



2023

CEO Forum

SPONSORSHIP OPPORTUNITIES

JUNE 15 – 16, 2023

FOUR SEASONS RESORTS VAIL

VAIL, COLO.



ch|a

Colorado Hospital Association

The 2023 CEO Forum is the premier event that brings together Colorado’s hospital and health system CEOs to discuss current and anticipated critical issues in health care. As a sponsor, you can participate in all activities, as well as network one-on-one for the entire two days.

To be eligible to participate as a CEO Forum sponsor, CHA Associate Member status must be current, or you may submit the 2023 CHA Associate Membership application and payment along with this form.



Sponsorship Packages

Gold Sponsorship | \$9,450

- Opportunity to network and build relationships with CEOs from Colorado hospitals and health systems
- Opportunity to introduce a speaker (*CHA will provide a script*)
- Recognition and promotion in the conference brochure and marketing materials to Colorado hospital and health system CEOs
- Prominent placement on conference signage, mobile app, and materials
- Access to attendee list (*name, title, organization, and mailing address*)
- Two complimentary registrations (*including all meals, breaks, educational sessions, and networking events*)
- One night’s hotel stay for two company representatives
- Sponsorship support underwrites the conference

Silver Sponsorship | \$6,300

- Opportunity to network and build relationships with CEOs from Colorado hospitals and health systems
- Recognition and promotion in the conference brochure and marketing materials to Colorado hospital and health system CEOs
- Prominent placement on conference signage, mobile app, and materials
- One complimentary registration (*including all meals, breaks, educational sessions, and networking events*)
- One night’s hotel stay for one company representative
- Sponsorship support underwrites the conference

Contact:

Valerie Siebert-Thomas
CHA manager, education and sponsorships
Valerie.SiebertThomas@cha.com

Event Location:

Four Seasons Resorts and Residences Vail
1 Vail Road
Vail, CO 81657
[FourSeasons.com/vail](https://www.fourseasons.com/vail)

Dates to Remember:

All Fees Due **May 5, 2023**
Logo Submission **May 5, 2023**
Representative Registration **May 10, 2023**
Conference Dates **June 15 – 16, 2023**



Sponsor Contract

INSTRUCTIONS: Complete this form with your company information as you want it to appear in all conference materials.

Company Information

Company Name _____
Address _____
City, State, Zip _____
Telephone _____
Website _____ Twitter Handle @ _____
Industry _____
Company Description _____

Primary Contact Information

(the primary contact will receive all event communications; reps attending the conference will need to be registered separately)

Contact Name _____
Title _____
Email _____
Office Phone _____ Cell Phone _____

2023 Associate Membership

(required to exhibit at and/or sponsor CHA events)

- ☐ 2023 Associate Membership (Jan. – Dec.).....\$1,150
☐ Gold Sponsor\$9,450
☐ Silver Sponsor\$6,300

Summary of Selections

Associate Membership	\$1,150
Gold Sponsor	\$ _____
Silver Sponsor	\$ _____
Total Amount Due	\$ _____

Your sponsorship payment is due in full on or before **Friday, May 5, 2023.

Send completed contracts to:

Valerie Siebert-Thomas | CHA manager, education and sponsorships | Valerie.SiebertThomas@cha.com

Payment Options:

☐ Check ☐ VISA ☐ Mastercard ☐ American Express

Checks Payable to:

Colorado Hospital Association
Attn: CHA manager, education and sponsorships
7335 East Orchard Road
Greenwood Village, CO 80111

Credit Card Information:

Card Number: _____
Expiration Date: _____ CVV Code: _____
Name on Card: _____

NOTE: Selection does not guarantee availability. Sponsorship opportunities are limited and offered on a first-come, first-served basis based on date both contract and payment are received. Full payment is required before the conference.

Cancellation / Refund Policy

All sponsor cancellations must be submitted to CHA in writing via email. Cancellations received on or before **Friday, May 12, 2023** will be charged a \$675 processing fee. No refunds will be given after **Friday, May 12, 2023** – the full sponsorship fee will be charged.

NOTE: When paying with a credit card there will be a 4.89% fee added to your total.
CHA encourages checks to be used for payment.



Sponsor Rules and Regulations

Location: The 2023 CEO Forum will be held at the Four Seasons Resort and Residences Vail. Sponsors are invited to attend all meals, networking breaks, education sessions, and reception allowing the opportunity to engage and build relationships with the attendees.

Complimentary Registrations: Sponsoring companies qualify for a designated number of complimentary full conference registrations, including all meals, networking breaks, reception, and educational sessions (as capacity allows). The number of complimentary registrations by sponsor option is designated in the sponsor packet.

Sponsor Recognition: To be recognized in the conference brochure and conference signage, all logos must be received by CHA by **Friday, May 5, 2023**.

Website Listings: All sponsors will be listed on the CHA website and linked to the sponsor's website URL specified in the sponsor contract above.

Mobile App: Sponsor will have access to the mobile app for the 2023 CEO Forum. The mobile app provides increased exposure for sponsors and the opportunity to connect with attendees.

Conduct of Sponsors: The purpose of the 2023 CEO Forum is to educate persons employed in the health care field in the utilization and development of new products, equipment and/or services. This does not preclude the stimulation by sponsors of interest in and demand for such products and/or services. In keeping with the nature of a health care professional meeting, undignified promotional methods, and/or materials considered to be objectionable by the Association are expressly prohibited.

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I hereby agree to sponsor at the 2023 CEO Forum, according to the terms and conditions outlined on the previous pages of the CHA Sponsor Packet.

Signature _____

Date _____

2022 CEO Forum Sponsors

Alexander Benefits Consulting	Healthcare Facilities Group	Paymerang
AVEL eCARE	Architecture	Polsinelli PC
Aya Healthcare	Healthcare Workforce Logistics	Pulsara
Cerner Corporation	HSS, Inc.	SnapNurse
CHA Shared Services	Jackson Physician Search	Sound Physicians
Cigna	Lumeris	VIP Parking Solutions
COPIC	Mid-Continent Capital	Vituity
FORVIS	Moss Adams LLP	Vizient
Freedom Healthcare Staffing	Odgers Berndtson	Wells Fargo Securities
Guidehouse	PalAmerican Security / Paladin	Woodruff-Sawyer & Company
Healthcare Associates Credit Union	Security Group	