



The Snapshot of Rural Health is prepared as a resource to highlight and advance interest in the health of rural Colorado.

The State Office of Rural Health

### **WHO WE ARE**

The Colorado Rural Health Center (CRHC) was established in 1991 as Colorado's State Office of Rural Health. As a 501(c)(3) nonprofit organization, CRHC serves dual roles as the State Office of Rural Health with the mission of assisting rural communities in addressing healthcare issues; and as the State Rural Health Association, advocating for policy change on behalf of its members and all rural healthcare providers.

### **OUR MISSION**

Our mission is to enhance healthcare services in the state by providing information, education, linkages, tools, and energy toward addressing rural health issues. Our vision is to improve healthcare services available in rural communities to ensure that all rural Coloradans have access to comprehensive, affordable, high quality healthcare.

# The Snapshot Team



Michelle Mills
Chief Executive Officer
mm@coruralhealth.org



Kelly Erb Zager
Associate Director of Policy & Advocacy ke@coruralhealth.org



**Greg Selinger**Public Health Data Specialist gselinger@coruralhealth.org



Matt Enquist
Associate Director, Outreach
me@coruralhealth.org

### FOR POLICY AND ADVOCACY INQUIRIES, CONTACT

Michelle Mills or Kelly Erb Zager

# FOR DATA INQUIRIES, CONTACT Greg Selinger or Matt Enquist

### **CRHC'S ORGANIZATIONAL EQUITY STATEMENT**

The Colorado Rural Health Center recognizes that many factors impact the health of individuals and communities, including geography, income, and race. We recognize the existence and power of historical and ongoing systematic structures that have excluded individuals from leading their most healthy lives.

We are committed to repairing injustices by championing policies that recognize these inequalities and foster community-led solutions. We are actively working to include diverse opinions and perspectives in our decision making processes and advocacy work and recognize that we all live better lives when everyone has a seat at the table.

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### TOTAL COUNTIES



17 urban



24 rural



23 frontier



**%** 77%

of Colorado's landmass is considered rural or frontier

12%

of Colorado's population, 716,208 people, consists of rural residents (2022)

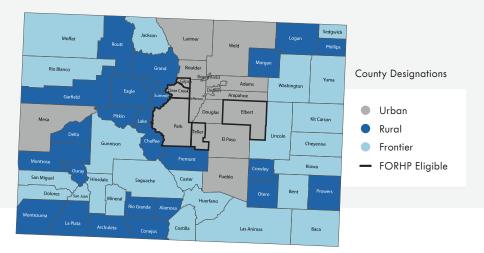


**RURAL:** A non-metropolitan county containing no municipalities over 50,000 residents.

**FRONTIER:** A county with a population density of 6 or fewer residents per square mile.

### Colorado is a Rural State

The Federal Office of Rural Health Policy (FORHP) has modified its list of areas eligible for rural health funding. The Counties outlined in bold are eligible for FORHP funding even though they are designated as Metropolitan Counties.



### **OUR STATE IS GROWING**



5,838,622 people live in Colorado (July 2022)

Ranking 21st in size in the U.S.

From 2018-2022, housing growth has increased by

45,000 housing units per year

17,757 new units in rural areas

162,330 new units in urban areas



2020

Colorado's population is forecast to increase by 630,000 +36,500

population increase in 2023

62,400 births in 2023



**↓** by 100 from 2022

45,000 deaths in 2023



↓ by 4,700 from 2022

19,000 net migration in 2023 ↑ by 4,000 from 2022

# **Population Changes**

While urban areas in Colorado experienced significantly more population growth from 2022 to 2023, rural areas saw a net increase driven primarily by migration. Despite this, rural Colorado has a more favorable population-to-housing unit ratio, suggesting potentially greater relative housing supply.

### **POPULATION GROWTH FROM 2022-2023**

1,289

35,277

more people live in rural Colorado

more people live in urban Colorado



Fastest-growing rural counties by household population

3.7% 2.2% 1.7%

Custer

Dolores

Chaffee

3.5% of total state growth

### NATURAL AND MIGRATION POPULATION CHANGES



-435

natural decrease in rural Colorado population



+1,724

migration-driven increase



14 rural

counties had a positive natural population change



10%

of all births occurred in rural Colorado



**16%** 

of all deaths occurred in rural Colorado



migration growth occurred in rural Colorado

### HOUSEHOLD POPULATION GROWTH

Rural Colorado in 2022

688,637

total household population

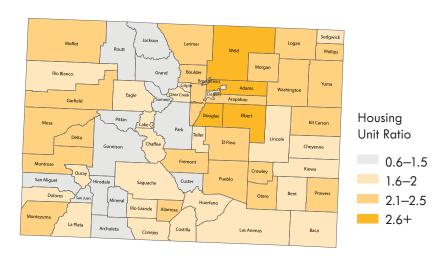
housing unit ratio

Urban Colorado in 2022

5,026,969

total household population

housing unit ratio



# Age, Race, & Ethnicity



of the rural population and 15% of the urban population are aged 65+



Over the next decade, the 65+ age group is expected to undergo the fastest and most significant growth

### TOP 5 RURAL COUNTIES WITH THE HIGHEST PERCENT OF 65+ RESIDENTS

36.6%

33.6%

33.5% 32.6%

31.5%

Custer

Huerfano

Mineral

Hinesdale

Ouray



### **RACE AND ETHNICITY OF RURAL COLORADO IN 2022**

1.4% Black or African American

1.0% Asian

1.5% American Indian & Alaska Native

Native Hawaiian & Other Pacific Islander

72.1% Non-Hispanic White

22.4% Hispanic



of Coloradans were born outside of the U.S.



of Colorado residents were born in a state other than Colorado

### COLORADO IS BECOMING AN INCREASINGLY DIVERSE STATE



### 33.5% of people

identify as Hispanic or Latino, Black or African American, Asian, American Indian or Alaska Native, or from other racial or ethnic backgrounds in 2022

It is estimated that by 2040, this will increase to 45% of the population



of the rural population identified as people of color, compared to 34.3% of the urban population

**Minority Population Growth (2020-22)** 

5,765 in rural Colorado



63,213 in urban Colorado

### Jobs and Income in Colorado

#### **JULY 2024 UNEMPLOYMENT RATES**



4.2%

Colorado (unadjusted)



3.8%

4.3%

The counties with the highest rates

6.6% Huerfano

**6.6%** Las Animas

5.9% Fremont

### HOUSEHOLD INCOME



\$89,100 was the median household

income in 2022



On average, median household income was much lower in rural Colorado

rural



\$93,217 urban

#### **POVERTY RATES IN COLORADO**

12% Rural **9%** Urban Southeast Colorado had the highest poverty rates

27.1% 24.2% 24% 23%

22.5%

Bent

Crowley

Costilla

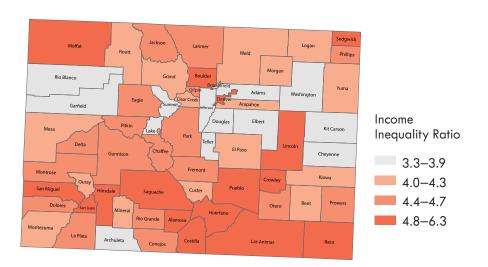
The poverty rate among Latino and black Coloradans is >2x higher than Non-Hispanic White Coloradoans

### **INCOME INEQUALITY**

**6.3** in Lincoln County



3.3 in Rio Blanco County



# Colorado's Housing Crisis is Escalating

Rising rents, unaffordable mortgages, and a lack of affordable options are impacting residents, particularly those with low incomes. Rural ski towns have seen housing costs skyrocket, exacerbating the problem. Urgent action is needed to expand affordable housing options. Other rural regions of the state, namely the Eastern Plains, are facing an extreme lack of housing stock, especially rental properties.



Among rural counties,

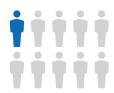
### **Huerfano County**

has the highest percentage of renters spending 35%+ of the income on rent (47.2%)

Eagle (46%) and Sedgwick (44%) are close behind



of extremely low income renters are severely cost burdened



1 in 10 rural adults

were worried about paving their rent or mortgage in the past 12 months

### Percentage Struggling to Pay Rent/Mortgage

18.5%

22.1%

Northeast Colorado (Morgan, Logan, Washington, Yuma, Phillips, Sedgwick) Pueblo

15.9%

11.3%

Central and Eastern Denver Metro Area

San Luis Valley

### HOUSING AFFORDABILITY



is more than the mean renter wage in 16 rural counties

### Housing Wage (modest two-bedroom)



**\$37.47** Colorado

\$44.60

in Eagle County

**\$17.40** 

in Sedgwick County

### Living Wage (for 1 adult, 2 children)

What one full-time worker must earn on an hourly basis to help cover the cost of their family's minimum basic needs where they live while still being self-sufficient



\$58.79/hr Colorado

\$50.04/hr National

\$36.87/hr \$70.04/hr

in Baca County

in Eagle County

## Food Insecurity

Gaining access to healthy and affordable food can be a challenge for rural residents. Many rural areas lack food retailers and are considered food deserts: areas with limited supplies of fresh, affordable foods. The food environment index is a score reflecting factors that contribute to a healthy food environment, ranging from 0 (worst) to 10 (best).

### COLORADO'S FOOD ENVIRONMENT INDEX



7.6



8.45



8.5

Food index scores vary throughout Colorado with index scores as low as 1.6 in Costilla

### SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM (SNAP) IN RURAL AREAS

### Percent of households on SNAP

**12.9% 7.4% 7.0%** 

Rural

Colorado

Metro

Highest rates of households on SNAP by county

31.9% 25.6

25.6% 25.3%

**21**%

Costilla

Bent

Alamosa

Crowley



of rural/frontier counties experience food insecurities

9.1% urban



of rural adults ate less than they thought they should because there wasn't enough money for food in the last 12 months

### **CHILDREN IN RURAL AREAS**



15.4% of children in rural Colorado live in poverty

11% state I 10% urban



Costilla, Otero, Crowley, Saguache, Heurfano, and Bent

all have ~1 in 3 children living in poverty

Children eligible for free or reduced price lunch enrolled in public schools

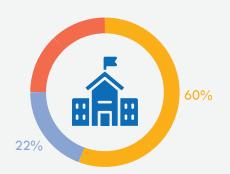


Rural areas

37%
Urban areas

Colorado

# 179 SCHOOL DISTRICTS IN COLORADO



### 32 districts

are defined as 'urban'

### 37 districts

are defined as 'rural'

### 110 districts

are defined as 'small rural'



**SMALL RURAL:** K–12, <1000 enrolled students

**RURAL:** K-12, 1,001-6,500

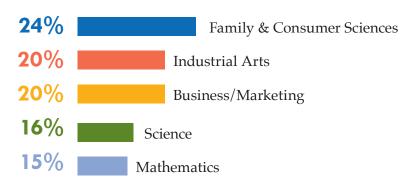
enrolled students

### **Education in Colorado**

The 2023-2024 Educator Shortage Survey showed that small rural and rural districts had the highest percentage of positions filled through a shortage mechanism or left unfilled.

### SUBJECT AREA SHORTAGES IN SECONDARY AND ELEMENTARY SCHOOLS

### **Highest shortages for Small Rural Districts**



### **Highest shortages for Rural Districts**

Early Childhood Education	21%
Family and Consumer Sciences	14%
Agriculture/Natural Resources	13%

### **TEACHER SALARIES IN 2023-24**



\$60,775 is the overall average teacher salary in Colorado
29th in the nation



12 districts with the lowest average teacher salaries were in small rural counties

The average salary was \$38,455

## Education Enrollment, Health & Funding



22%

of all positions to hire in Colorado for the 2023-2024 school year were in rural or small rural districts



of Colorado schools had comprehensive health education required for all





44.1%

of students attending rural schools (PK-12)

36.4%

of students attending small rural schools (PK-12)



of rural counties **HAD** a licensed psychologist in school districts within the county



of rural counties did
NOT have a licensed
registered nurse in school
districts within the county

### **AVERAGE FUNDING PER STUDENT IN 2022-23**



\$14,943 was spent per student in school districts across Colorado for a total of \$13.1 Billion \$14,849 per pupil urban average

\$15,656 per pupil rural average



Kiowa County has one of the lowest at \$9,170 per student



San Juan has the highest at \$29,624 per student

Per student funding is highest in rural districts due primarily to the enrollment size factor adjustment in the school finance formula

# Graduation & Higher Education



of Bent County high school students graduated within 4 years in 2023, the lowest rate in the state



The 4-year graduation rate in 2023 was 83.1%

across all Colorado school districts. its highest level in nearly a decade

### **TOP 5 HIGH SCHOOL 4-YEAR GRADUATION RATES**

**97**%

96% 95.6% 95%

95%

Rio Blanco

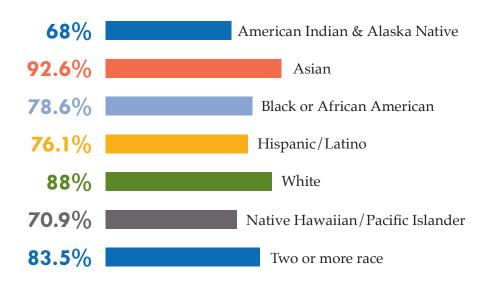
Routt

Conejos

Custer

Ouray

### THE 4-YEAR GRADUATION RATES BY RACE IN 2023



#### ADVANCED COURSE OFFERINGS

Colorado public high schools in 2022-23 school year

offered at least 5 AP courses\*

had at least one **48**% AP STEM course

of the rural districts **71**% did not offer any AP courses as of 2020

### HIGHER EDUCATION RATES



of individuals 25 and over in rural Colorado have attained a bachelors degree or higher

28% urban 1 27% state

College enrollment rate for 2021 high school graduates

**50**% State average

47.5% All rural districts

<sup>\*</sup>Advanced Placement (AP) courses

## Healthcare Coverage

In rural Colorado, more people are covered by Medicare and Medicaid than urban Coloradans. This is due to lower incomes, higher rates of seniors, higher costs of private insurance, and less private coverage options in rural Colorado. These coverage demographics emphasize the importance of supporting public insurance programs and the significant number of rural residents who utilize these coverage options.



of all CHP+ enrollments were in rural Colorado, as of August 2024



Enrollment rates among the potentially CHP+ eligible population

6% rural | 3.4% urban

2022-23	Rural Payer Mix	Urban Payer Mix
Employer Sponsored Health Insurance	45.6%	58.7%
Medicaid/CHP+	34.7%	30%
Medicare	22%	16.5%
Enrolled in Public Insurance	56.7%	46.5%

#### THE PUBLIC HEALTH EMERGENCY IMPACT ON MEDICAID AND CHP+ ENROLLMENT

During the pandemic (2020-23), Medicaid and CHP+ enrollment

increased by 550,000 people



Post pandemic unwind (2023-July 2024), Medicaid and CHP+ enrollment

decreased by 546,000 people

# 19 rural counties

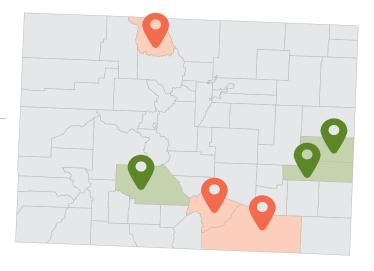
experienced an increase in Medicaid and CHP+ enrollment from 2020-24

Counties with Highest Enrollment Gains

**3%** Cheyenne

**2.8%** Kiowa

2.1% Saguache



# 28 rural counties

experienced a decrease in Medicaid and CHP+ enrollment from 2020-24

Counties with Highest Enrollment Drops

**-7.2**% Jackson

**-5.5%** Huerfano

**-4.9%** Las Animas

### **MEDICARE COVERAGE IN 2023**



of rural Colorado was covered by Medicare compared to 16.5% of urban areas

The counties with the highest percent covered by Medicare were all rural

36.8%

36.6%

35.5%

Huerfano

### **EMPLOYER SPONSORED COVERAGE IN 2022**



of rural Colorado was covered by employer sponsored insurance compared to 58.7% of urban areas

Mountain resort counties had the highest employer sponsored health insurance rates within rural Colorado

59% 58% 55%

**54%** 

Eagle

Lake

Gunnison

Summit



**Rural Colorado** experienced higher uninsured rates for adults under 65

12.3%

Rural

8.9%

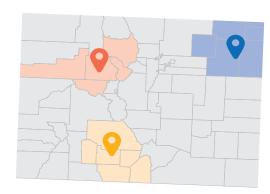
Urban

9.3%



State

### HIGHEST UNINSURED RATES AMONG ADULTS <65



13.5% Mountain Resort

Communities

14.8%

Northeast Plains

San Luis Valley

#### WHAT PREVENTS UNINSURED COLORADANS FROM HAVING COVERAGE?



lost their job or changed employers



cost is too high



don't know how to get insurance

### **BARRIERS TO GETTING CARE**



29.2% of rural Coloradans

skipped needed care because of cost, compared to 25.8% of urban Coloradans

### **MEDICAL BILLS**



Coloradans had a surprise medical bill in the past 12 months

### American Indians & Alaska Natives

The Southern Ute Indian Tribe and the Ute Mountain Ute Tribe are the two federally recognized tribes residing in Colorado. Both of these tribes have reservations in southwestern Colorado. Each are governed by their own constitution, laws, and court systems that function independently of both the state and local governments.



