of Aspen Valley Hospital and the Rocky Mountain ACO and their continued journey toward value amidst a global pandemic. At the end of this interactive session, you will have a foundational understanding of Alternative Payment Models and some tools to guide your organization toward its future vitality. Please come prepared to participate – this is not a lecture-based experience!

Urban Wildfire Evacuation

(EMERGENCY PREPAREDNESS TRACK)

1:15 – 2:30 p.m.

Michelle Deland, MA, CO-CEM, MEP

EXECUTIVE DIRECTOR, NORTH CENTRAL REGION

HEALTHCARE COALITION

Chris Mailliard

EMERGENCY MANAGER, AVISTA ADVENTIST HOSPITAL AND

ST. ANTHONY NORTH HOSPITAL

On Dec. 30, 2021, health care workers at two hospitals in Colorado were managing a pandemic and planning for a winter storm. Avista Adventist Hospital, which includes a large neonatal intensive care unit (NICU), was full, with less than 5 percent capacity. Unbeknownst to the staff working during the holiday weekend, the Marshall Fire was approaching the building, and would cause some of them to lose their homes while forcing the hospital to evacuate in under two hours. Join our speakers as they discuss their experiences, challenges, and lessons learned.



Agenda continued

Thursday, Sept. 29 continued

Colorado's Medicaid Program: Where We are Now & Where We Could Be (ADVOCACY TRACK)

1:15 – 2:30 p.m.

FACILITATORS:

Matt Kelly

PARTNER AND BUSINESS DESIGNER, DO TANK

Adam Kohlrus

PARTNER AND BUSINESS DESIGNER, DO TANK

Tom Rennell, MPH, MHA

CHA SENIOR VICE PRESIDENT

Additional Speakers TBA

This session will discuss Colorado's Medicaid program and compare our processes with those of other states. An expert from the National Council on State Legislatures will be on hand to guide the discussion with inspirational thinking from other state Medicaid programs.

Leading a Culture of High Reliability and Safety* (QUALITY IMPROVEMENT AND PATIENT SAFETY TRACK)

1:15 – 2:30 p.m.

Tracy Walsh, LCSW

*ENTERPRISE HIGH RELIABILITY & PATIENT EXPERIENCE
CONSULTANT, CENTURA HEALTH*

High Reliability Organizations achieve consistent performance at high levels of safety over long periods of time. At the core of high reliability are five principles: sensitivity to operations, deference to expertise, reluctance to simplify, commitment to resilience, and a preoccupation with failure. To achieve this level of reliability, leaders in these organizations lead differently. With the goal of achieving zero, this session will provide a systematic approach to establish high reliability practices at the individual, department, and organizational levels.

Networking Refreshment Break with Exhibitors

2:30 – 2:45 p.m.

CONCURRENT SESSIONS

1.25 ACHE qualifying education credits

Moving Healthfully Forward Through Cumulative Trauma Exposure* (GENERAL SESSION TRACK)

2:45 – 3:45 p.m.

Jaclyn Miller, PsyD

*POLICE AND PUBLIC SAFETY PSYCHOLOGIST,
NICOLETTI-FLATER ASSOCIATES*

Hospital staff, both clinical and non, have had to endure stress and trauma exposure secondary to COVID-19. During this session, Dr. Miller will explain how to identify symptoms of trauma from appropriate and expectable stress responses and how to deal with anxiety and trauma symptoms that are ongoing amongst chronic stressors. Attendees can expect practical tools and resources for stress management, improving mood, and trauma decontamination.

The Joint Commission's New and Improved Emergency Management Chapter*

(EMERGENCY PREPAREDNESS TRACK)

2:45 – 3:45 p.m.

Angela Murray, MSN, RN

*PROJECT DIRECTOR, HEALTHCARE STANDARDS
DEVELOPMENT, THE JOINT COMMISSION*

The Joint Commission recently undertook a thorough analysis and rewrite of the Emergency Management (EM) chapter of the State Operations Manual (SOM). The premise of the rewrite was to aid hospitals and critical access hospitals in developing a more comprehensive emergency management program and be better prepared for emergencies or disaster incidents to meet the health, safety, and security needs of their facilities, staff, patient populations, and communities served. The rewrite resulted in a reorganization of requirements, renumbering of standards, creation of new elements of performance (EPs), and revision/consolidation of EPs which ultimately streamlined 124 elements of performance (EPs) down to 60. These new requirements were effective as of July 1, for Joint Commission accredited hospital and critical access hospital programs.



Agenda continued

Thursday, Sept. 29 continued

Advocacy 101: Elevating the Hospital Voice in Public Policy (ADVOCACY TRACK)

2:45 - 3:45 p.m.

