

# 2023 CHA ASSOCIATE MEMBERSHIP: Benefits Summary

An Associate Membership with Colorado Hospital Association (CHA) will give your organization the exposure to hospital and health system leaders and decision makers throughout Colorado. CHA can help you stay informed on important topics, trends, and changes in the health care environment while identifying new opportunities for building valuable partnerships. As an Associate Member, you will also gain visibility for your products or services.

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## The cost of the 2023 CHA Associate Membership is \$1,150 (JANUARY – DECEMBER).

Benefits include:

- Year-long exposure to hospital and health system leaders and decision makers throughout Colorado
- Networking opportunities with CHA members to build and foster relationships
- Brand awareness and positioning; create relationships and share information with key hospital decision makers
- Engagement with members while exhibiting and sponsoring at CHA's 2023 events\*
  - 2023 Rural Health and Hospitals Conference
  - 2023 CEO Forum (*sponsorships only*)
  - 2023 Annual Meeting
- Company listing in annual CHA Desk Directory including valuable contact information of key decision makers; each Associate Member will receive a hard copy
- Rotating digital banner ad on the [CHA Education home page](#)
- Company listing, including a link to company website and logo, on the [CHA Associate Member webpage](#)
- Social media exposure on Twitter with spotlight partners throughout the year
- Stay current on hot topics with e-newsletter, *CHA FrontPage*, which highlights key Colorado and national hospital and health care news stories
- Discounted registration rates at CHA events
- Accessibility to CHA's on-demand education library
- Ability to use CHA's logo on company's website
- Potential to sponsor and/or present a 60-minute educational webinar for CHA members
- **NEW!** Bundled sponsor packages available

\* CHA will be holding three premier in-person events in 2023. Space is limited. First come, first served.

Reserved for Associate Members ONLY to showcase their products and services. Secure your spot today!

## Explore a Partnership with CHA Shared Services

For more exposure, CHA Associate Members have an opportunity to explore a strategic partnership with CHA Shared Services, the premier resource for products and solutions tailored specifically to meet the needs of Colorado hospitals and health systems.

## Become a CHA Associate Member

Start 2023 off right and reap the benefits of health care's leading-edge community!\*\* Return the completed application and \$1,150 yearly membership dues (January - December 2023) no later than **no later than Feb. 25, 2023** to [Valerie.SiebertThomas@cha.com](mailto:Valerie.SiebertThomas@cha.com).

\*\* Membership is available to organizations whose purpose and objectives are complimentary to and supportive of CHA's purpose and objectives. Membership is not transferable to another company.



For more information, contact Valerie Siebert-Thomas, CHA Manager, Education and Sponsorships, at [Valerie.SiebertThomas@cha.com](mailto:Valerie.SiebertThomas@cha.com)