The Indian Health Service (IHS) provides comprehensive health services for about **2.56M** of the nation's American Indians & Alaska Natives



American Indians and Alaska Natives still continue to experience higher rates of death due to

heart disease cancer diabetes stroke liver disease suicide Alzheimer's influenza pneumonia



4 locations for The Indian Health Service in Colorado:

- Ute Mountain UTE Health Center
- White Mesa Health Station
- Southern Ute Health Center
- Denver Indian Health and Family Service



The life expectancy today is <u>5.5 years below</u> average

73 years

American Indians and Alaska Natives



**78.5 years**U.S. population of all races



### 74,129 people

who identify as American Indians and Alaska Natives alone live in Colorado

About 1.3% of the population

The Southern Ute Tribe is the largest employer in La Plata County with revenue from:



Oil and gas production

Real estate development

Housing and construction

Ute Mountain Ute Reservation covers 553,000 Acres in the Four Corners region, with major industries:



Tourism

Construction

Agriculture

A vast majority of people identifying as American Indian and Alaska Native live in urban areas, primarily the Denver metro area and Colorado Springs

### **DESCENDANTS OF:**

- Cheyenne
- Lakota
- Kiowa
- Navajo
- 200+ tribal nations

# LGBTQ+ People in Colorado

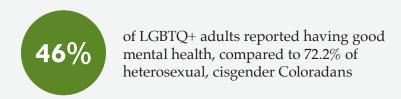
Colorado is

1 of 15 states 43 out of 44.5 overall equality tally of LGBTQ+ people

LGBTQ+ Coloradoans were just as likely to live in rural areas as urban areas with almost

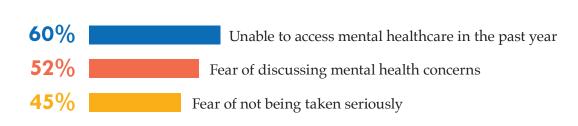
1 in 10 individuals identifying as LGBTQ+







### MENTAL HEALTH OF LGBTQ+ YOUTH IN COLORADO



88%

LGBTQ+ youth
felt their well-being
was significantly
affected by recent
politics



### 1 in 4 LGBTQ+

youth in Colorado experienced a lack of acceptance within their community

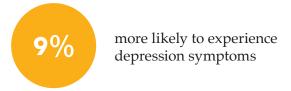
### **Compared nationally**

49% in rural areas and small towns

**26**%

in urban and suburban areas

### COMPARED TO LGBTQ+ YOUTH IN URBAN AREAS, THOSE IN RURAL AREAS ARE





# Healthcare for LGBTQ+, Transgender & Nonbinary Coloradans

More than ever before, Colorado needs health professionals with training in the specific needs of the LGBTQ+, transgender and nonbinary community.

### AFTER BEING SEEN BY MEDICAL PROFESSIONALS

### LGBTQ+ patients

13%

felt they were treated with less respect or received lower quality services 25.9%

reported their provider dismissed their health concerns



Straight and cisgender patients

6.5%

felt they were treated with less respect or received lower quality services 14%

reported their provider dismissed their health concerns

#### MANY TRANSGENDER INDIVIDUALS IN RURAL COLORADO STRUGGLE TO FIND PROPER CARE



Transgender and non-binary people in rural areas are <u>over 3x</u> more likely than cisgender LGBTQ+ people to:



See a particular healthcare provider because the provider was known to see other LGBTQ+ patients



Travel 75+ miles to see their transgender-related medical care provider



Transgender populations experience the most difficulty finding providers

largely because there are treatments needed, such as hormone therapy, that often aren't standard with traditional care



of Medical Schools included LGBTQ+ health themes in the 2017-18 AAMC Curriculum Inventory, with half having three or fewer related learning activities

### Veterans in Colorado



**357,465** veterans

currently live in Colorado

7.7%

of the rural population over 18 are veterans

8%

of the urban population over 18 are veterans

### TOP 3 RURAL COUNTIES WITH THE HIGHEST RATE OF VETERANS

16.6%

14%

12.3%

**Jackson** 

Dolores

Huerfano



of veterans living in rural Colorado are 65+

compared to 41% in urban areas

### **AMONG RURAL VETERANS**



reported housing costs of 30% or more of income



of Veteran homeowners reported housing costs of 30% or more of income



of veterans renting reported rental costs of 30% or more of income

### WHERE DID COLORADO VETERANS LIVING IN RURAL AREAS SERVE?



**41.2**% Gulf War

**39.0%** Vietnam Era

**1.3%** World War II **13%** Between conflicts

5.5% Korean War

### **EMPLOYMENT, POVERTY & HOMELESSNESS AMONG RURAL VETERANS**



**38.5%** Management, business, science, and arts occupations

16.5% Service occupations

**19.5%** Sales occupations

12.2% Construction and extraction

11.9% Transportation



8% of veterans

living in rural Colorado had income below the poverty level



14% of homeless

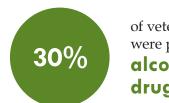
veterans reside in rural and non-metro Colorado

### Health of Veterans

Compared to the general civilian population, those in the U.S. armed forced experience increased rates of mental health challenges, including depression, frequent mental distress, and suicidal thoughts. Veterans are also more likely to experience physical health challenges, including higher rates of chronic disease and pain.



veterans with high levels of combat exposure are much more likely to **engage in heavy drinking** compared to others (17%)



of veteran suicides were preceded by alcohol or drug abuse

The rate of veteran suicides in Colorado is 65% higher than the national rate



**33.9 per** 100,000 people





2 veteran administration medical centers, both of which are in urban areas

### **VETERANS IN RURAL COLORADO**

**21.6%** have a service-connected disability

**31.3%** have a disability

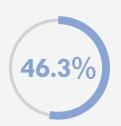


VA healthcare facilities in rural Colorado



Compared to the general civilian population, those who serve experience higher rates of access to healthcare

### MOST OF COLORADO'S VETERANS AFFAIRS FACILITIES ARE LOCATED IN URBAN AREAS

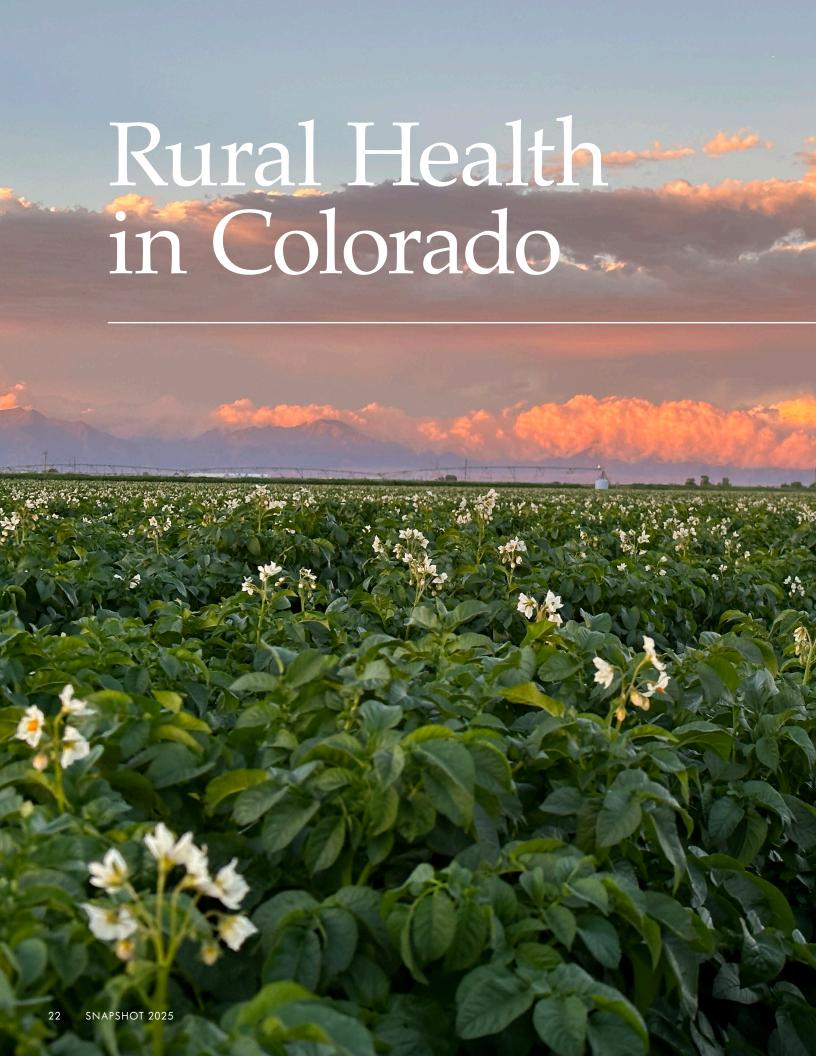


of rural veterans eligible for VA healthcare were not enrolled

compared to 44.6% of eligible urban veterans

**81.8% 78.8% 75.9%** Pitkin San Miguel Lake

Had the highest rates of individuals eligible for VA care but not enrolled



### Chronic Disease

In 2022, the top 10 leading causes of death in Colorado were Heart Disease, Cancer, Unintentional Injuries, Chronic Lower Respiratory Diseases, COVID-19, Cerebrovascular diseases, Alzheimers, Suicide, Diabetes Mellitus, and Chronic Liver Disease.



7 of the top 10 leading causes of death are chronic diseases

#### AGE ADJUSTED HOSPITALIZATIONS IN 2022



5.4 per 10,000

COPD (Chronic Obstructive Pulmonary Disease) hospitalizations statewide

Rural Counties with 17.5

16.0

14.4

the highest rates

Las Animas

Rio Grande Prowers



5.3 per 10,000

Asthma hospitalizations statewide

**Rural Counties with** the highest rates

4.7

4.7

4.0

Delta

Montezuma

Morgan



17.3 per 10,000

Heart Attack hospitalizations statewide

Rural Counties with the highest rates

32.0

28.0

24.9

Crowley Huerfano

Rio Grande

### **HEALTHCARE** FACILITIES IN RURAL COLORADO



Critical Access Hospitals (CAH)



**Rural Prospective** payment system (PPS) Hospitals



**Federally Certified Rural** Health Clinics (RHC)



**Federally Qualified Health** Centers (FQHC)



Community **Health Centers** 

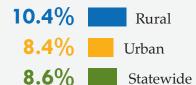


- Cancer
- 2 Heart Disease
- 3 Unintentional Injury
- 4 Chronic Lower Respiratory Diseases
- 5 COVID

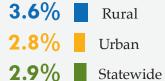
- 6 Cerebrovascular Disease
- 7 Alzheimers
- 8 Diabetes Mellitus
- 9 Suicide
- 10 Chronic Liver Disease

### PREVALENCE OF CHRONIC DISEASE AMONG COLORADO ADULTS IN 2023

### **Diabetes**



### **Heart Attack**



### **Heart Disease**

4.5%	Rural	
3.0%	Urban	
3.1%	Statewide	

### **High Blood Pressure**



### **Kidney Disease**

3.1%	Rural	
3.4%	Urban	
3.4%	Statewide	

### **High Cholesterol**



### Stroke

3.3%	Rural	
2.4%	Urban	
2.5%	Statewide	

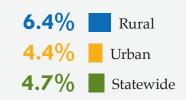
### **Arthritis**

26.4%	Rural
21.9%	Urban
22.5%	Statewide

### Asthma

16.2%	Rural
17.0%	Urban
16.9%	Statewide

### COPD



### **CANCER IN COLORADO**

25,526

8,411

new cancer cases in 2021

deaths caused by cancer in 2023

15.4%

of Cancer deaths occurred in rural Colorado

13.6%

of new cancer cases occurred in rural Colorado

Age adjusted <u>cancer diagnosis</u> rate per 100,000

376

346

Statewide Rural

Slightly lower in rural areas



Age adjusted rate for <u>cancer</u> deaths per 100,000

120.8

122.9

Statewide

Rural

Slightly higher in rural areas

### Top 4 most lethal cancers in Colorado

- Lung and Bronchus
- Blood Cancers
- Colorectum
- Breast

### Cancer incidence rates per 100,000 from 2020 to 2021



Lung



Blood



Colorectum



**Breast** 

**34.4** Statewide

11.7 Statewide

**29.5** Statewide

C+ + + 1

**66.4** Statewide

**30.8** Rural

9.1 Rural

**27.0** Rural

**55.0** Rural

### **MELANOMA IN COLORADO**



~2,000 new melanoma cases are expected every year in Colorado

Due to high elevation and high outdoor recreation Colorado has one of the highest death rates for melanoma in the U.S.



From 2020 to 2021, the incidence rate of melanoma per 100,000

in rural Colorado was 21.5

>> Higher than the statewide rate of 19.9



five-year survival rate for early melanoma treatment

25

### CHRONIC RESPIRATORY DISEASE IN COLORADO PER 100,000 RESIDENTS

The age adjusted rate for chronic lower respiratory disease deaths was 41.5 in rural Colorado



Southeast counties had the highest rates of chronic respiratory disease deaths

**96.1 93.2** Otero Bent

**90.4 88.6** Crowley Las Animas

This is higher than the statewide rate of 35

### **ASTHMA EMERGENCY DEPARTMENT VISITS PER 10,000 RESIDENTS**



28.6
asthma emergency department visits statewide in 2022

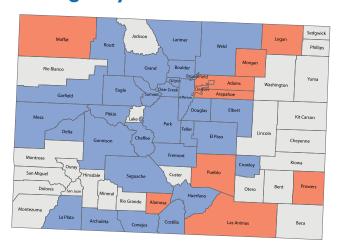
This is an increase from 2021 (23 per 10,000 visits)

The highest rates statewide in 2022 per 10,000 visits

**56.1 53.8 33.0** ages 0-4 ages 5-14 ages 15-34

As individuals get older, the likelihood of an ED visit due to asthma decreases

# Age adjusted rates of Asthma emergency visits in 2022



9

Significantly higher than the state average

9

Significantly lower than the state average

### CHRONIC OBSTRUCTIVE PULMONARY DISEASE (COPD) PER 10,000 RESIDENTS IN 2022

The rate of COPD emergency department visits was 25 across the state

**78.9** was the highest in Bent County

Females were more likely to visit the emergency department for COPD than males



28.1 Females



**21.9** Males



COPD ED visit rates

Higher than

the state

average

#### **DIABETES**

In 2022, roughly 25% of all healthcare dollars were incurred by people with diabetes. 61% of total medical costs incurred by people with diabetes was directly attributable to the disease. Nearly 1 in 7 healthcare dollars is directly attributable to diabetes.

34+ million people

in the U.S. have diabetes, with 1.5 million diagnosed every year

In 2023, diabetes rates were **24%** higher in rural Colorado compared to urban areas



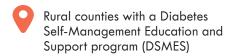
In 2023, diabetes self-management course participation among adults

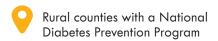
**62.3**% Rural

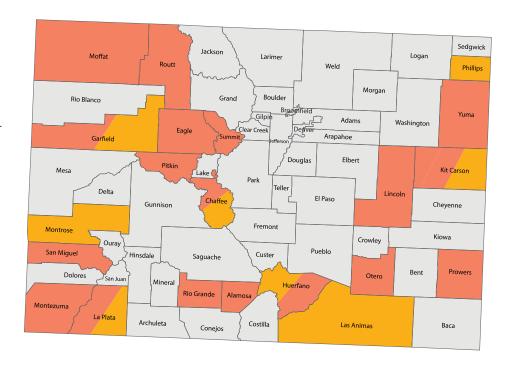
**64.4%** Urban

### RURAL COUNTIES WITH DIABETES EDUCATION, SUPPORT AND PREVENTION PROGRAMS

Diabetes Self-Management
Education and Support (DSMES)
teaches participants how to eat
healthy, be active, monitor blood
sugar levels, take medication,
problem solve, reduce risk for other
health conditions, and cope with
their disease. It is evidence-based
and improves clinical outcomes,
health status, and quality of life.









In rural Colorado, the age adjusted death rate for diabetes mellitus was

17.3 per 100,000

Slightly higher than the statewide rate of 17



The age adjusted death rates among American Indians/Alaska Natives and Hispanic individuals in rural Colorado

were 2X more than the Non-Hispanic White population

### **HEART DISEASE AMONG COLORADO ADULTS**



Age adjusted heart disease death rate per 100,000 in 2023

125.9 Rural • 121.4 Statewide

Age adjusted stroke death rate per 100,000 in 2023

In rural Colorado, the risk is significantly higher for males (153.60) than for females (98.5)

### High Cholesterol in Ages 20+



### **Blood Pressure Medication**



Adults who have had a heart attack and are attending cardiac rehab

**48.1% 56.5%** Rural Urban

Compared to 55.6% statewide



Adults ages 20+ reported having a cholesterol screening within 5+ years

**85.4% 86.8%** Urban

Increase from 71.7% of rural adults reported having a screening in 2015

### **NUTRITION AND LIFESTYLE AMONG COLORADO ADULTS**

Obesity		Overweight		Underweight	
23.4%	Rural	36.4%	Rural	3.7%	Rural
25.1%	Urban	34.8%	Urban	2.6%	Urban
24.6%	Statewide	35.0%	Statewide	2.7%	Statewide

20%

of rural adults reported no leisure time for physical activity compared to 17% in urban areas



From 2019-2022 the highest prevalence of obesity has been in the eastern plains



of rural Coloradoans eat vegetables more than once daily, compared to 19% of urban residents

### Older Adults

Rural aging comes with a host of challenges including the lack of medical services, infrastructure needs regarding transportation and internet connectivity, affordable, safe and manageable housing, and an increased risk of social isolation.