FACILITATOR:

Joshua Ewing, MPA

CHA VICE PRESIDENT OF LEGISLATIVE AFFAIRS

PANELISTS:

Julie McKenna

PARTNER, BRANDEBERRY-MCKENNA PUBLIC AFFAIRS

Josh Penry

PRINCIPAL, 76 GROUP

Jackie Zheleznyak

DIRECTOR OF GOVERNMENT RELATIONS, DENVER HEALTH

Advocacy is often thought of simply through the legislative lobbying lens, but there are many ways to ensure that the hospital voice is heard in policy debates. This session will provide foundational education on how hospitals can engage their policymakers, their staff, and their communities on critical issues, including tips on effective communications and influential political advocacy tools such as grassroots initiatives that you can bring back to your organization.

Stigma Kills: Addressing Substance Use Disorder by Changing Culture*

(QUALITY IMPROVEMENT AND PATIENT SAFETY TRACK)

2:45 – 3:45 p.m.

Richard Bottner, DHA, PA-C, CPHQ, FACHE

*CHA DIRECTOR, QUALITY IMPROVEMENT
AND PATIENT SAFETY*

Leading into the pandemic, Colorado had begun to gain ground in reversing the trends of substance use disorder in our communities. Unfortunately, in the wake of COVID-19, all of that progress was lost. For patients struggling with addiction, hospitalization is a reachable moment that we cannot afford to miss, and opportunities remain for hospital leaders to ensure that their facilities are capitalizing on every chance to create comprehensive care models. Participants in this session will be introduced to the ways stigma creates barriers to delivering addiction care and how to achieve improved health outcomes. Attendees will walk away with tangible next steps to take back to their facilities and communities.

Networking Refreshment Break with Exhibitors

3:45 – 4 p.m.

Chapter 4 – Employee Relations

4 – 5 p.m.

1.0 ACE qualified education credit



Patrick Scully

*ATTORNEY, LABOR AND EMPLOYMENT
DEPARTMENT, SHERMAN & HOWARD*



Gabrielle Shores

PRESIDENT, THE ALIGNMENT GROUP

Join Patrick and Gabrielle, two experts on hospital labor relations in Colorado, to hear the latest on current issues impacting Colorado hospitals and health systems. This session will cover movement by labor unions in Colorado, the recent changes to the Chapter 4 nursing regulations for hospitals, changes for hospitals as employers due to the COVID-19 pandemic and the resulting workforce shortage, and more.

Donor Alliance Awards

5 – 5:15 p.m.

Chair Reception with Exhibitors

5:15 – 6:45 p.m.



Agenda continued

Friday, Sept. 30

Breakfast on own in Mountain View Restaurant

OR

CHA Member Hot Topic Breakfast Roundtable

(CHA hospitals and health system members only — breakfast provided)

7:30 – 8:45 a.m.

CHA will host a breakfast roundtable for CHA hospital and health system members. Join your colleagues for a lively and interactive discussion that aims to cover all the hot topics of the moment, like workforce, enacting new legislation, working with Colorado's regulatory departments, and more.

Fireside Chat

9 – 9:45 a.m.

0.75 ACHE qualifying education credit

FACILITATOR:

Konnie Martin

CEO, SAN LUIS VALLEY HEALTH



Jeff Tieman

CHA PRESIDENT AND CEO

Join CHA's new President and CEO – Jeff Tieman – for this chat about his experience in state and national associations and how it relates to Colorado hospitals, what he's hearing from members as he conducts his initial listening tour, and his thoughts on the (hopefully exciting) upcoming Denver Broncos season!

Forecast 2023: Policies & Trends Impacting Hospitals*

9:45 – 10:30 a.m.

0.75 ACHE qualifying education credit

Katherine Mulready, JD, MPS

CHA SENIOR VICE PRESIDENT AND CHIEF STRATEGY OFFICER

Joshua Ewing, MPA

CHA VICE PRESIDENT, LEGISLATIVE AFFAIRS

2022 has continued to be challenged by the lingering impacts of COVID-19, workforce shortages, and record-high inflation. In this session, we will look at the impacts today's current events will have on the health care system. Panelists will provide a forecast of the trends, issues, and environmental conditions likely to impact hospitals in 2023 and beyond.

Networking Refreshment Break

10:30 – 10:45 a.m.

Sponsored by:



CLOSING KEYNOTE:

Humbitious: Why Low-Ego & High-Drive is the Way to Lead

10:45 – 11:45 a.m.

1.0 ACHE qualifying education credit

Amer Kaissi, PhD

PROFESSOR OF HEALTHCARE ADMINISTRATION, TRINITY UNIVERSITY



Despite strong evidence of arrogance and narcissism in society, humility is making a surprising comeback in business and leadership. Based on research from different fields, this talk suggests that leaders who combine humility with ambition can lead themselves, their teams, and their organizations into high performance. Supported by real-life case studies and interviews, this talk focuses on tangible take-home behaviors that leaders can implement right away.



