

2025 | CHA Associate Partner

Why Partner with CHA?

Do you do business with Colorado hospitals, or are you looking to start? An Associate Partnership with CHA offers your business exposure to hospital and health system leaders and key decision makers throughout Colorado. CHA can help you stay informed on important topics, trends, and changes in the health care environment while identifying new opportunities for building valuable relationships. As an Associate Partner, you will also gain visibility for your products or services. Everyone at your organization can take advantage of the benefits included in the partnership.

The current landscape is full of opportunities, and CHA is very excited about what the future brings!

CHA's Focus for 2025: DISCOVER | PROMOTE | NETWORK | STAY INFORMED | COLLABORATE

Benefits:

- **Exposure and Networking:** Gain year-long exposure to hospital and health system leaders and decision makers across Colorado by actively participating in CHA events and programming, both in-person and virtually. (Disclaimer: may require registration fees). This provides an excellent opportunity to network, collaborate, and stay informed about the latest developments in the health care industry within the state. *Learn more at [CHA Education and Events](#).*
- **Increased Building Awareness and Positioning:** Associate Partners can establish and build ongoing connections with hospital leaders by participating in a range of events, both in-person and virtually. Engaging in an Associate Partnership will showcase to your clients and potential clients your active commitment to collaborating with health care leaders.
 - Company listing in the annual CHA Desk Directory (print and online), which includes valuable contact information for key decision makers – Groups will be included in the printed version if signed up by Dec. 15, 2024
 - A copy of the print edition of the CHA Desk Directory
 - Visibility on CHA's website on the CHA Associate Partnership Directory
 - Opportunity to exhibit and/or sponsor at select CHA events (*may require additional investment*)
- **Event exhibiting and sponsorship opportunities (*additional fees apply*):** By exhibiting and/or sponsoring a conference or program, Associate Partners have the unique opportunity to boost their presence among Colorado's hospitals and health systems. *Learn more at [Exhibiting and Sponsorship opportunities](#).*
 - 2025 Colorado Hospital and Rural Health Day on the Hill
 - 2025 CEO Forum (sponsorships only)
 - 2025 Annual Meeting and Rural Conference
 - And more!

For more information on customizable bundles, contact Valerie Siebert-Thomas at Valerie.SiebertThomas@cha.com or schedule a one-on-one call (calendly.com/valerie-siebertthomas/).

Associate Partner Only Benefits:

- Subscription to *CHA FrontPage*, which highlights key Colorado and national hospital and health care news stories
- Discounted registration rates for CHA events
- Access to select members-only education programs
- Advanced invitation to exhibit or sponsor at CHA education conferences

The cost of an Associate Partnership in 2025 is \$1,150.

How to Become an Associate Partner:

To become an Associate Partner, complete and return the application and **\$1,150 yearly fee (January – December 2025)**. Associate Partnerships are available to organizations whose purpose and objectives are complementary to and supportive of CHA's purpose and objectives. The partnership is not transferable to another company. This is an organizational membership, which means that anyone in your organization can take advantage of the benefits.

The benefits listed above extend from **Jan. 1, 2025, to Dec. 31, 2025**. If you have any questions, contact Valerie Siebert-Thomas at Valerie.SiebertThomas@cha.com.