# 10% of rural older adults (ages 60+) had

income below the poverty level

Compared to 7.8% in urban Colorado



### 11% of housing in rural

Colorado had 10+ units compared to 19% in urban areas in 2022

Indicating fewer options for manageable housing



In Colorado, as of June 2024,

43% of the providers who do not participate in Medicare

were in a behavioral health discipline and 20% were in an oral health discipline

Of the rural providers who opted out

**22%** behavioral health discipline

19% oral health discipline

family practice

22%

### OLDER ADULTS IN RURAL COLORADO EXPERIENCE MORE POSITIVE HEALTH FACTORS

Physical inactivity

19.6% Rural

**21.1%** Urban

Obesity

**18.7%** Rural

25.0% Urban

Frequent mental distress

**4.6%** Rural

8.0% Urban

Physical distress

**10.4%** Rural

16.2% Urban

### MENTAL HEALTH OF OLDER ADULTS

In 2023, suicide rates among 65+ adults in Colorado were:

**32.4 per 100,000**older adults in rural areas



**22.8 per 100,000**older adults in

# Depression rates in Colorado among adults 65+ in 2022



11.9% rural areas



The drug overdose rate among those 65+ in rural Colorado increased by **26.6% from 2022 to 2023** 

Rural 13.6 compared to Urban 17.2 per 100,000

Fall prevalence among those 65+



34.8% Rural 28.8% Urbar



Colorado ranked as the #2 healthiest state for older adults

### Strengths for older adults

- Low prevalence of poverty
- Low prevalence of physical inactivity

### Challenges for older adults

- High suicide rate
- High prevalence of falls

#### **OLDER RURAL COLORADANS**



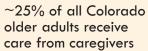
or more of trips in rural communities are made by personal vehicle



of rural adults 65+ reported being up to date on core clinical preventative services in 2022, compared to 56.6% of urban adults



Rural older adults who stop driving become more isolated from resources and social interactions





30% reported difficulties performing regular activities



Nationally, Medicare Advantage enrollment in rural communities has increased from 2019 to 2023

36% of all Medicare beneficiaries in rural Colorado are enrolled in Medicare Advantage plans (57% in urban areas in 2024)



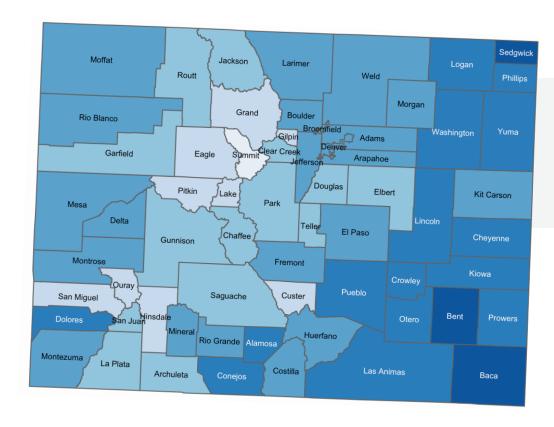
# 1 certified nursing home bed per 40 individuals

aged 65+ in rural Colorado (compared to 1 per 49 in urban areas)

However, 15 rural counties do not have a nursing home

See appendix for detailed map

#### **DEATH RATE AMONG ADULTS AGED 65+ IN 2023**



**3,180** rural

**3,453** urban

**3,409** statewide

Rate per 100,000

0 - 1,000

1,000 - 2,000

2,000 - 3,000 3,000 - 4,000

4,000 - 5,000

5,000 - 6,000

### Maternal Health

Closures of rural hospitals, labor and delivery units, and obstetric services contribute to lack of access to maternity care for rural Coloradans. In Colorado, 64% of rural and frontier counties do not have access to hospital obstetric services. A maternity care desert is any county without a hospital or birthing center offering obstetric care and without any obstetric providers.



51% of rural Colorado is considered a "Maternity Care Desert"

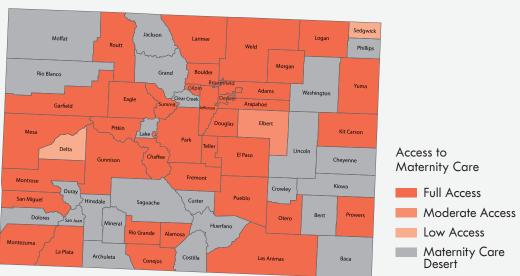


On average, women living in maternity care deserts travel 51 miles for maternity care

7.2X farther than those with access



32 Critical Access Hospitals have an obstetrics department



# Women in rural areas are 15 X MORE to travel LIKELY 30+ minutes

to give birth than women in urban areas



80.7% of live births

were to women receiving early prenatal care in Colorado in 2022

Rural counties had lower rates compared to urban counties (75% to 82%)

### ABORTION IS PROTECTED UNDER COLORADO LAW

22 states now prohibit abortion or restrict it earlier in pregnancy



14,154 abortions

were reported in Colorado in 2022 (27.9% were from out of state)

### 28% of the abortions reported by

Colorado residents were reported in non-metro areas in 2022

### Childbirth and Infant Health

### **Rural Colorado**

16.3%

of pregnancies received prenatal inadequate care

9.9%

of births were premature

9.7%

births were of low birth weight



### **Urban Colorado**



**13.3%** of pregnancies received prenatal inadequate care



**9.6%** of births were premature



9.4%

births were of low birth weight

### **RURAL BIRTHS IN 2023**



94%

were at hospitals (97% urban)



10%

were admitted to the NICU after delivery (11.2% urban)



5%

were exposed to smoking during pregnancy (2.7% urban)



7.3%

had maternal gestational diabetes present (7% urban)



9.4%

had maternal gestational hypertension present (11.9% urban)



0.7%

of mothers experienced eclampsia during pregnancy (1% urban)



of births in rural Colorado were covered by Medicaid compared to 35% in urban areas and 36% statewide



had a maternal educational attainment of a high school diploma or less (compared to 30% in urban areas)



had a maternal annual income of less than \$15,000 (compared to 12% urban)



of rural deliveries were performed by midwives (compared to 15.5% urban)



of rural deliveries were performed by physicians (compared to 83% urban)

### IN AN AVERAGE WEEK IN COLORADO

**1,199** babies

are born



127

rural babies

120 babies are born preterm



13

rural babies

118 babies



12

rural babies

842 women

are born low birth weight





91

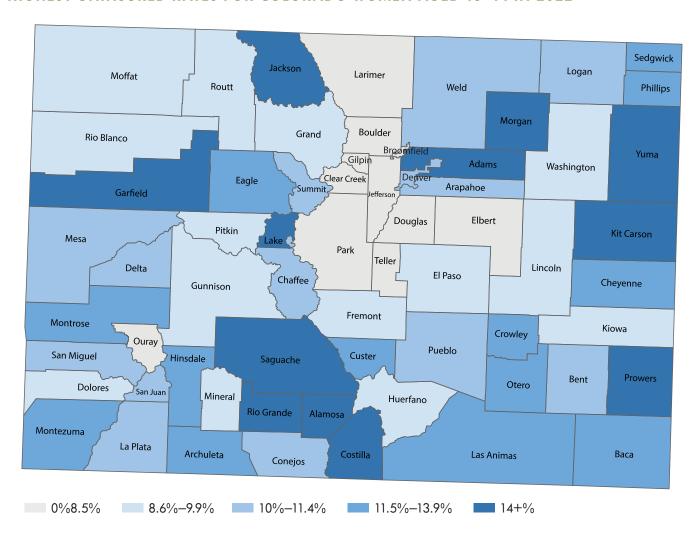
rural women



### 35% of rural births

had maternal participation in Women Infant and Children (WIC) during pregnancy, compared to 25% in urban areas

### HIGHEST UNINSURED RATES FOR COLORADO WOMEN AGED 15-44 IN 2022



#### MATERNAL MORTALITY

Pregnancy associated mortality from 2016 to 2020

urban

rural

131.9 frontier per 100,000



Pregnancy related mortality from 2016 to 2020

urban

rural

82.4

frontier per 100,000

Women living in frontier counties who are pregnant or postpartum



**MORE** to die from pregnancy-related causes than **LIKELY** those who lived in urban counties

### 817 people died

from complications related to pregnancy or childbirth in the U.S. in 2022 — a 32% decrease from the previous year



From 2018-2020, the Colorado maternal mortality rate was

~16 deaths per 100,000 live births

\*Below the national rate

### **GYNECOLOGICAL CARE IN COLORADO**



### 77.5% of women

aged 18+ reported having a pap smear within the past 3 years

73.6% of rural women reported being up to date in 2020



### 57.4% of rural counties do not have a practicing OBGYN

To achieve equal access there would need to be 20 more active OBGYNs in rural Colorado



Active OBGYNs in a patient care role per 100,000 women aged 13+

rural

urban

2020-2022 Adequate/Adequate Plus Prenatal Care by Race and Ethnicity

**72.9%** White

69.5% Asian/Pacific

61.0%

American Indian/Alaska

**Natives** 

66.0% Hispanics

Islanders

59.5%

African Americans



The teen birth rate is

52% higher in rural Colorado compared to urban areas

14 teen births per 1,000 women ages 15-19

in Colorado in 2022

On average rural Colorado experienced significantly higher teen birth rates (18.5) compared to urban counties (12.2)

### Vaccines and Immunizations

Different diseases have different thresholds to reach herd immunity. Research shows that when vaccine rates fall below those thresholds, the risk of vaccine-preventable disease outbreaks increases.

### **2023-2024 SCHOOL YEAR**



With the exception of the Hepatitis B vaccine, immunization rates among kindergartners for school-required vaccines were

# below 90% for the THIRD year in a row



of all K-12 students across the state are compliant with vaccine requirements



### 88.3% of kindergartners

are covered by the MMR (measles, mumps, and rubella) vaccine in the 2023–2024 school year

An increase of 1.5% from 2022



### 20% of rural counties

have an all schools and child cares vaccine compliance rate of below 90%

# Colorado requires several vaccines for children in school or child care

Hepatitis B Measles

Mumps

Rubella Polio

Diphtheria

Tetanus Pertussis

Chickenpox



# There are additional, optional vaccines that public health officials recommend

COVID-19 Hepatitis A Rotavirus Human papillomavirus Meningococcal Influenza

### **WORK-RELATED INJURIES**

Each year, on average, 112 work-related deaths occur in Colorado, or approximately one work-related fatality every three to four days. Every year, thousands of other people are injured on the job or become ill from work-related exposures.



# 16.7% of Colorado workers

were employed in an occupation with a high risk of morbidity



# 13.1% of Colorado workers

were employed in an occupation with a high risk of mortality

### Oral Health

Physical, oral, and mental health are all interconnected. Coloradans experiencing poor oral health were more likely to experience fair or poor overall health.



of Coloradoans who reported fair/poor oral health declared fair/poor general health



of Coloradoans who reported good/excellent oral health declared fair/poor general health

### **COLORADO ADULTS REPORTED IN 2023**

Fair or poor oral health

**21.7%** rural areas 17% urban areas



Dental pain <u>limiting</u> activities like work or school in the past twelve months

**7.3**% rural areas **5.6%** urban areas

Coloradoans reporting fair/poor oral health are



MORE to report poor general health than LIKELY those with good/excellent oral health



30%+ of people

in the San Luis Valley and Southeast Plains reported fair to poor oral health in 2023, the highest in the state

Coloradans ages 65+ who have lost ALL of their natural teeth

11.5%

in rural areas in urban areas



Coloradans ages 18+ have lost at least one tooth due to decay or periodontal disease

in rural areas in urban areas

### ORAL HEALTH AND SUBSTANCE USE



**Tobacco use,** such as cigarettes or smokeless chew tobacco, is known to cause oral health problems

Adults who are currently smoking cigarettes

13.8% 10.2% urban rural

Adult males who use smokeless tobacco

11.7% 5.5% rural urban



of rural adults reported currently using electronic vapor products



of rural adults had attempted to quit tobacco use in the last year

### STUDENTS WHO MISSED SCHOOL DUE TO **ORAL OR DENTAL PAIN IN 2023**

**7.5**% Statewide

Rural areas

Urban areas

11.4% San Luis Valley was the highest

#### SCHOOL-BASED SEALANT PROGRAMS

2022 Study analyzing CDC funded School Based **Sealant Programs** 



26 cavities were prevented for every 100 sealants applied,

over 9 years



Providers would save money if the

cost of restoring 1 cavity was at least 4X the cost of placing the sealant



## 1 in 3 children

in Colorado have experienced dental decay by the time they reach kindergarten



**Nearly half experience** a cavity by 3rd grade



Children aged 5-19 living in low-income families are

## 2x as likely to have cavities,

compared with children from higher income families



Children who suffer from poor oral health are

## 12X more likely

to have days where they are unable to perform school related activities days than those who do not

#### **DISPARITIES IN DENTAL ACCESS IN COLORADO**

Across Colorado, 74.3% of adults visited a dentist or dental hygienist within the past 12 months, these populations visited the dentist less with the past 12 months:

**70.8%** living in rural areas

**64%** Black or African American

65% Hispanic

**65%** insured through Medicaid

**67**% 19-50 years of age

income below 200% of the FPL

**39**% uninsured

## **Dental Care Access**



of rural counties are entirely designated as a Dental Health Professional Shortage Area (compared to 35% of urban)



19 of 47 rural counties (40%)

have at least one low fee dental clinic that offers dental care on a sliding fee scale to individuals who are unable to afford treatment



Only 10 dental providers outside of the Front Range and Grand Junction who accept Medicaid



Across rural Colorado, there is

~1 active dentist per 1,909 people

Compared to 1 per 1,403 people in urban areas

## Reasons why Coloradoans skipped dental care within the last year

Dental office or clinic was not	6.4%	Rural
in their community	2.5%	Urban
Dental office or clinic was not	5.6%	Rural
accepting new patients	3.9%	Urban
They did not have a way to	4.5%	Rural
get to a dentist/clinic	3.8%	Urban

# Rural Colorado has higher rates of uninsured individuals and those on public insurance

Public Insurance	70% visited a dentist; 75% reported good/excellent oral health
Uninsured	38.8% visited a dentist; 58% reported good/excellent oral health
Private Insurance	80.4% visited a dentist; 90% reported good/excellent oral health



Medicare doesn't cover services for teeth or structures directly supporting the teeth. Only 43% of adults over 65 in rural Colorado reported dental coverage in 2023.

#### DENTAL INSURANCE COVERAGE HAS INCREASED FOR ALL COLORADANS

The cost of dental healthcare is a much larger barrier to dental care in rural Colorado than in urban areas.

The rate of dental insurance coverage has increased in rural Colorado

**50.1**%

Lagging behind the 83% of urban adults who report having coverage

2013 2023

**70%** area

of people in rural areas reported not getting needed dental care due to cost

Compared to 16.6% in urban areas

## Behavioral Health in Colorado

All 47 of Colorado's rural and frontier counties are designated mental health professional shortage areas. Rural Coloradans continue to experience worse behavioral health outcomes and lower access to behavioral healthcare than urban residents. Stigma related to needing or receiving behavioral healthcare in small communities persists and can make the already small pool of providers even smaller.



26,661 mental health providers in Colorado

8.2% are located in rural areas

Compared to urban areas, access is 52% worse in rural Colorado

1 provider per 320 residents in rural areas

1 provider per 210 residents in urban areas

Adults who reported 14+ poor mental health days per month

13.1% 16.3%

rural areas

urban areas

Depression rates are slightly higher for urban adults

**19.2**%

rural areas



18-24

is the age group experiencing the highest depression rate at 28.7%



### 15.2% of rural Coloradoans

reported needing mental healthcare but were unable to get it (17% statewide)

### Top Rural Reasons:

- 55% had concerns about the cost of treatment
- 53% reported having a hard time getting an appointment

Individuals reporting poor mental health

**22.9% Rural** 26.7% Urban

### IN 2023, COLORADO RANKED 5TH HIGHEST IN THE NATION FOR YOUTH DEPRESSION

High school students reporting recent poor mental health

28.4%

29%

statewide

rural areas

Non-Binary students were

2.3X more likely

to report recent poor mental health than cisgender students



High school students reporting unmanageable stress levels most days

21.4% 23.2%

statewide

rural areas



of rural high school students reported they felt hopeless almost every day for two or more weeks

## Suicide



The age adjusted suicide rate was higher in rural Colorado

PER 100,000 IN 2023

25.5 Rural 20.9 Statewide

## Age adjusted suicide rates among

males in rural areas were significantly higher than females



per 100.000



per 100,000



## Suicide rates among rural age groups per 100,000

11.7

25.7

39.4

31.3

aged 19-24 aged 15-18

aged 25-34

aged 35-44

38.9

aged 45-54

**31.7** 

aged 55-64

**25.3** 

aged 65-74

43.6 aged 74+ **7.1%** 

of adults in rural Colorado had a suicidal ideation within the past year compared to 6.3% of urban adults



of rural adults who had a suicidal ideation attempted suicide compared to 16.4% of urban adults

#### YOUTH SUICIDE IN COLORADO



16 lives aged 10-24 were lost to suicide in rural areas in 2023

High school students considered suicide attempts in the past 12 months

10.3% in rural areas



9.3% statewide

High school students would not seek help if concerned about mental health

15.4% in rural areas



statewide



56% of youth suicides (aged 10-24) were caused by firearm in rural Colorado 57% urban

The youth suicide rate is

35% higher in rural Colorado

19.8 per 100,000 in rural vs. 14.7 in urban



### Protective factors to reduce risk of suicide among youth include

- Safe schools and strong adult connections
- Access to culturally competent, evidence-based care
- Reduced access to substances or devices used in/for suicide

## Substance Use



of rural high school students reported binge drinking in the past 30 days in 2023

(12.1% Colorado)



of rural adults report heavy drinking in 2023

(6.9% urban)



of rural adults report binge drinking in 2023

(18.3% urban)

### **TOBACCO USE IN RURAL COLORADO**



13.8%

of rural adults smoked in 2022 compared to the state rate of 10.7%



12.4%

of rural high school students reported using any tobacco product in the past 30 days (statewide: 9.2%)

The highest prevalence of youth tobacco use was 16.7% across these counties:

Archuleta La Plata San Juan

Dolores Montezuma



5.1%

of rural high-school aged youth reported smoking cigarettes in the past 30 days (statewide: 3.1%)

The highest prevalence of youth cigarette use was 8.5% across these counties:

Gunnison Hinsdale Ouray

Delta Montrose San Miguel



24.3%

of all cancer deaths are attributable to smoking

#### MARIJUANA USE IN RURAL COLORADO



19.2% of adults

18+ used marijuana within the past 30 days



15.8% of rural youth

reported using marijuana one or more times in the past 30 days compared to 12.8% statewide

The highest prevalence of youth marijuana use was 21.3% across these counties:

Archuleta La Plata San Juan

Dolores Montezuma

## RURAL ESTIMATES & TOP 5 REASONS YOUTH REPORT USING SUBSTANCES









**18.6%** to have a good time with friends

14.5% to feel good

**12.6%** to cope

12.5% to experiment

8.2% boredom

#### BENZODIAZEPINE PRESCRIPTIONS DISPENSED PER 1,000 RESIDENTS

## Rural females had more benzodiazepine

prescriptions filled than urban females







The rural age adjusted rate of prescriptions filled has

 $\checkmark$  from 304 to 208 between 2014-2019

## Top 5 rural counties benzodiazepine prescriptions dispensed



Pitkin 375

Las Animas

314 Rio Blanco

310 Moffat

**306** Mesa

#### OPIOID PRESCRIPTIONS DISPENSED PER 1,000 RESIDENTS



The rural age adjusted opioid prescribing rate has decreased

 $\psi$  from 697 to 452 between 2014-2019

Females had much higher rates of opioid prescriptions filled compared to males





## The highest opioid prescribing

rates are seen within southeast Colorado



**790** Pueblo

**756** Las Animas

**750** Huerfano

**718** Kiowa

**705** Otero

### STIMULANT PRESCRIPTIONS DISPENSED PER 1,000 RESIDENTS

## Urban areas had higher rates of stimulant

prescriptions filled compared to rural









Stimulant prescriptions in rural areas reached extremes of

## Top 5 rural counties for stimulants dispensed

Rates are significantly higher in urban areas



Pitkin

Douglas

**Broomfield** 

Boulder

198 **Jefferson** 

## Substance Use Disorder

In 2022, 1,799 drug over dose deaths occurred in Colorado. This represents a 4.4% decrease from 2021. 11,236 emergency department visits in 2023 involved drug overdoses.