Conference Information

Overview

The CHA Annual Meeting is one of the largest meetings of Colorado health care leaders in the state and is the ideal setting for networking with your colleagues. This year's conference will include wide-ranging presentations that are sure to capture your attention. We will also feature three specialty tracks on the second day of the conference for emergency preparedness, advocacy, and quality improvement and patient safety. This meeting will provide a prime opportunity for leaders to network with their colleagues and learn about key emerging topics for their role.

Learning Objectives

- Implement best practices to align and coordinate high quality care that affects the health care environment and nursing environment
- Investigate the critical trends, issues, and environmental conditions facing hospitals
- Explore innovative practices and solutions to mitigate challenges facing healthcare organizations
- Explore hospital-oriented solutions to addressing health-related social needs and how they impact health care providers
- Review the most significant new state laws that will go into effect and how they will impact health care providers
- Compare and contrast Colorado's Medicaid program with those of other states
- Outline the Joint Commission's New and Improved Emergency Management Chapter and how it can be utilized by health systems
- Discuss how hospitals can engage their policymakers, their staff, and their communities on critical issues
- Discuss the latest employee relations issues impacting Colorado hospitals and health systems
- Identify symptoms of trauma from appropriate and expectable stress responses
- Discuss approaches to deal with anxiety and trauma symptoms that are ongoing amongst chronic stressors for health care providers
- Identify interprofessional best practices for establishing patient-centered systems of addiction care as part of acute hospitalization
- Review critical evidence-based strategies for addiction care including treatment initiation, harm reduction, and engagement of community-based organizations.

Audience and Attendees

The 2022 CHA Annual Meeting hospital senior executives, administrators, trustees, nursing, and physician leaders, as well as emergency preparedness, policy and advocacy, and quality improvement and patient safety professionals. The meeting is open to CHA member hospital executives, non-member health care professionals, and CHA associate members.

Registration Information

Two Easy Ways to Register:

1. Online at www.cha.com/education: Scroll down to 2022 CHA Annual Meeting and click "Register here." (For new users, submit your information under "New to this site?" and contact Peggy McCreary to finalize your membership set up.)
2. Contact Peggy McCreary, CHA senior education and events coordinator, at Peggy.McCreary@cha.com or 720.330.6034.

Payment Information

CHA accepts VISA, MasterCard, and American Express. Please provide appropriate contact and billing information with your payment. Checks should be made out to Colorado Hospital Association (7355 E Orchard Road, Greenwood Village, CO 80111).

Cancellation

All cancellations and/or attendee substitutions must be submitted in writing to the CHA office via email to Peggy.McCreary@cha.com. All cancellations received **before Friday, Sept. 16** will be refunded less a \$105 cancellation fee. **After Sept. 16**, no refunds will be issued. Registration fees cannot be transferred to another CHA program.

Americans with Disabilities Act

In compliance with the Americans with Disabilities Act, CHA will make every reasonable effort to accommodate your request. For any special requests, please contact Colorado Hospital Association at Peggy.McCreary@cha.com before the meeting dates.



Conference Information continued

COVID-19 Disclaimer

Colorado Hospital Association (CHA) is committed to ensuring the health and safety of all conference attendees. In addition to the following the conference venue's COVID-19 protocols, the conference will allow for social distancing during all sessions and meal breaks for those that are interested. CHA asks that all attendees be fully vaccinated against COVID-19. In accordance with local public health others, masks will not be required but are encouraged for those that would feel more comfortable wearing them. Individuals exhibiting symptoms or with known exposure to COVID-19 should not attend. CHA encourages all attendees to obtain a negative COVID-19 test prior to attending the conference but testing will not be available onsite.

Continuing Education Credits

By attending the 2022 Annual Meeting offered by Colorado Hospital Association, participants may earn up to 11.00 ACHE Qualified Education Hours toward initial certification or recertification of the Fellow of the American College of Healthcare Executives (FACHE) designation.

Accredited Continuing Education



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and the Colorado Hospital Association. AXIS Medical Education

is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation for Nursing

AXIS Medical Education designates this continuing nursing education activity for 5.75 contact hours.

Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

AXIS Contact Information

For information about the accreditation of this program please contact AXIS at info@axismeded.com.

Check back for disclosure of conflicts of interest, disclaimer, and requirements for credits.

Important Dates

5 p.m., Tuesday, Sept. 6:

The discounted hotel rate is available through this date and time; however, rooms at this rate are at a first-come, first-served basis. Please book early to ensure your spot.

Friday, Sept. 9:

Early-bird registration deadline. Higher fees will apply after this date.

Wednesday, Sept. 21:

Pre-registration deadline. All registrations after this date must be handled on-site and higher fees apply.



