

2024 Rural Health and Hospitals Conference

SCHEDULE-AT-A-GLANCE

WEDNESDAY, MARCH 6

7:30 – 8:30 a.m.

MEADOWBROOK

- **CEO Breakfast Roundtable**
(CHA member hospital CEOs only)

WESTMINSTER I

- **Trustee Orientation Breakfast**
*John Ponikvar, Board Member,
Memorial Regional Health*

LEGACY BALLROOM AND FOYER

- **Networking Breakfast**

8:30 – 8:45 a.m.

WESTMINSTER BALLROOM III/IV

- **Welcome and Opening Remarks**
Jeff Tieman, Colorado Hospital Association

8:45 – 9:45 a.m.

WESTMINSTER BALLROOM III/IV

- **Opening Keynote Panel: Rural Futures Project**
*Kevin Stansbury, Lincoln Health and
Jason Amrich, Gunnison Valley Health*

9:45 – 10 a.m.

LEGACY BALLROOM AND FOYER

- **Networking Break**

10 – 10:45 a.m.

WESTMINSTER BALLROOM III/IV

- **Holding Medicare Advantage Plans Accountable**
Michelle Millerick, American Hospital Association

10:45 – 11:30 a.m.

CONCURRENT SESSIONS:

WESTMINSTER BALLROOM III/IV

- **Organizational Values, Culture, and Measurement: Impact on the Bottom Line**
Eric Shell, Stroudwater Associates

WESTMINSTER II

- **Clinical Excellence Track: Panel: Rural QI in Action**

MODERATOR:

Amy Lavigne (Vail Health)

PANELISTS:

Melinda Sandgren (Gunnison Valley Health)

Rob Nelson (Valley View Hospital)

11:30 a.m. – 12:45 p.m.

LEGACY BALLROOM AND FOYER

- **Networking Lunch**

12:45 – 1:30 p.m.

WESTMINSTER BALLROOM III/IV

- **Advocacy Update**
Katherine Mulready, Colorado Hospital Association

1:30 – 2:30 p.m.

CONCURRENT SESSIONS:

WESTMINSTER BALLROOM III/IV

- **Critical Access Hospital and Rural Hospital Financial and Operational Best Practices: A Checklist for Improvement**
Eric Shell, Stroudwater Associates

WESTMINSTER I

- **Trustee Track: Panel: Hospital Finances 101**
*Tom Rennell, Colorado Hospital Association
and Kelly Johnston, JFS, LLC*

WESTMINSTER II

- **Clinical Excellence Track: What Physicians Want: Strategies for Recruiting and Retaining Physicians**
Helen Falkner, Jackson Physician Search

2:30 – 2:45 p.m.

LEGACY BALLROOM AND FOYER

- **Networking Break**

2:45 – 3:45 p.m.

LEGACY BALLROOM

- **Walking Breakout Sessions**

Table 1: Expanding OB Training for Family Medicine Docs
Blake McLaughlin, DO, Banner Health

Mark Deutchman, MD, University of Colorado

Table 2: Expanding Access to Midwifery in Rural Colorado
*Jessica Anderson, DNP, Board Chair,
Colorado Perinatal Care Quality Collaborative*

Table 3: Understanding Medicaid Payments for L&D
Ryan Westrom, Colorado Hospital Association

Table 4: Lessons Learned for Rural Colorado from the Maternal Mortality Review Committee
Mic Zywiec, Valley View Hospital

WEDNESDAY, MARCH 6

continued

3:45 – 4:30 p.m.

CONCURRENT SESSIONS:

WESTMINSTER BALLROOM III/IV

■ The Difference of Good Data: Using CHA's New Community Dashboards

Tom Rennell and Essey Yirdaw,
Colorado Hospital Association

WESTMINSTER I

■ Trustee Track: Building Strong and Appropriate Stakeholder Relationships

Todd Linden, Linden Consulting
Jennifer Riley, Memorial Regional Health

WESTMINSTER II

■ Clinical Excellence Track: Panel: Combating Alcohol and Substance Use Disorders in Rural Communities

MODERATOR:
Richard Bottner, DHA (Colorado Hospital Association)
PANELISTS:
Sean Buck, MD (Lincoln Health)
J. Ely Walker, MD (Rio Grande Hospital)
Tammy Worthley (Hardbeauty Foundation)

4:30 – 5:30 p.m.

WESTMINSTER BALLROOM III/IV

■ Day One Keynote: Equity in Health Care Access and Outcomes: A Dream or a Mirage?

Antonia Novello, MD, Former U.S. Surgeon General

WESTMINSTER BALLROOM III/IV

■ Closing Remarks

Jeff Tieman, Colorado Hospital Association

5:30 – 6:30 p.m.

LEGACY BALLROOM AND FOYER

■ Welcome Reception

Sponsored by:

JACKSON
Physician Search[®]

THURSDAY, MARCH 7

7:15 – 8:00 a.m.

LEGACY BALLROOM AND FOYER

■ Networking Breakfast

8:00 – 8:15 p.m.

WESTMINSTER BALLROOM III/IV

■ Virtual Update on Change Healthcare Cyber Attack

John Riggi, American Hospital Association

8:15 – 8:30 a.m.

WESTMINSTER BALLROOM III/IV

■ Welcome Day Two

Jandel Allen-Davis, MD, Board Chair,
Colorado Hospital Association

8:30 – 8:45 a.m.

WESTMINSTER BALLROOM III/IV

■ John Gardner Award Presentation

John Gardner, Former Rural Hospital CEO

8:45 – 9:45 a.m.

CONCURRENT SESSIONS:

WESTMINSTER BALLROOM III/IV

■ Saving Kids in Your Community: Preparing Rural EDs for Pediatric Patients

Nicolena Mitchell (EMS for Children Colorado)
Kevin Coleman, DO (Grand River Health)
S. Nichole Feeney, MD (Grand River Health)
Jessica Menu (Grand River Health)

WESTMINSTER I

■ Trustee Track: Panel: The Good, the Bad, and the Ugly: What it Means to Be a Reliable Board Member

MODERATOR:
Jandel Allen-Davis, MD (Board Chair, Colorado Hospital Association)
PANELISTS:
John Gardner (Former Rural Hospital CEO)
Mark Kaufman, MD (Board Chair, Gunnison Valley Health)
John Ponikvar (Board Member, Memorial Regional Health)

9:45 – 10:15 a.m.

LEGACY BALLROOM AND FOYER

■ Networking Break

10:15 – 11:15 a.m.

WESTMINSTER BALLROOM III/IV

■ Closing Keynote: Just Keep Moving. Life Lessons from A Plane Crash Survivor

Jerry Schemmel, Colorado Rockies Broadcaster and Plane Crash Survivor

11:15 – 11:30 a.m.

WESTMINSTER BALLROOM III/IV

■ Conference Wrap Up

Jeff Tieman, Colorado Hospital Association

11:30 a.m.

■ Buses depart for 2024 Colorado Hospital and Rural Health Day on the Hill

CHA hospital/health system members only

12 – 6 p.m.

CHA OFFICE/CAPITOL

■ 2024 Colorado Hospital and Rural Health Day on the Hill

6 – 7 p.m.

■ Buses return to Westin Westminster

Wi-Fi Information:

NETWORK: Westin Westminster

PASSWORD: CHA2024