#### OVERALL DRUG OVERDOSES PER 100,000 RESIDENTS IN 2022

Age adjusted rate of drug overdose deaths in 2022

**28.1 30.2** 

rural areas urban areas



The greatest burden was among the American Indian/Alaska Native population in rural areas

36.1

American Indian/ Alaska Native 28.2

23.4

Non-Hispanic White

Hispanic

## Top 5 counties with the highest

age adjusted drug overdose death rates per 100,000



**71.5** Alamosa

**71.3** Las Animas

**54.5** Rio Grande

**50.8** Moffat

**50.2** Saguache

In 2022, rural males had double the rate of drug overdoses



36.7



18.3

Average annual age adjusted rate of drug overdose with suicide intent

3.1

in rural areas



**2.7** in urban areas

#### **DRUG-RELATED EMERGENCY ROOM VISITS PER 100,000 RESIDENTS**

From 2022-2023, the average annual age adjusted rate of **emergency** room visits for overdose involving ALL drugs

210

202

in rural areas in Colorado



Counties with the highest drug overdose ED visit rates

446

454

434

Huerfano

Alamosa

Las Animas

Females in rural Colorado have higher rates (247) compared to males (175)



of emergency department visits involving drug overdoses in 2023 were for individuals aged 15 to 24



of emergency department visits in rural Colorado were for individuals aged 15 to 24

43

#### OPIOID DRUG OVERDOSES PER 100,000 RESIDENTS

## Top 5 counties with the highest rates

of age adjusted opioid overdose death from 2020-2022



Las Animas

42.7 Alamosa

38.5 Rio Grande

37.5 Moffat

32.7 Huerano



From 2022-2023, the average annual age adjusted rate of emergency room visits for overdose involving opioids

**27.2** in rural areas in Colorado

There were no major differences by gender in rural areas.

## 2022 age adjusted rate of

## opioid overdose death

in rural areas



in urban areas

Rates were significantly higher among rural males from 2020-2022





The Rural Hispanic Population experienced the largest burden

18.3 Hispanic

15.9 White

Native Americans/ 15.9 Alaska Natives



of the 1,799 drug overdose deaths in 2022 involved synthetic opioids containing fentanyl

Age adjusted rate of overdose deaths mentioning fentanyl per 100,000 in 2022

16 urban areas 12.4 rural areas



The rate has more than doubled in rural areas since 2020

#### METHAMPHETAMINE OVERDOSES PER 100,000 RESIDENTS

The average annual age adjusted rate of meth overdose in Colorado

11.6 rural areas 11.9 urban areas

Las Animas (43.3), Alamosa (40), and Rio Grande (34.5) had the highest rates



## Males die 2X more

from meth in rural Colorado





## Substance Use Disorder Treatment

Expansion of MAT (Medication-Assisted-Treatment) through the Colorado Consortium for Prescription Drug Abuse Prevention and University of Colorado Anschutz has provided medications for opioid use disorder and behavioral health services to 4,219 people in 25 rural and frontier counties as of 2023.

### 100,000 COLORADANS DIDN'T RECEIVE NEEDED SUBSTANCE USE TREATMENT IN 2023



66.5%

### did not feel comfortable

talking with a professional about their problems



51.1%

were concerned about what would happen if someone found out they had a problem



43.7% did not think insurance would cover it



**56.8**%

were worried
about the cost of treatment



32.7% had a hard time

getting an appointment

Stigma/concerns of someone finding out about needing care

69.5%

48.5%

Discomfort with speaking to healthcare

professionals about treatment

rural Coloradans

urban Coloradans

The Naloxone (Narcan) Bulk Fund has provided free naloxone to eligible entities in Colorado since 2019



## Distributed 382,000 doses

of Naloxone statewide to 507 entities in FY 23

As of 2021, one third of eligible entities were in rural areas

**72.3**%

65.8%

rural Coloradans

urban Coloradans

82.8%

**59.4**%

68.2%

Age 18-30

Age 31-49

Age 50-64

**206% increase** in the number of doses

distributed



200,000+

of doses are received by harm reduction and law enforcement agencies

91% increase

in the number of entities enrolled, compared to FY 22



# 10 out of 1,000 rural residents

received substance use disorder care from a Colorado Behavioral Health Administration funded or overseen program in 2023



# The Bulk Fund has spent \$12.9 million

of the \$19.7 million allocated to the program since 2022

Leaving roughly \$6.7 million until 2026

## Gun Violence



of adult Coloradans indicate they currently have firearms in their home



of those with firearms in their homes stored their firearms while loaded



of those who kept loaded firearms in their home reported that those firearms were stored unlocked



This means that 1 in 20 adult Coloradans have a loaded gun stored unlocked in their home

#### GUN ACCESS AMONG HIGH SCHOOL STUDENTS IS SIGNIFICANTLY HIGHER IN RURAL AREAS

## 28% of high school

students report having access to firearms in or around their home (16% statewide, 75% higher in rural)

## 32% of high school

students report having access in under 1 hour (19% statewide, 68% higher in rural)



## 70% of parents

who own firearms said their children could not get their hands on the guns

## But 41% of kids

from those same families said they could get to those guns within 2 hours

#### FIREARM DEATHS IN COLORADO PER 100,000 FROM 2020 TO 2022

The average age adjusted rate of deaths due to firearms

19.3 rural areas 16.7 statewide

31 rural males 6.6 rural females

Firearm deaths among youth under 18

**3.3** rural areas **4.3** urban areas

## Counties with the highest access to

firearms without adult supervision



39.3% Southwest Colorado

**41.5%** San Luis Valley

## Climate Change

With increasing temperatures come shifts in snowmelt runoff, water quality concerns, stressed ecosystems and transportation infrastructure, impacts to energy demands, and extreme weather events that can impact air quality and recreational opportunities.

#### **CURRENT WATER LANDSCAPE**



of Colorado's water comes from winter snowfall, spring rain and monsoon showers collecting as surface water

Remaining 17% comes from ground water



~90%

of the population is on the Front Range



of the natural streamflow goes to the eastern slope



Over 500,000-acre feet of water is diverted

annually through the continental divide to the front range

Ground water use across Colorado

85%

60%

for irrigation

is deemed as non-renewable

~18% of the population relies on it for their water



Thanks to above average precipitation,

Colorado's system of reservoirs was 100% full in 2023, for the first time in 3 years



As of June 2024, reservoir levels were at 94% of normal



Statewide snowpack in 2024 was 114% of normal



Drought conditions have generally improved since 2022 when 100% of the state was abnormally dry or worse

#### TEMPERATURE INCREASES

















From 1980 to 2022, Colorado's annual average temperature warmed by 2.3°F



By 2050, Colorado statewide annual temps are projected to warm by +1.0°F to +4.0°F compared to today

At that point, an average year is likely to be as warm as the warmest years on record up to 2022



Fall season temperatures in Colorado have risen about +3°F between 1980 to 2022

+2.5°F Summer

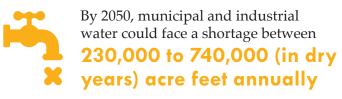
+1.7°F Spring

 $+1^{\circ}F$ Winter

#### **CLIMATE CHANGE IMPACTS**

Despite two consecutive above-average snow years, the Colorado River still struggles as of Sept 2, 2024 **40%** capacity at Lake Powell

**33%** capacity at Lake Mead

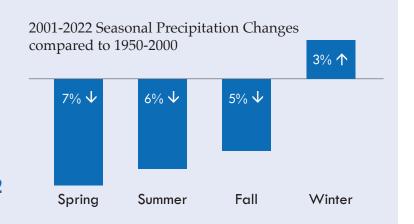


Currently municipal and industrial water use is about 500,000 acre feet annually

Since the relatively wetter periods of the 1980s and 1990s, Colorado has experienced more persistent dry conditions since 2000



Colorado's average precipitation was 4% lower from 2001-2022





Recent research has shown that for every 1°F increase in temperature, streamflow decreases by 5%

#### **ENVIRONMENTAL CLIMATE CHANGE IMPACTS**



Annual Streamflow

Decreases in most projections



Peak Runoff Timing

Earlier



Crop Water Demand

**Increases** 



Snowpack

Decreases in most projections



Drought

More frequent



#### CLIMATE CHANGE IMPACT TO AGRICULTURE IN COLORADO

Potentially decreased future water supply has large impacts on Colorado's agriculture industry.



## 90% of water used

in Colorado is for Agriculture

7% Municipal 3% Industrial





of Colorado's irrigated farmland has been lost since 1997

in Crowley

60.2%

in Pueblo

**37.6**%

35.2%

in Bent in Otero



75% of Colorado's irrigated agricultural land is located within three major river basins

44% South Platte 14%

16%

Arkansas

Rio Grande



By 2050, Colorado farmers and ranchers could experience water shortages by

2.5 to 3.5 million area feet statewide



Current agriculture water is about 4.8 million acre feet annually

#### CLIMATE CHANGE IMPACT TO AIR QUALITY IN COLORADO



The average daily PM2.5 concentration (fine particulate matter) across the state

6.4 micrograms per cubic meter in urban areas

4.3 micrograms per cubic meter in rural areas

The Northern Front Range exceeds the ozone National Ambient Air Quality Standard and will likely worsen with climate change as ozone increases with higher temps

2024 "State of the Air" report findings

Denver &

were worse for particle Fort Collins pollution and ozone

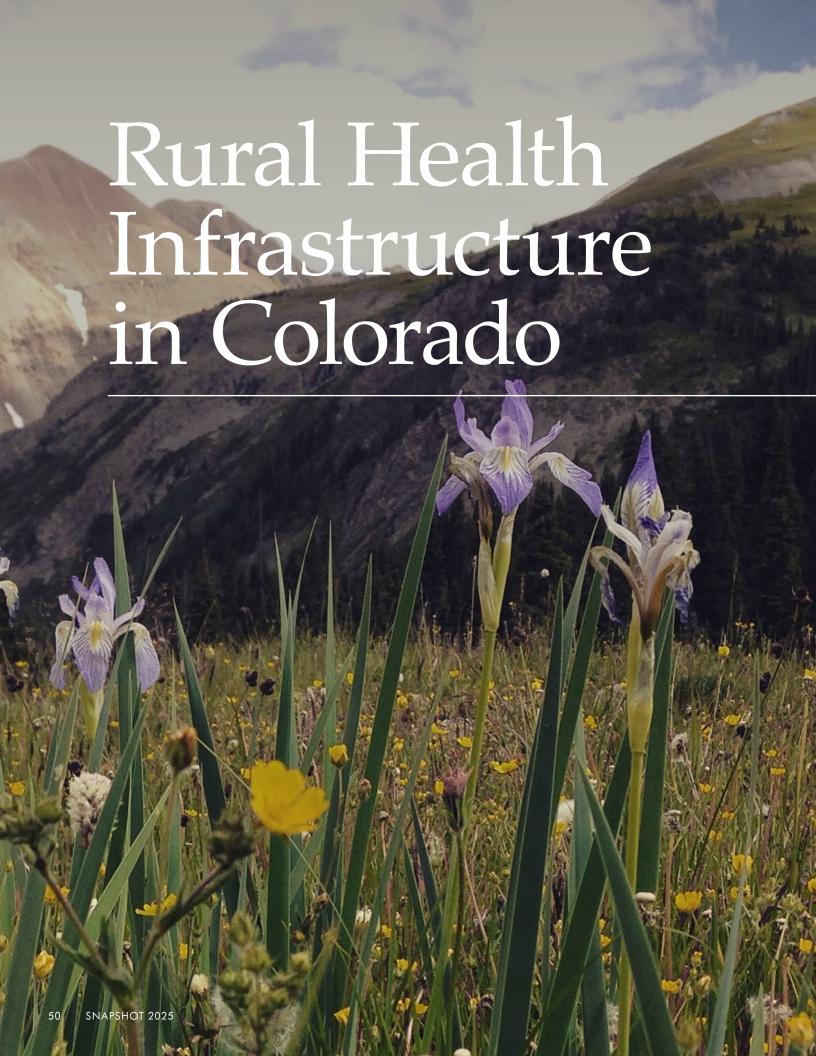
Colorado Springs

ranked among the country's cleanest cities



Wildfire activity is expected to increase with climate change

Air quality in Colorado, especially in summer and fall, is likely to worsen as temperatures rise



## Healthcare Access

#### COLORADO'S RURAL HOSPITALS IN 2023 PROVIDED



10.8%

of hospital beds in the state



4.6%

of all inpatient surgeries



11% of all emergency room visits



5.7% of all inpatient days



of all births



14.7% of all outpatient



## 17 counties that don't have a hospital in the county

Jackson Washinaton Clear Creek Gilpin

Park Elbert Crowley

Bent

Costilla Custer Saguache Mineral

Hinsdale

San Juan San Miguel Ouray



## 15 rural counties that don't have a Certified Rural Health Clinic

Routt Eagle Summit Pitkin Ouray San Miguel Dolores San Juan La Plata

Mineral Alamosa Costilla

Bent Crowley Lincoln

Dolores



## 13 rural counties that don't have a **Federally Qualified Health Center**

Sedgwick **Phillips** Yuma

Washington Cheyenne Rio Blanco

Custer Mineral Ouray

San Juan Hinsdale

Jackson

Grand

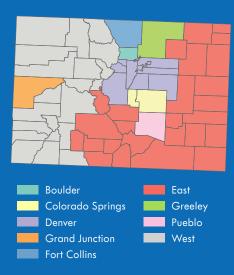
6 COLORADO **COUNTIES DON'T HAVE A SUBSTANCE USE DISORDER AND/** OR MENTAL HEALTH **FACILITY** 



**Dolores** Hinsdale Mineral

San Juan Jackson Gilpin

### **HOSPITAL REPORTING REGIONS**



## **Broadband Access**

In 2023, the Biden Administration allocated funding to Colorado through the Broadband, Equity, Access, and Deployment (BEAD) program, as part of the Biden administration's 'Internet for All' initiative. This program aims to bridge the rural-urban divide and connect America's rural and underserved populations to high-speed broadband.



# Colorado received \$826.5 Million from

the Broadband, Equity, Access, and Deployment (BEAD) funds in 2023



## Colorado aims to have 99% of households

connected to high-speed broadband using BEAD funds by 2027



# Applications for BEAD funding began in 2024

through the Advance Colorado Broadband grant program

## **Broadband Priority Areas**

**Unserved locations** 

No access to speeds of 25/3 mbps



### **Underserved locations**

No access to speeds of 100/20 mbps

### **STATEWIDE BROADBAND ACCESS AS OF JUNE 2023**



of Colorado households have access to 100/20 mbps



of Colorado households have access to **25/3 mbps** 

Rural and Frontier Broadband Disparity



rural or frontier counties have <80% of households with access to 100/20 mbps



rural or frontier counties have <80% of households with access to **25/3 mbps** 

Southeast Colorado has the poorest access to 100/20 mbps broadband



11.1%

8.5%

These counties have the worst access in the state **ACCESS IN 2022** 

92%

of households in the state had a broadband internet connection

86%

of rural households had a broadband internet connection compared to 93% of urban households

Cheyenne

Custer

Crowley

## Health Information Technology

Electronic Medical Record (EMR) software, also known as Electronic Health Record (EHR) systems, has become an integral part of modern healthcare, but its cost often goes unnoticed by employers and can be a significant burden for providers. Common hidden fees include: implementation, training, data conversion, maintenance, data storage, customization, and third party integrations.

#### **ELECTRONIC MEDICAL RECORD (EMR) OPTIONS**



# Comprehensive EMR Systems

Full-featured EMR systems with telehealth that include scheduling, e-prescribing, and basic billing



\$200-\$300/month per provider



# Direct Primary Care Solutions

Platforms designed for direct primary care practices, catering to the specific needs of subscription-based medical practices



\$300/month per provider



# Pay-Per-Patient Models

Offers flexible pricing based on active patients, with features for subscription-based practices



Starting as low as \$50/month per provider plus a per-patient fee



# Enterprise Solutions

Offering comprehensive services for larger healthcare organizations and hospitals



Millions of dollars for implementation, with high annual maintenance fees

#### 2024 RURAL CONNECTIVITY PROGRAM

The Community Analytics Platform (CAP), developed in partnership with CCMCN, is a comprehensive dashboard containing crucial data on patient populations, chronic disease, outmigration, Admit, Transfer, Discharge (ADT), and more.