Hotel, Sponsor, & Exhibitor Information

Hotel Information

Cheyenne Mountain Resort
3225 Broadmoor Valley Rd.
Colorado Springs, Colorado 80906

Stay at the Cheyenne Mountain Resort with your fellow attendees and be steps from the meeting rooms. The CHA discounted rate is **\$189 per night** – make reservations online [HERE](#) or by calling **800.588.0250** and asking for the CHA 2022 Conference room rate. The room rate is available until 5 p.m. on **Tuesday, Sept. 6**. Reservations in the CHA hotel block are reserved on a first-come, first-served basis, so please book as early as possible. All reservation cancellations after **Aug. 20** will forfeit the deposit for one night's room and tax.

In order to receive the discounted rate of \$189 for CHA attendees, make your reservations:

1. Online at <https://book.passkey.com/event/50299866/owner/65927/home>
2. By phone **800.588.0250**
(mention the CHA Annual Meeting)

Resort Fee

The Cheyenne Mountain Resort offers a discounted daily resort fee of \$14 per day. Resort fee includes self-parking, unlimited personal Wi-Fi access, unlimited local calls, unlimited 800 calls, in-room coffee and tea, golf bag storage, access to the Country Club of Colorado and its golf course (green fees apply), spa (fees apply), fitness facility, aquatics center, beach/lake, recreation courts, and fitness classes.

Sponsors and Exhibitors

The high-caliber speakers and activities at the CHA Annual Meeting would not be possible without the continuing support of the Association's exhibitors and sponsors. CHA thanks these organizations and encourages attendees to become acquainted with them.

By registering, participants agree to refrain from marketing services and products during the CHA Annual Meeting unless they are under contract as an official 2022 CHA Annual Meeting exhibitor and/or sponsor.

Registration Fees			
Annual Meeting Registration Sept. 28 – 30	Member Rate	Non-Member Rate	Non-exhibiting Associate Member
Full Meeting			
Early Bird: By Sept. 9	\$509	\$969	\$899
Standard: Sept. 9 - Sept. 21	\$584	\$1044	\$999
Onsite: After Sept. 21	\$609	\$1,169	\$1099
Wednesday Only	\$139		
Thursday Only			
Early Bird: By Sept. 9	\$299		
Standard: Sept. 9 - Sept. 21	\$374		
Onsite: After Sept. 21	\$399		
Trustee	\$299	n/a	
Significant Other, Spouse, or Guest	\$159	\$159	
Student	\$64	\$64	
Faculty	\$89	\$89	
Additional Programs			
Pre-Conference Workshop: Incident Command Center Training: Part I and II (Wednesday, Sept. 28)	\$249	\$289	\$289
CHA/CAHE Breakfast Session (Thursday, Sept. 29)	\$95	\$95	\$95

Our Exhibitors

Access Tele-care

AccessTeleCare.com

Amwell

amwell.com

**Arthur J Gallagher Risk
Management Services, Inc.**

ajg.com

AVEL eCARE

avelecare.com

Aya Healthcare

ayahealthcare.com

Cesco Linguistic Services

cescols.com

CHA Shared Services

cha.com/resources/shared-services

CME Corp

cmecorp.com

Colorado Physician Health Program

cphp.org

Community Hospital Corporation

communityhospitalcorp.com

COPIC

callcopic.com

CORHIO

corhio.com

CPR Anesthesia, Inc.

cprinc.biz

Donor Alliance

donoralliance.org

Fusion Medical

fusionmedstaffing.com

**Great Communications Corporation
(GCC)**

gcckc.com

Healthcare Associates Credit Union

hacu.org

Healthcare Medical Waste Services

hcmws.com

Healthcare Workforce Logistics (HWL)

hwlmwsp.com

HealthONE

healthonecares.com

HUB International Insurance Services

hubinternational.com

Integritas Providers

integritas.com

Jackson Physician Search

jacksonphysiciansearch.com

Janssen Pharmaceuticals

janssen.com

Jogan Health

joganhealth.com

**Murphy Company Mechanical
Contractors**

murphynet.com

Naylor

naylor.com

Nurse Review

nursereview.com

Pacific Companies

pacificcompanies.com

Paymerang

paymerang.com/industries/hospitals

Plant Engineering Consultants, Inc.

planteci.com

Radiology Partners

radpartners.com

RoofConnect

roofconnect.com

Rural Physicians Group

ruralphysiciansgroup.com

See The Trainer

seethetrainer.com

Spacelabs Healthcare

spacelabs.com

TeamHealth

teamhealth.com

TruBridge

trubridge.com

Vaya Workforce

vayaworkforce.com

Vizient

vizientinc.com

Woodruff-Sawyer & Company

wsandco.com