**1,233** unique

views from 27 different RHCs and CAHs across the state

The most viewed projects

489

356

195

Chronic Disease

Journey Mapping

ADT



**348,594** patients

were attributed to 111 rural health providers participating in the CAP



of CAHs were contracted to participate in the CAP, and 69% of RHCs as of September 2024

#### TELEHEALTH IN COLORADO



of adults reported having a telehealth visit with a medical professional



of rural residents reported having a telehealth visit (36% urban)



of respondents who did not utilize telehealth visits preferred in-person visits

Top telehealth providers for rural Colorado (2021-2022)

**39**%

24%

Behavioral health Primary care



Top conditions treated via telehealth in rural Colorado (2021-2022)

**52**%

Mental health conditions

**7**%

Respiratory diseases

**6**%

Musculoskeletal conditions

## TOTAL SPENDING ON TELEHEALTH SERVICES FROM JAN 2021 TO JAN 2022

#### **Urban Colorado Rural Colorado** \$45,839,217 spent \$475,615,336 spent for 343,060 services for 4,032,331 services **57.8%** 64.6% Medicaid Medicare 10.2% 5.4% Medicare 5.6% 7.7% Advantage 29.1% 19.6% Commercial

## AMONG ALL PAYERS USING TELEHEALTH VISITS FROM JAN 2021 TO JAN 2022

Statewide	\$	Rural
22%	0-17	17%
14%	65+	21%
63%	Females	<b>62</b> %
54%	Minority population patients	48%

#### 2021 COLORADO TELEHEALTH SAFETY NET PROVIDER SURVEY



agreed that telehealth has improved the timeliness of care



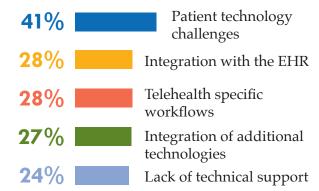
agreed telehealth has improved the cost of care to their patients



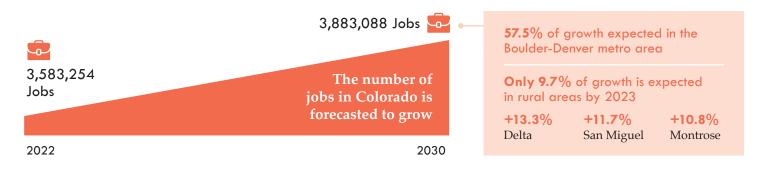
of telehealth insurance payers at safety net organizations were Medicare

51% were Medicaid

## Largest barriers to telehealth among safety net providers



## Jobs and Income



#### LABOR FORCE PARTICIPATION FOR THE POPULATION AGED 16+ IN 2022

63.3% of R	ural Co	lorado	vs	68.8%	of Urbar	n Colorado
34.5%	44.1%	39.5%	16-19	38.9%	<b>\$</b> 35.6%	42.2%
73.1%	86%	80.0%	20-24	75.6%	<b>7</b> 0.3%	80.6%
78.1%	87.7%	83.1%	25-34	87.3%	\$82.2%	92.1%
79.1%	92%	85.8%	35-44	85.9%	77.4%	94.2%
77.9%	87.7%	82.9%	45-54	85.9%	<b>7</b> 9.4%	92.3%
64.7%	71.1%	<b>67.9</b> %	55-64	71.5%	69.1%	74%
28.9%	39.4%	34.1%	65-74	34.4%	<b>2</b> 9.9%	<b>3</b> 9.5%
7.5%	13.4%	10.3%	<i>7</i> 5+	10.6%	<b>*</b> 8%	13.9%

#### COLORADO HAS BEEN STRUGGLING WITH A TIGHT LABOR MARKET







## 2.7 jobs for every

unemployed person in 2023, resulting in:



\$46 billion
loss in annual Gross
Domestic Product



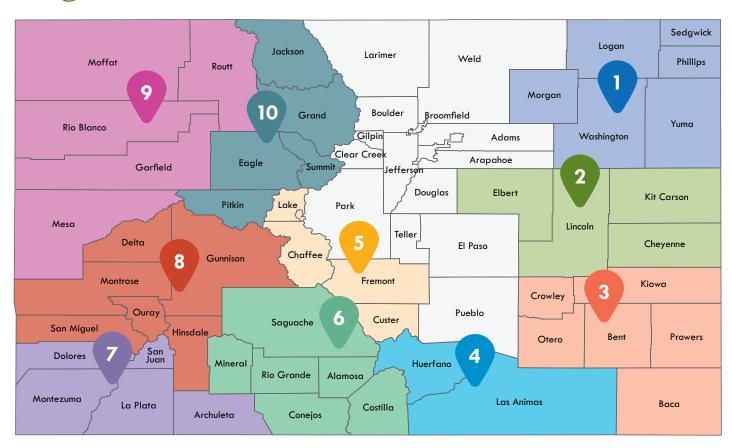
Per every unemployed person

1.1 jobs1.3 jobs1.1 jobsstatewideruralurban

Rural counties with the most jobs per unemployed person

**3.6 3.3 2.1** Rio Blanco Pitkin Garfield

# Regional Industries



#### **NORTHEASTERN REGION**





Food & agriculture Advanced manufacturing Health & wellness Transportation
Energy
Natural resources



Three of the top four agriculture producing counties in the state are located in the region

#### **CENTRAL PLAINS**



## Key industries

Food & agriculture Energy & natural resources
Health & wellness Transportation

## Fun Fact

Lincoln county produces over 850 MW of wind power ranking 2nd in the state with installed production capability

#### **SOUTHEASTERN REGION**



## Key industries

Health & wellness Manufacturing Food & agriculture



Produces a high volume of agricultural exports from livestock, to vegetables, sunflowers, and world famous cantaloupe and melons

#### **SOUTHERN REGION**





### Key industries

Health & wellness **Energy resources** Outdoor recreation



The southern gateway to Colorado and is on the nationally recognized Santa Fe Trail.

#### **UPPER ARKANSAS REGION**





### Key industries

Health & wellness Outdoor recreation Energy & natural resources

## 🖊 Fun Fact

Leadville is the highest incorporated city in the U.S., with an altitude of 10,152 feet

#### SAN LUIS VALLEY REGION





### Key industries

Health & wellness Food & agriculture

Outdoor recreation



The largest Alpine Valley in the world!

#### **SOUTHWESTERN REGION**





### Key industries

Health & wellness Outdoor recreation Energy & natural resources



Home to the two Native American tribal reservations in Colorado

#### **CENTRAL WESTERN SLOPE REGION**





## Key industries

Advanced manufacturing Outdoor recreation Health & wellness

## Fun Fact

Home to gold medal fly fishing and trophy hunting along with two world class ski resorts

### **NORTHWESTERN REGION**





### Key industries

Health & wellness Outdoor recreation

Energy & natural resources



Agriculturally rich with vineyards, wineries, fruit orchards, and sheep and cattle ranches

#### **WESTERN REGION**





### Key industries

Outdoor recreation

Health & wellness

## Fun Fact

Home to 11 internationally-known ski areas and is nearly 80% public land

## Colorado's Healthcare

Rural Colorado healthcare facilities are facing continued sustainability challenges, impacted by inadequate reimbursement rates, workforce shortages, an increase in the uninsured population, and mounting regulatory burdens. While Colorado has bucked the national trend of over 130 rural hospitals closing since 2010, there are numerous Colorado hospitals currently at risk.

Colorado's healthcare economic impact (direct, indirect, and induced)



**744,000** jobs **\$147.5** billion output



Healthcare is one of the top 3 industries in rural Colorado

Rising costs and financial pressures in Colorado hospitals between 2021-2022

14.2%

increase in salary, wages, and benefits

8.4%

increase in supply expenses

73.5%

increase in contracted labor expenses

10.4%

increase in operating expenses

### Financial Indicator

All Colorado hospitals (2022)

Rural East Hospitals Rural West Hospitals



### Bad debt

The sum of all charged amounts a provider billed but did not receive payment for the service \$220M

up 15% from 2021

\$13.6M

down 2%

\$39.6M

up 23%



## Charity care

The sum of all charged amounts determined by the health care provider to be charity care and thus unreceived revenue \$326M

up 11% from 2021 \$4.6M

down 2%

\$25.2M

up 19%



## Operating expenses

Total operating expenses include materials, supplies, contract services, fees, depreciation, interest, taxes, utilities and more \$21.4B

up 10.4% from 2021

\$777M

up 10.7%

\$1.9B

up 9.7%



### Net patient revenue

Payments a hospital receives after deducting allowances, bad debt, and charity care from billed charges \$21.3B

up 5.9% from 2021 \$763.6M

up 9%

\$1.9B

up 7.7%

#### 2022 UNCOMPENSATED CARE (charity care + bad debt) BREAKDOWN BY PAYER

### **All Colorado Hospitals**

4%	Medicare
2%	Medicaid
17%	Commercial
60%	Self Pay
17%	Colorado Indigent Care Program

#### **Rural East Hospitals**

4%	Medicare
0.5%	Medicaid
20%	Commercial
<b>53</b> %	Self Pay
22%	Colorado Indigent Care Program

### **Rural West Hospitals**

2.6%	Medicare
0.5%	Medicaid
18%	Commercial
55%	Self Pay
23%	Colorado Indigent Care Program

#### **2022 NET PATIENT REVENUE BY PAYER**

#### **All Colorado Hospitals**

27.3%	Medicare
17.5%	Medicaid
48.9%	Commercial
1.0%	Self Pay
5.4%	Colorado Indigent Care Program

### **Rural East Hospitals**

36.3%	Medicare
23.8%	Medicaid
31.4%	Commercial
2.8%	Self Pay
5.7%	Colorado Indigent Care Program

### **Rural West Hospitals**

30.2%	Medicare
13.3%	Medicaid
50.2%	Commercial
2.7%	Self Pay
3.6%	Colorado Indigent Care Program



## 55% of Colorado rural hospitals were operating

with negative profit margins in 2024



Less than 10% were identified as being vulnerable to closure

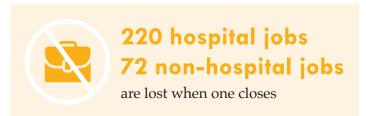
48%

national increase in medicare advantage enrollment in rural communities from 2019 to 2023

36%

of all medicare beneficiaries in rural Colorado are enrolled in Medicare Advantage (57% in urban)

#### **IMPACTS OF RURAL HOSPITAL CLOSURES**



**↓ 2.7-4**% decrease in per

decrease in per capita income

**€** 11-15

more minutes in EMS transport

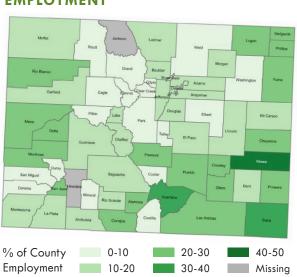
**↑ 1.6-3.1%** 

increase in community unemployment rate

**9 9** 20 mile

increase in non-emergent distance to care

## HEALTHCARE AND SOCIAL ASSISTANCE EMPLOYMENT



## Critical Access Hospital (CAH) Financial Sustainability

On average, from 2021 to 2022, Total Margin, Operating Margin, Days Cash on Hand, and Days in Net Accounts Receivable all decreased among Colorado CAHs. Early trends for 2023 show an increase in Total Margin, but continued decreases for the other indicators. In 2024, 16 (50%) of Colorado CAHs and 24 rural hospitals were operating in the red.



50% of Colorado's CAHs are performing below the 3% benchmark

**Total Margin** is the percentage calculated by dividing net income by total revenues. The higher the Total Margin value, the more the hospital retains on each dollar of sales.



19% of Colorado's CAHs are performing below the benchmark of 60

Days Cash on Hand measures the number of days that an organization can continue to pay its operating expenses, given the amount of cash currently available.



Operating Margin in 2022

50% of Colorado's CAHs are performing below the 2% benchmark

**Operating Margin** measures how much profit a hospital makes on a dollar of sale, after paying for variable costs of production. The higher the Operating Margin the more profitable a hospital is.



35% of Colorado's CAHs are performing below the benchmark of 53

Days Revenue in Accounts Receivable measures the number of days that it takes an organization to collect its receivables. Low values means that it takes a hospital fewer days to collect its accounts receivable.

#### COLORADO CRITICAL ACCESS HOSPITALS SAW THE IMPACTS OF THE FOLLOWING



## There is a 9% gap,

with median operating expense growth outpacing median operating revenue growth from 2021 to 2022



50% of CAHs

had uncompensated care represent more than 3% of operating expenses (3% is the US median and benchmark)



34% Colorado CAH CEO

turnover in 2023-24, compared to 18-20% nationally

### **Uncompensated Care Indicators** for Colorado CAHs Outperform **National Medians**

non-Medicare and non-2.6% reimbursable Medicare bad debt (2.7% national)

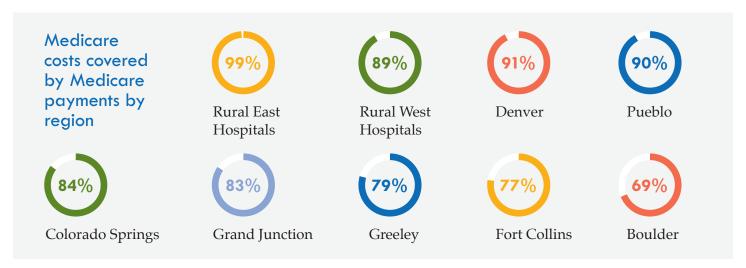
charity care (2.3% national)

uncompensated care 3.3% (5% national)

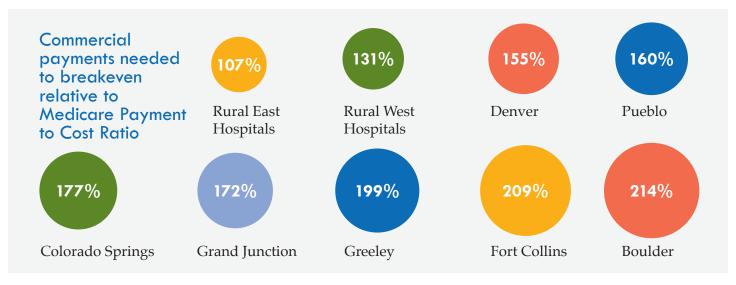
unreimbursed cost of Medicaid, CHIP, and state & local indigent care programs (3.8% national)

#### HOSPITAL FINANCIAL SUSTAINABILITY

Benchmarking hospital payments to Medicare rates can encourage cost efficiency and financial sustainability. Rural Colorado hospitals generally see Medicare cover a higher proportion of costs but receive lower relative commercial payments. Consequently, changes to Medicare and Medicaid policies would disproportionately impact these hospitals.



A value of 99% means that Medicare payments are covering 99% of Medicare Costs (a higher value means Medicare payments are covering more of the service costs).



A value of 107% means that the hospitals could break even if commercial payments were 107% of what Medicare pays for the same procedure (a higher value means increased reliance on commercial payments to break even)

Actual Commercial Payments Relative to Medicare	139% Rural East Hospitals	182% Rural West Hospitals	<b>240%</b> Denver	<b>227%</b> Pueblo
<b>221%</b> Colorado Springs	253% Grand Junction	<b>220%</b> Greeley	291% Fort Collins	<b>251%</b> Boulder

A value of 139% means that actual commercial payments are 139% of what Medicare pays for the same procedure.

## Healthcare Workforce

A strong healthcare workforce is fundamental to providing quality, timely care in rural Colorado. It also plays a critical role in rural economic development. Rural healthcare facilities must have sufficient providers, administrators, and support staff to operate sustainably and meet the care needs of their communities.



## A shortage of 54,100 to 139,000 physicians

is projected nationally by 2033 with the most alarming gaps in primary care and rural communities



## 887,865 unique job postings

in the Colorado Healthcare and Social Assistance Industry from Aug 2021 to Aug 2022

350,000 more than the next highest industry

Colorado Advertised Nursing Positions in 2022

#### Registered Nurses (RNs)

121,437 job postings23,412 unique job postings5 postings/unique job

#### Nurse Practitioners (NPs)

5,28

**5,288** job postings



**1,323** unique job postings



~4 postings/unique job

#### **2021 REGISTERED NURSES**



3,372 total employed in hospitals/ nursing homes in rural Colorado



11% of all RNs employed at hospitals/ nursing homes across the state



119 RN vacancies at hospitals/nursing homes in rural Colorado

5% of vacancies across the state\*

#### **2021 LICENSED PRACTICAL NURSE**



303 employed in hospitals/nursing homes in rural Colorado



38% of all LPNs employed at hospitals/ nursing homes across the state



18 LPN vacancies at hospitals/nursing homes in rural Colorado

18% of Colorado's vacancies

\*This number only considers personnel who were on the hospital/facility payroll at the end of the hospital's reporting period for 2021. Only considers RNs employed at hospitals or nursing homes.



In 2021 there was 1 Registered Nurse employed at a hospital/ nursing home per 217 rural residents and 1 per 226 urban residents

#### **COLORADO IS FACING A MENTAL HEALTH WORKER SHORTAGE**

The state is predicted to face a deficit of 4,400+ mental health workers by 2026



In 2024, all counties in Colorado but
Larimer county were identified as
Health Professional Shortage
Areas for Mental Health

#### CARE WORKER SHORTAGES IN COLORADO



The annual mean wage of registered nurses in 2023

was \$91,730



Travel nurses in Colorado earn up to \$2,941 per week on average,

with the potential to earn ~\$38,232 during a standard 13-week assignment



## **Annual Mean Wages** of Registered Nurses

**\$94,130** Northwest Colorado

**\$86,160** Southwest Colorado

**\$84,750** Eastern & Southern Colorado

## AGE OF COLORADO LICENSED & EMPLOYED NURSES IN 2022

Registered Nurses	8	Nurse Practitioners
22%	55+	23%
45%	45+	47%
27%	34 or under	14%

## +

# Colorado needs 33,000 new nurses

per year meet the demand amid a nursing shortage and retiring population

#### **2023 COLORADO TALENT GAP**



Registered Nurses -76%

Certified Nursing Assistants



Licensed
Practical Nurses

#### PHYSICIAN BURNOUT AND DEPRESSION (2023)



53% feel burned out

23% feel depressed

# 45%

of RNs and LPNs reported feeling burned out multiple times per week in 2022

## Specialties Most Affected by Burnout



**Emergency Medicine** 



Pediatric



Internal Medicine



OBGYN

### Top Reported Causes of Burnout

61% Too many bureaucratic tasks

**38**% Lack of respect from coworkers

**37%** Too many hours worked



~20% of the healthcare industry workforce has left the industry since 2020



40% of healthcare employees

considered quitting, ranking the industry lowest in satisfaction among 27 sectors in a 2023 survey

#### **HEALTHCARE SHORTAGE**







Of all active, licensed physicians, rural Colorado receives

8.5% of the physicians 8.3%

10.9%

of the MDs of the DOs

Note: "Inactive" physicians were excluded from this measure

## 2021 active physicians in a non-federal patient care role



1 per 486 rural people



1 per 325 urban people

### OF ALL ACTIVE, LICENSED PROVIDERS **RURAL COLORADO RECEIVES**



11.2% of Primary Care Physicians



**6.2%** of General Internal Medicine



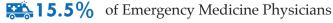
**6.2%** of Pediatric Physicians



9.6% of OBGYNs



№ 15.3% of Orthopedic Surgeons





**5.8%** of Psychiatrists





9.0% of Physician Assistants



9.6% of Advanced Practice Registered Nurses (APRN)

9.4%

11.5%

9.4%

Nurse Practitioners

Certified Registered Nurse Anesthetists

Advanced Practice Nurse Midwives

### **WORKFORCE RECRUITMENT AMONG RURAL HEALTH FACILITIES**

3% offer a housing stipend as a benefit

50%+ of facilities say housing stipends boost

recruitment and retention 43%

**50%** listed it as a desired benefit

offer loan repayment

38% offer a bonus/productivity structure

56% listed it as a desired benefit

## Of all active physicians in rural Colorado



50% are aged 55+

(34% in urban)

Only 3% are < 35 years old

(13% in urban)

### PHYSICIAN TO POPULATION RATIOS BY SPECIALTY IN COLORADO

Rural	9	Urban
1 to 1,322	Primary Care	1 to 1,199
1 to 6,283	General Internal Medicine	1 to 2,995
1 to 2,336¹	Pediatric	1 to 1,207¹
1 to 3,945 <sup>2</sup>	OBGYNs	1 to 3,108 <sup>2</sup>
1 to 7,539	Orthopedic Surgeons	1 to 9,725
1 to 3,892	Emergency Medicine	1 to 5,120
1 to 18,848	Psychiatric	1 to 8,360
1 to 1,769	Physician Assistant with an NPI*	1 to 1,260
1 to 1,067	Advanced Practice Registered Nurses*	1 to 812
<sup>1</sup> under age 18	<sup>2</sup> women age 13+ *in 2	022





320 rural residents



210 urban residents

## **Emergency Medical Services**



## 839,101 electronic patient care reports

submitted by licensed ground service agencies for 911/Emergency responses with patient transport (Jan 2022 to Dec 2023)

741,352

79,449

18,300

Urban areas

Rural areas

Frontier areas

11.6% of these responses were in rural and frontier Colorado

#### IN URBAN COLORADO



3,807 EMTs



2,844 Paramedics



156 Advanced EMTs



9 EMS Agency providers per 1,000 patients

#### IN RURAL COLORADO



**Y**₱ **702 EMTs** 



**587 Paramedics** 



140 Advanced EMTs



18 EMS Agency providers per 1,000 patients

#### IN FRONTIER COLORADO



**381 EMTs** 



**163 Paramedics** 



83 Advanced EMTs



34 EMS Agency providers per 1,000 patients

#### **AVERAGE INCIDENT TIMES IN COLORADO**



## Incident response time

8 min Urban

9 min Rural

13 min Frontier



## **Incident transport time**

13 min

15 min

**22** min

Urban

Rural

Frontier



In frontier counties, on average, EMS teams take over 30 minutes from dispatch to patient arrival, excluding on-scene time

### **TOP 3 REASONS FOR DISPATCH (2022-2023)**



## Sick person

23.6%

14.6% Rural

10.3% Frontier

Urban



## Falls

11%

12.7%

13%

Urban

Rural

Frontier



## **Breathing problem**

9.2%

8.6%

9.4%

Urban

Rural

Frontier



10%

## 116 EMS agencies

in urban counties

37% volunteer mixed 53% paid



## 53 EMS agencies

in rural counties

volunteer

42% mixed 45% paid



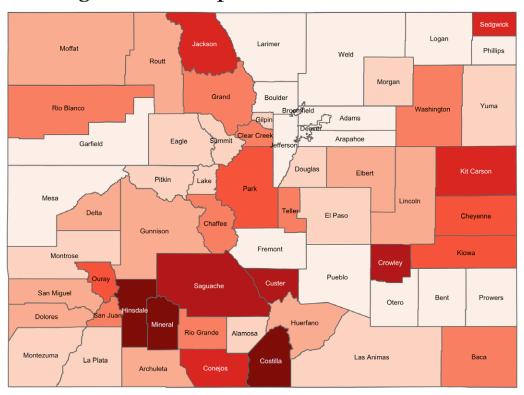
## 42 EMS agencies

in frontier counties

36% volunteer

40% mixed 24% paid

## Average EMS Response Time (2023)



Minutes
6 to 8

8 to 10

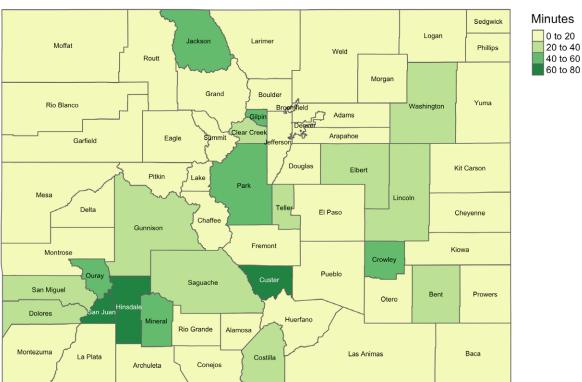
10 to 12 12 to 14

14 to 16 16 to 18

18 to 20

20 to 22

## Average EMS Transport Time (2023)



## Cost to Patient Case Study

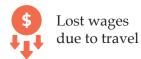
#### THE BACKGROUND

Health insurance companies often create programs to encourage patients to receive care outside of their local hospitals in order to decrease healthcare costs and reduce insurance premiums. For patients living in urban areas, this means better access to care, a higher volume of providers, and a greater diversity in options for primary care and specialty care providers.

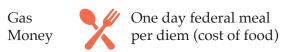
For rural patients, this is not the case. It is important to consider the additional hidden costs affiliated with this concept. Rural areas often do not have many options outside of local hospitals. In turn, when insurance prompts a patient to seek care outside of the local hospital, the patient often is required to spend time and money to travel further (sometimes a day) to receive care.

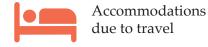
#### THE CHALLENGE

#### Examples of extra costs to patients when traveling to non-local hospitals









While insurance companies have a cost savings of  $\sim$ \$400 from rural patients traveling to non-local hospitals, the patient has a cost burden upwards of \$700.

#### THE RESULTS

### Average Overall Cost Burden Observed by Rural Patients traveling to distant, non-local hospital/clinic

Cost Burden Description	Amount in USD	Running Total of Cost Burden (USD)
Average Member Liability Amount <sup>1</sup>	\$22.00	\$22.00
Mileage Reimbursement <sup>2</sup>	\$165.00	\$187.00
One Day of Lost Wages <sup>3</sup>	\$235.00	\$422.00
One Night of Accomodations <sup>4</sup>	\$163.00	\$585.00
One Day Federal Meal Per Diem <sup>5</sup>	\$133.00	\$718.00
	Total Cost Burden	\$718.00

### Average Cost Savings of Insurance Providers if Rural Patients travel to distant, non-local hospital/clinic

Scenario	Amount in USD
Scenario 1: Patient living in Kit Carson, CO but travels to Denver, CO	\$316
Scenario 2: Patient lives in Eads, CO but travels to Colorado Springs, CO	\$438
Scenario 3: Patient lives in Rangely, CO but travels to Grand Junction, CO	\$520
Average Cost Savings to Insurance Company <sup>1</sup>	\$425

## Transportation

Due to the aging population in rural Colorado, CDOT has prioritized increasing options for senior citizens and veterans to reach basic amenities and medical care. One strategy is to increase CDOT outrider service by 2024 to include communities of Lamar, Fort Lyon, Las Animas, La Junta, Swink, Rocky Ford, Manzanola, and Fowler, and add additional connections in Durango, Mancos, Cortez, Dolores, and Rico.

CDOT's 10-year strategic plan, released in 2019, showed Colorado

## ranked 47th

in the U.S. for the condition of rural roads



CDOT proposes to repair 1,300 miles of rural pavement across the state

## 1.3 billion

going toward rural roads between 2020-2030

## 24% of older adults

have trouble finding transportation options for trips wanted/needed





eg 63% to medical appointments



41% for shopping/pharmacy trips

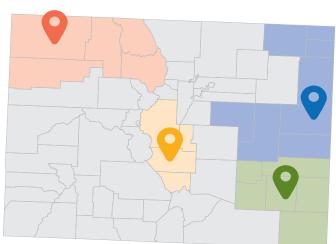
Rates for these categories were higher in rural Colorado

70% rural 48% urban

44% rural 31% urban

Adults who would likely use public transportation

**20% rural** 35% urban Counties with the greatest difficulty securing transportation for medical appointments



- Eastern Colorado
- Southeast Colorado
- Central Front Range
- Northwest Colorado



of statewide transit ridership comes from rural Colorado, which makes up only 12% of the state's population



## \$619 million of the unfunded project list would

be dedicated to providing mobility options to rural Coloradans, including seniors and veterans from 2024-2029

## Childcare

Child care is needed across the state. Only two Colorado counties have enough licensed child care capacity to serve the number of children in the county: Hinsdale and San Juan, both of which have fewer than 30 children age 5 and under.

Colorado children with all parents in the workforce

66.8% rural

65.4%

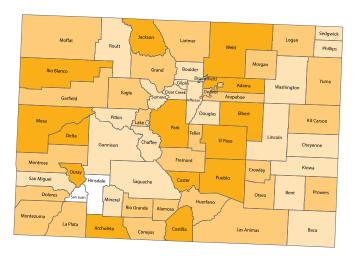
urban



of Coloradoans live in a licensed childcare desert

11 rural

7 urban



Children per childcare slot

1

1.1-1.9

2-2.9

3+

Any county with 3 or more children per childcare slot is considered a licensed childcare desert

#### AVERAGE COST OF CENTER-BASED CARE IN COLORADO



Tuition for an infant

\$15,881 2020

\$19,573

Tuition for a 4-year old

\$11,911

\$13,809

2020

2022

Tuition for 2 children

\$27,792 2020

\$33,382

2022



## \$2.3 billion annual loss

of Colorado's economy due to child care challenges

372,951

Colorado children are under age 6

41,244 rural children under age 6

> Colorado ranked as the third most expensive state for infant childcare

#### 2023 ANNUAL MEAN WAGE OF CHILDCARE WORKERS

\$38,240 or \$18.39/hour in Colorado



**\$37,460**South and Eastern

Colorado

**\$36,800**Southwest/Central
Mountains Colorado

Northwest Colorado

\$39,630

2023 CHILD CARE COST BURDEN



is the average childcare cost burden in Colorado



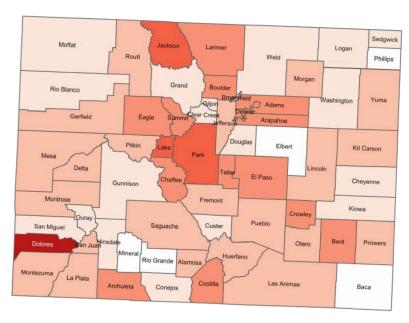


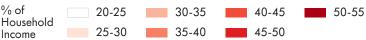


# 1/3 of a median-income family's earnings goes to

child care for two children

Southwestern Colorado's unmet childcare rate (17%) is **5X+ higher** than urban Douglas County's (3%)





#### **ADVANTAGES OF FREE CHILD CARE**



Colorado families with free child care earn an average of

\$9,450 more

than those without access to it

Mothers with free childcare work more compared to mothers without free childcare



3.19+
hours per week



11%+
participation

#### **2022 LEGISLATIVE SESSION**



Through the Universal Pre-K (UPK)
Program, all Colorado children can
get up to 15 hours of free,
high-quality preschool the
year before kindergarten



# 2,100 licensed child care providers

are listed in Colorado's Universal Preschool system (2024)



349 providers are located in rural areas

## Outdoor Industry & Tourism



# Outdoor recreation added \$13.9 billion

to Colorado's economy in 2022



19.9% increase from 2021



Snow sports are the top outdoor industry driver and rank 1st in the U.S.

# \$1.4 billion to the Colorado's economy



The average outdoor recreation outing per person in 2023 decreased

62.5 outings per person



The outdoor recreation participant base grew 4.1% in 2023 to a record

## 175.8 million people

57.3% of the U.S. population ages 6+92% of Colorado residents

#### **BENEFITS OF COLORADO TOURISM IN 2023**



93.3 million people visited Colorado



\$28.3 billion in visitor spending

on Colorado outdoor recreation



This supported 188,000 jobs and generated \$1.8 billion in state and local tax revenue

### Breakdown of visitor spending



\$13.9 billion

in Denver

**\$4.3 billion** in Central Mountains

\$3 billion

in Pikes Peak region

### \$2.6 billion

in Southwestern Colorado & San Luis Valley

\$1.4 billion

in Northwest Colorado

\$446 million

in Colorado's Eastern & Southern Plains

In Outdoor Recreation Satellite Account (ORSA) compensation in 2022, Colorado ranked

## 10th

among all states in employment



8th

among all states in employment growth

### 11th

among all states in compensation



7+1

among all states in compensation growth

In 2022, outdoor recreation compensation and employment continues to grow in Colorado



9.2%

129,773 jobs

increase in employment in Colorado compared to 7.4% increase nationally



**12.3%** \$53,372

increase in compensation in Colorado compared to 9.1% increase nationally

## Agriculture



## 30.2M acres of land in farms in Colorado



of all farms and ranches are owned and operated by individuals and families in Colorado (28,652 farms)



\$8.2 billion in farm production expenses

\$226,319 average per farm



\$6.4 billion in livestock

(including poultry and their products)

Record beef prices (Colorado's #1 Ag export) and high spring precipitation offset rising input costs and decreased government program income in 2023



\$1.8 billion net cash

farm income (\$50,692 average per farm)



**36,056** number of farms and ranches in Colorado (2022)



838 acres

average size of farm and ranch (60% of farms are below 140 acres in size)



\$2.8 billion

in crops (including nursery and greenhouse)



estimated decrease in Colorado's 2023 net farm income



estimated decrease in U.S. farm income in 2023

## Renewable Energy



39%

of Colorado's total electricity net generation was from renewable sources in 2023



**70**%

of Colorado's renewable electricity generation was from wind power in 2023



Colorado's use of wind power was



greater in 2023 than it was in 2010



2023 solar power capacity in Colorado

Ranked 11th in the nation 23% of the state's renewable electricity

#### OIL AND GAS

In 2023, Colorado produced more than twice as much crude oil than in 2010, primarily from the increased use of horizontal drilling and hydraulic fracturing technologies. Demand for refined petroleum products in Colorado is about two-and-a-half times more than the state's refining capacity. Several pipelines, primarily from Wyoming, Texas, and Kansas, help supply the Colorado market.



As of 2023, Colorado is the

# 4th largest onshore oil producer in the U.S.

This accounts for only 4% of the total U.S. crude oil production

Colorado's total oil and gas production in 2023 is estimated to be nearly

\$16 billior





The U.S. provides
~14.5% of the total crude oil for the global market

Increasing Colorado's production would have close to no impact on global supply and prices



8 out of 10 barrels of crude oil produced in Colorado come from Weld county

Rural counties with the highest production by barrel

**3.2M**Rio Blanco

1.1M Garfield 899,000

**Iackson** 



Nationwide, Colorado is the
8th largest in both
natural gas reserves
and production

Accounting for almost 4% of the U.S. total reserve



40% of natural gas and coalbed methane gas production came from rural Colorado

Garfield (360,211,253 MCF) was the largest rural producer in 2023

#### **COLORADO MINING**

2023 Electricity net generation





**29%**Natural gas



**39%** Renewable resources



**7 coal mines** operated in 2022



\$747 million coal sold

by Colorado mines in 2022 ↑ 34% from 2021



1,284 employees

in the coal mining industry in 2022

In 2022, Colorado was the

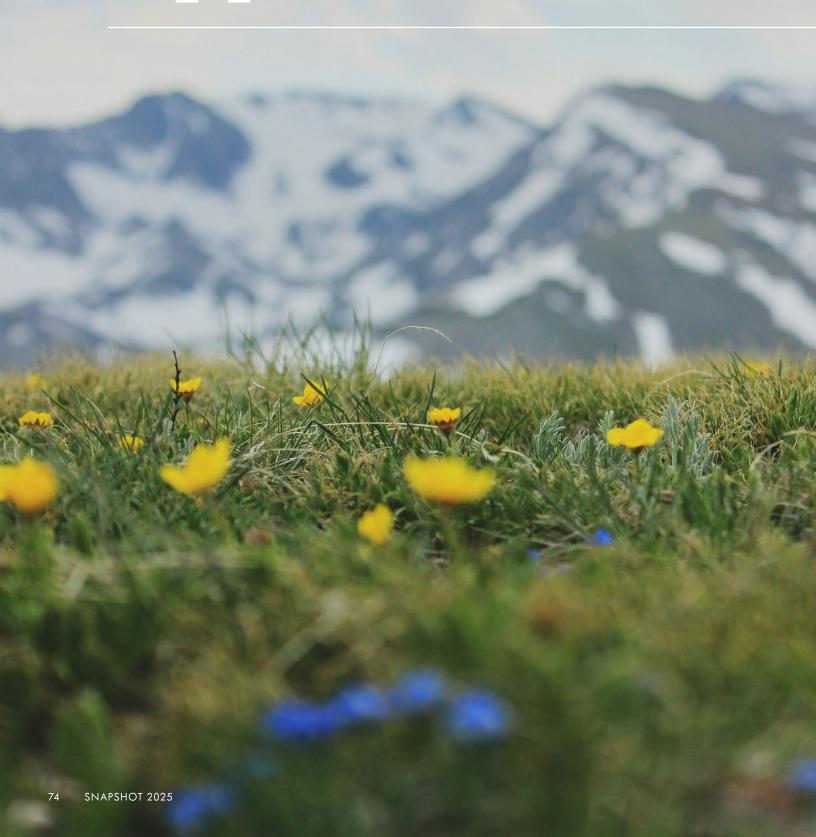


Largest producer of molybdenum

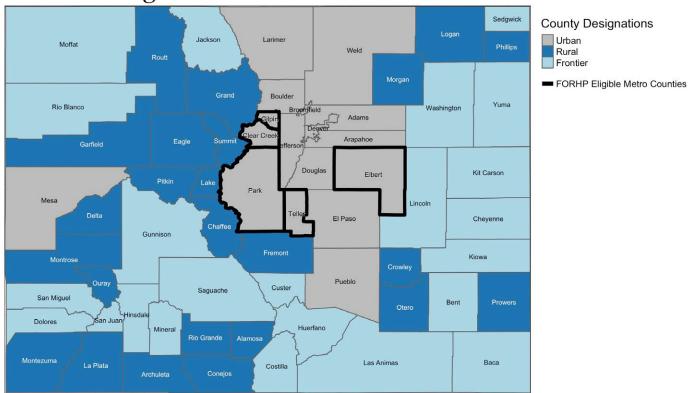
3rd largest producer of gold

\$ The combined production value was about \$915 million

# Appendix



#### FORHP Eligible Areas



The Federal Office of Rural Health Policy (FORHP) has modified its list of areas eligible for rural health funding. The Counties outlined in bold are eligible for FORHP funding even though they are designated as Metropolitan Counties. The newly adopted designation method designates outlying Metropolitan counties that do not contain any Urbanized Area (UA) population as fully eligible for rural health grants.

#### **RURAL COUNTIES**

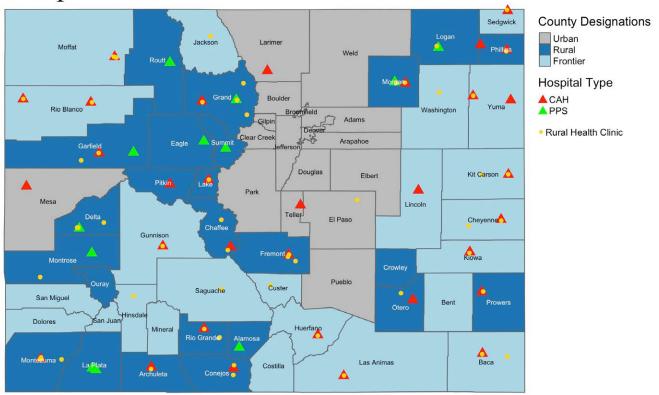
A "rural county" is a county that is located in a nonmetropolitan area in the state that either has no municipality within its territorial boundaries with 50,000 or more permanent residents based upon the most recent population estimates published by the United States Census Bureau or that satisfies alternate criteria for the designation of a rural area as may be promulgated by the Federal Office of Management and Budget.

#### **FRONTIER COUNTIES**

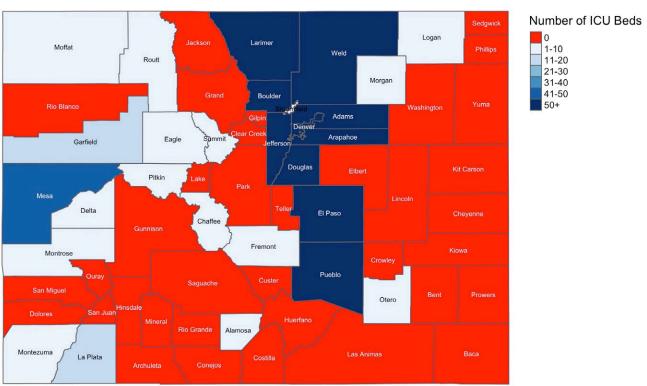
A "frontier county" is a county in the state that has a population density of six or fewer individuals per one square mile.

For additional information on the varying definitions of "rural" and "frontier," please visit <a href="mailto:ruralhealthinfo.org/am-i-rural">ruralhealthinfo.org/am-i-rural</a>

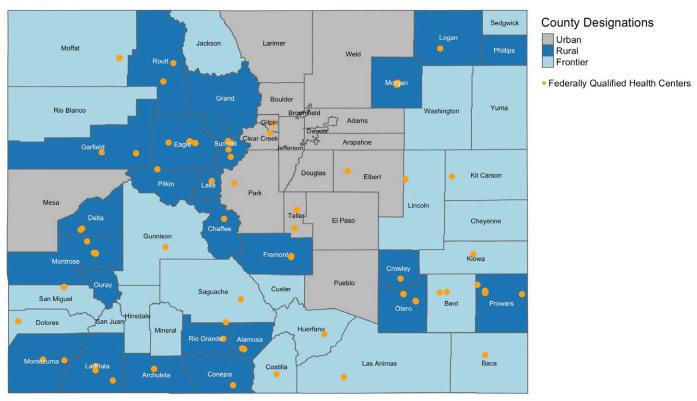
#### Hospitals and RHCs in Rural Colorado



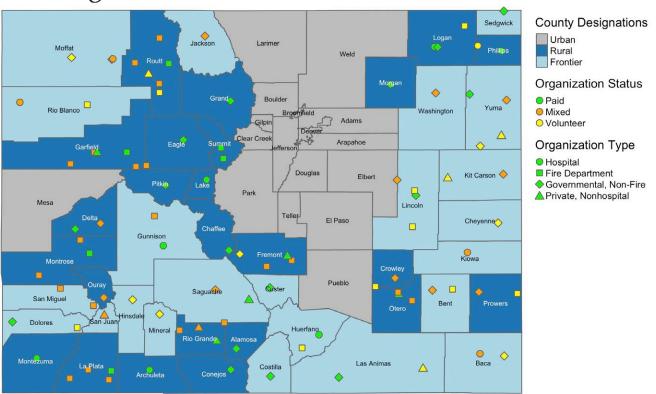
#### Intensive Care Beds (2024)



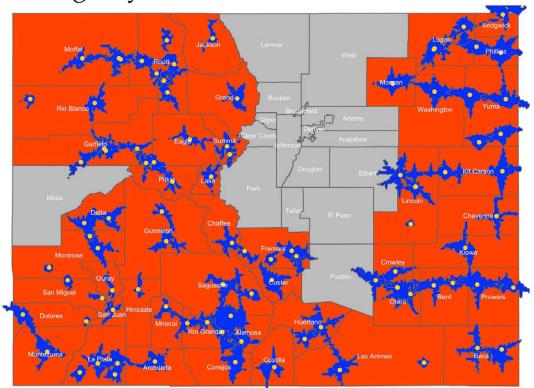
#### FQHCs in Rural Colorado



# EMS Agencies in Rural Colorado



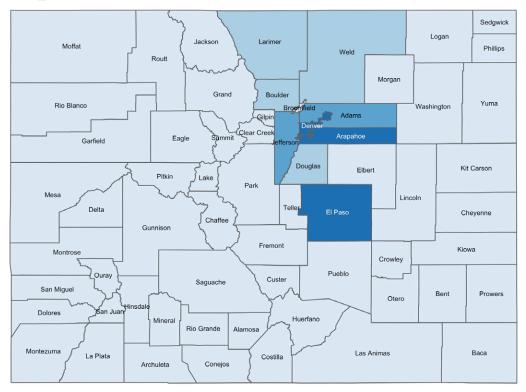
#### Emergency Medical Service Deserts (2023)



- EMS Service (within 25 minutes)
- Rural EMS Desert
- EMS Service Provider

Travel times were estimated using road surface and speed limit data.

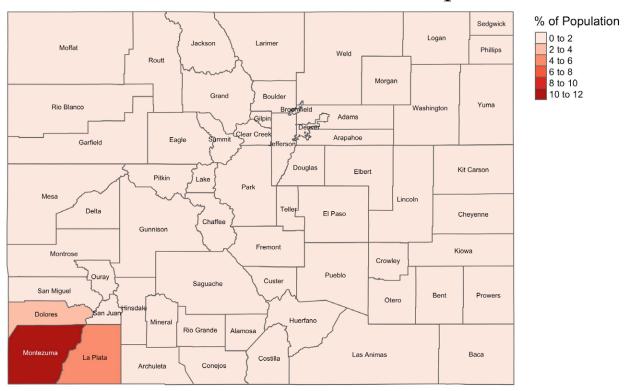
# Population Estimates (2023)



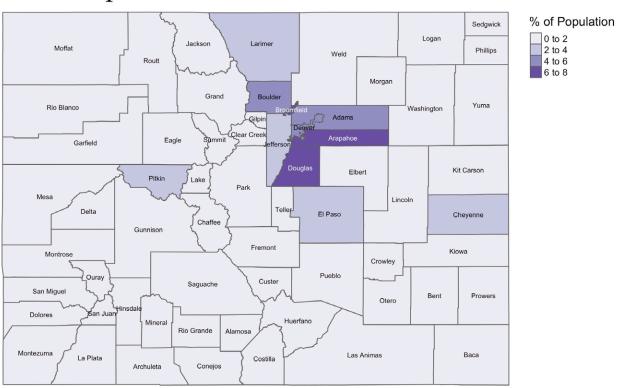
#### Population

0 to 200,000 200,000 to 400,000 400,000 to 600,000 600,000 to 800,000

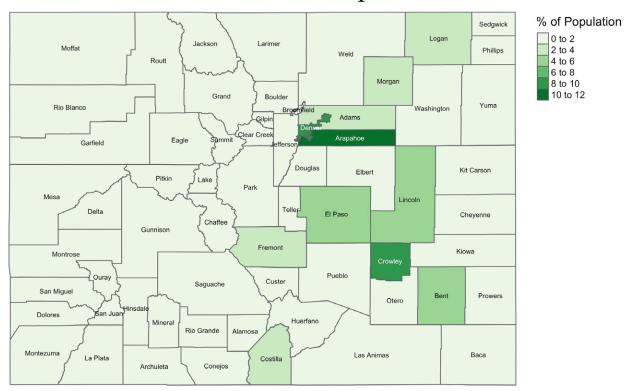
#### American Indian & Alaska Native Population (2022)



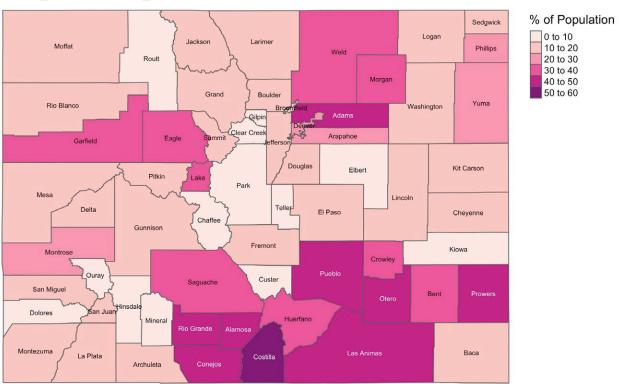
# Asian Population (2022)



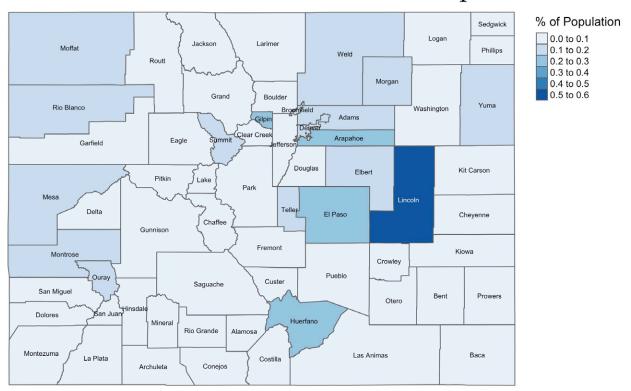
#### Black or African American Population (2022)



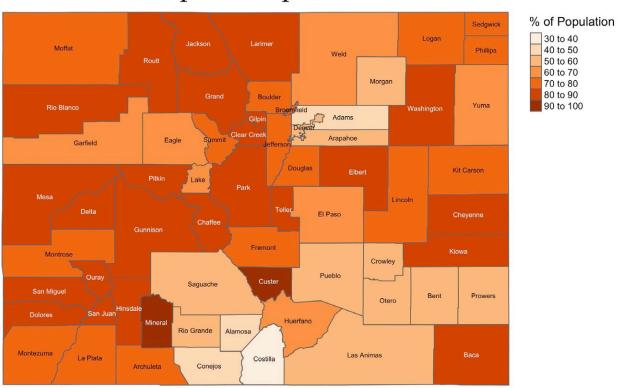
#### Hispanic Population (2022)



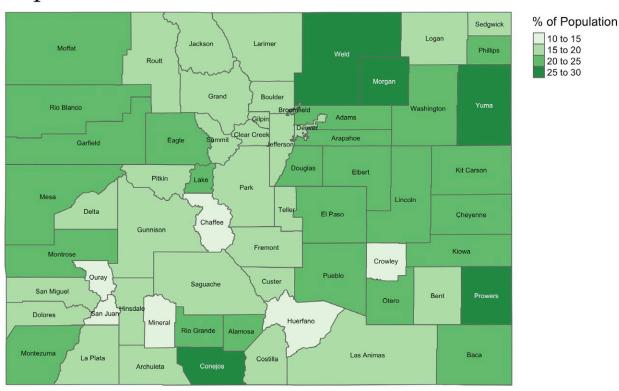
# Native Hawaiian & Pacific Islander Population (2022)



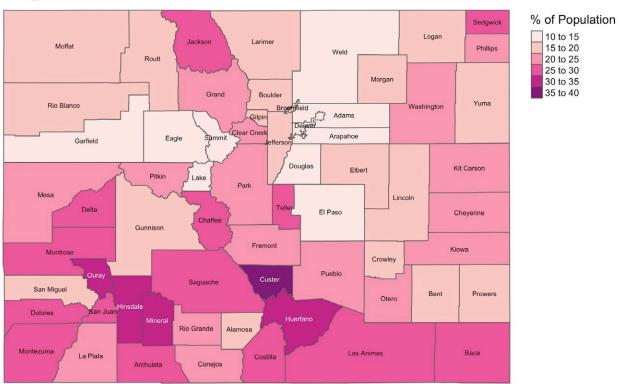
#### White Non-Hispanic Population (2022)



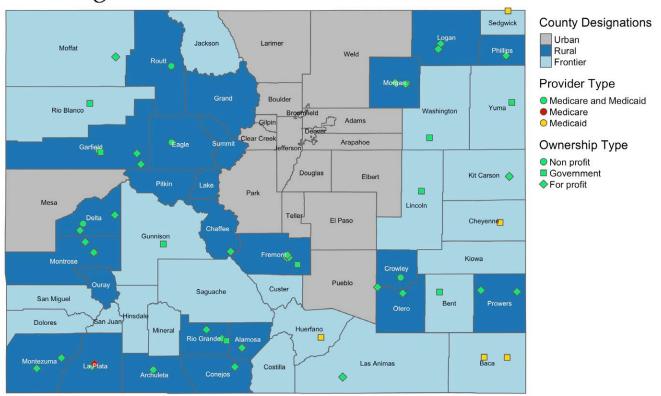
#### Population under 18 (2022)



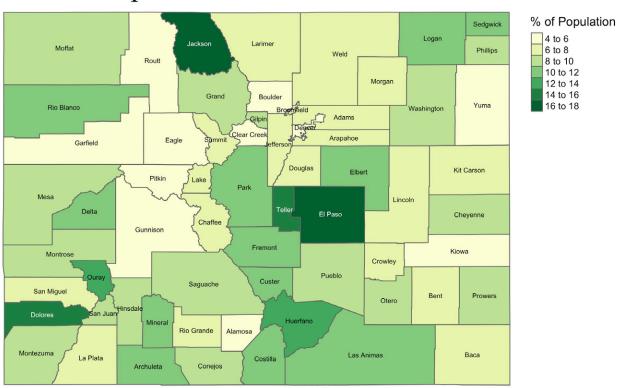
# Population 65+ (2022)



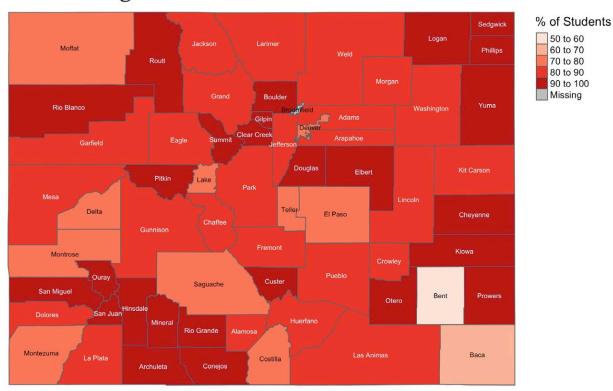
#### Nursing Homes in Rural Colorado



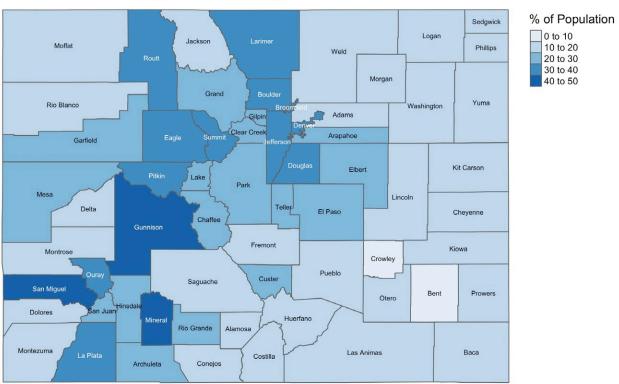
#### Veteran Population (2022)



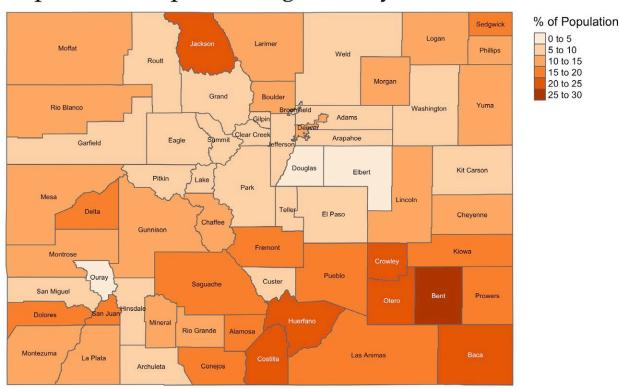
# 4-Year Highschool Graduation Rate (2023)



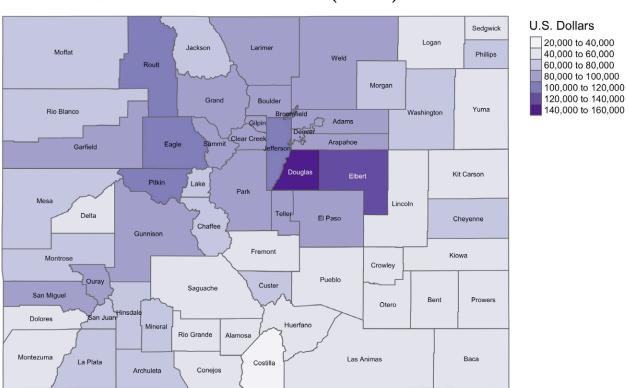
# Bachelors Degree or Higher (2022)



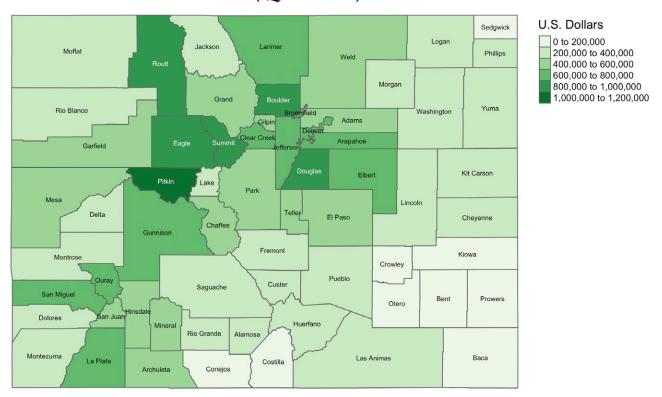
#### Population Experiencing Poverty (2022)



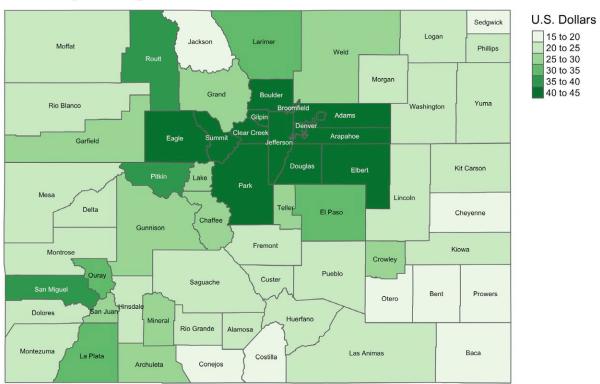
#### Household Median Income (2022)



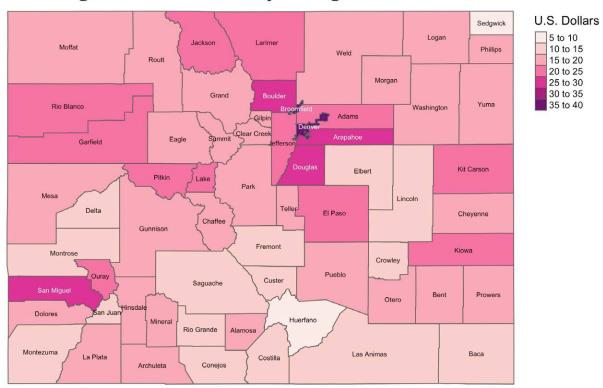
#### Median Home Price (Q1 2024)



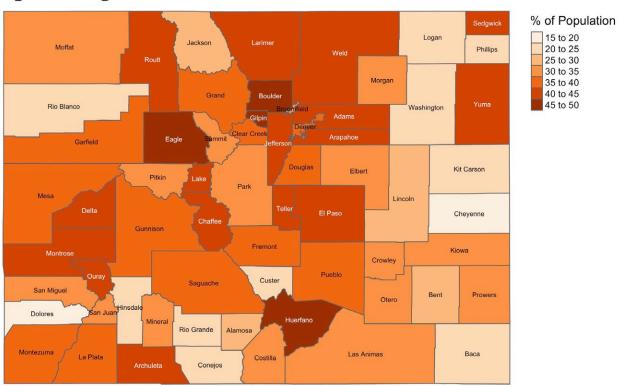
## Hourly Wage Needed for a 2 Bed Rental (2024)



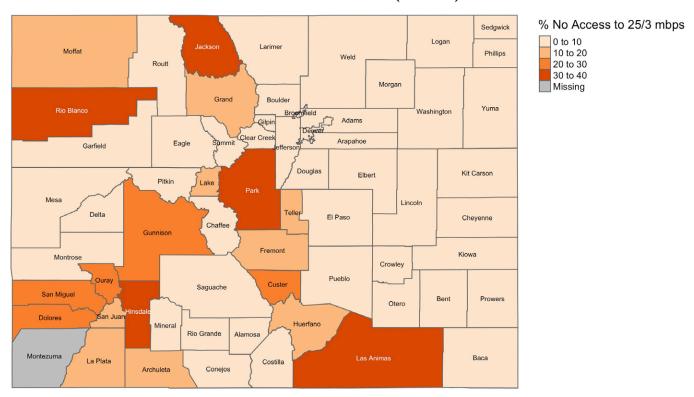
# Average Renter Hourly Wage (2024)



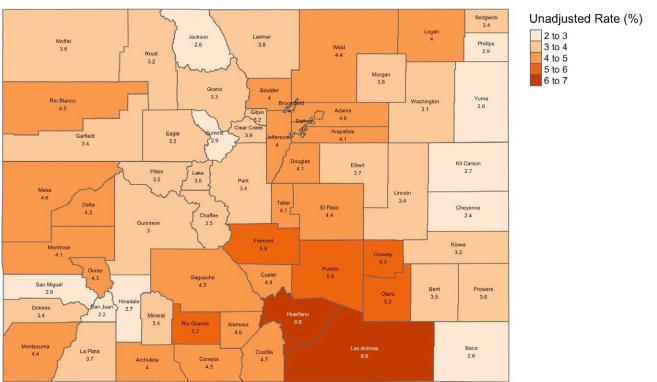
# Spending 35%+ of Income on Rent (2022)



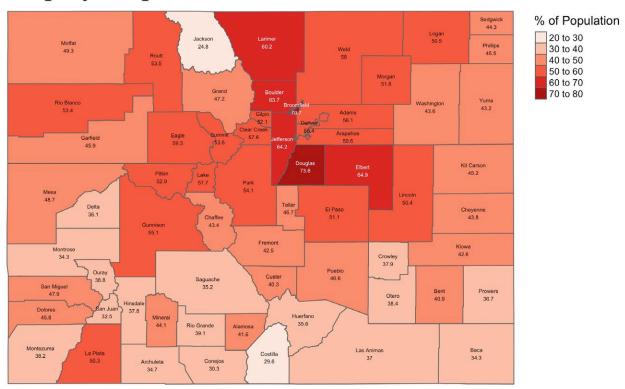
#### Colorado Broadband: Unserved (2024)



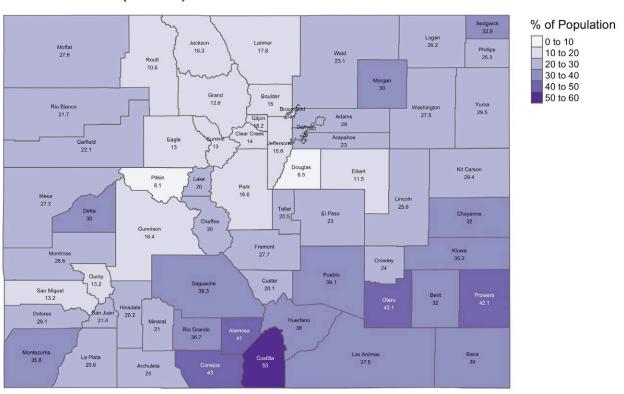
## Unemployment (Jul 2024)



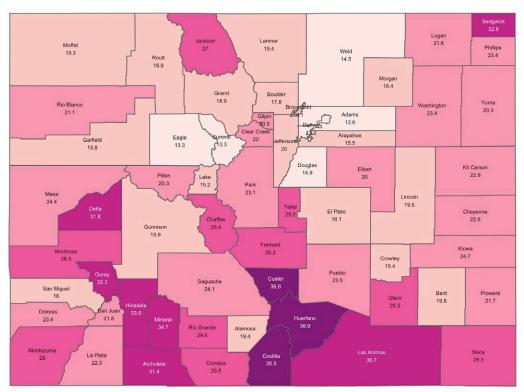
#### Employer Sponsored Insurance (2022)



#### Medicaid (2024)



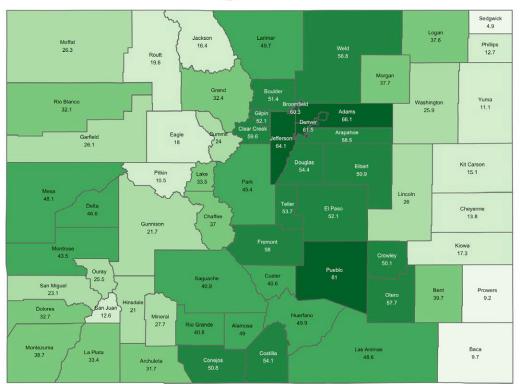
#### Medicare (2024)

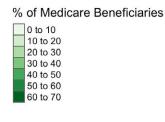


# % of Population 10 to 15 15 to 20 20 to 25 25 to 30 30 to 35

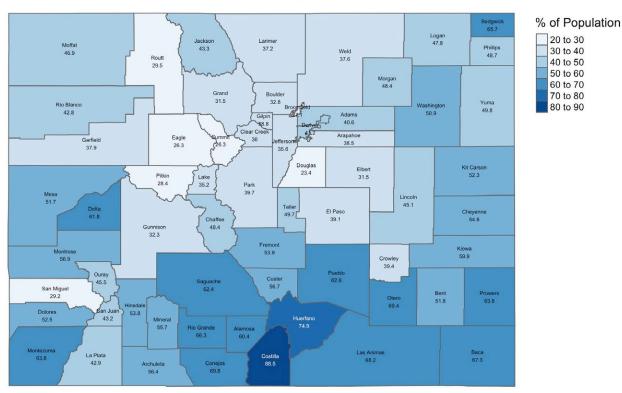
35 to 40

## Medicare Advantage Penetration (2024)

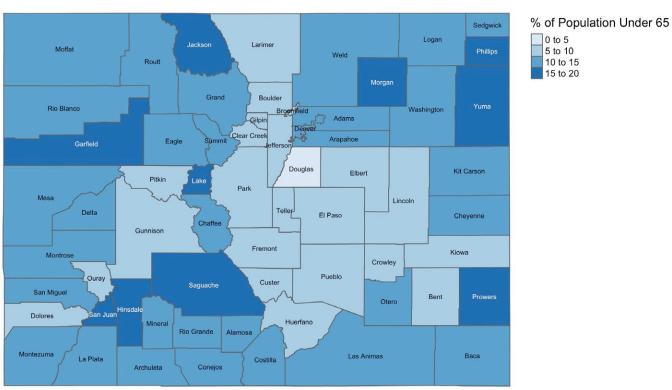




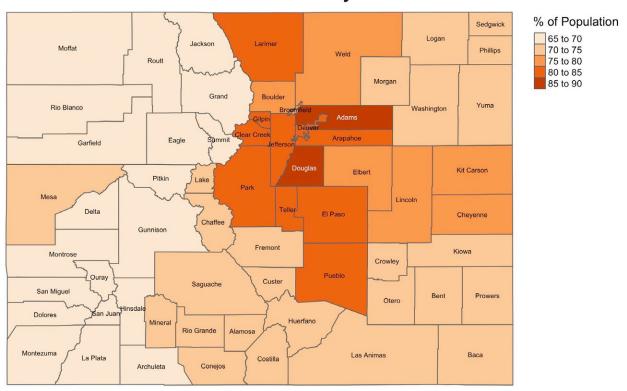
#### Medicare and Medicaid (2024)



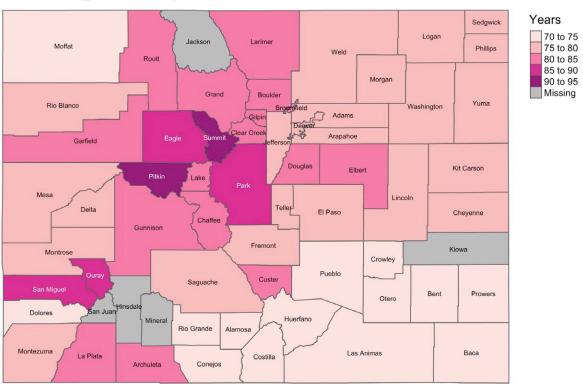
#### Uninsured under 65 (2022)



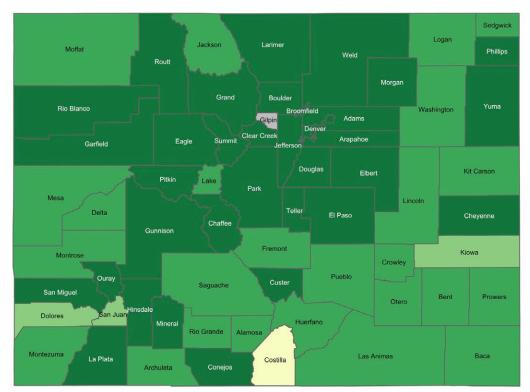
#### Dental Insurance within last year (2022)



## Life Expectancy (2022)



#### Environmental Food Index (2024)



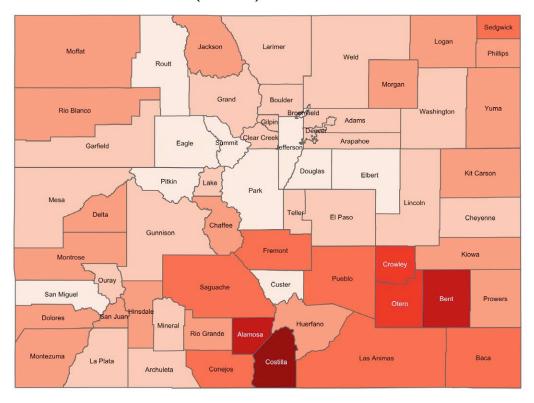
Index Score

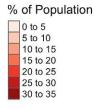
0 to 2
2 to 4
4 to 6
6 to 8
8 to 10

Missing

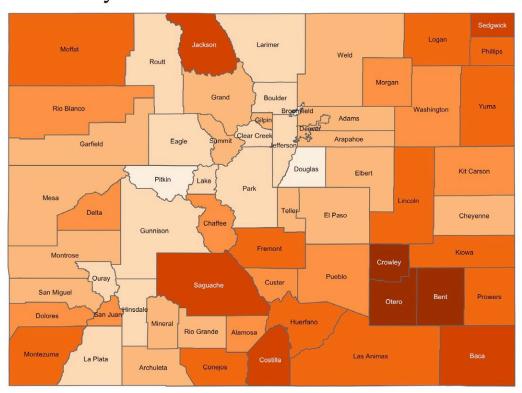
(The food environment index is a score reflecting factors (such as access to healthy foods and food insecurity) that contribute to a health food environment, ranging from 0 (worst) to 10 (best).

#### SNAP Benefits (2022)





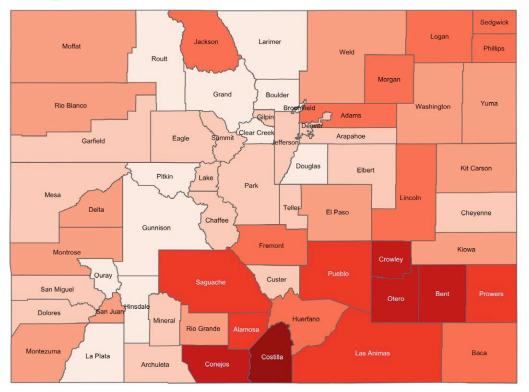
#### Coronary Heart Disease (2022)



#### Prevalence Among Adults (%)

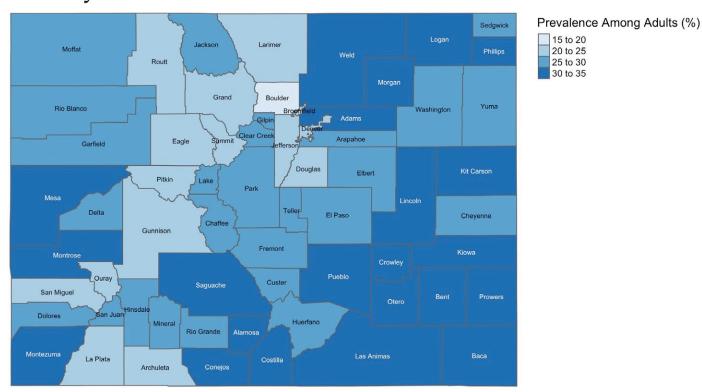
4.0 to 4.5 4.5 to 5.0 5.0 to 5.5 5.5 to 6.0 6.0 to 6.5 6.5 to 7.0 7.0 to 7.5

#### Diagnosed Diabetes (2022)

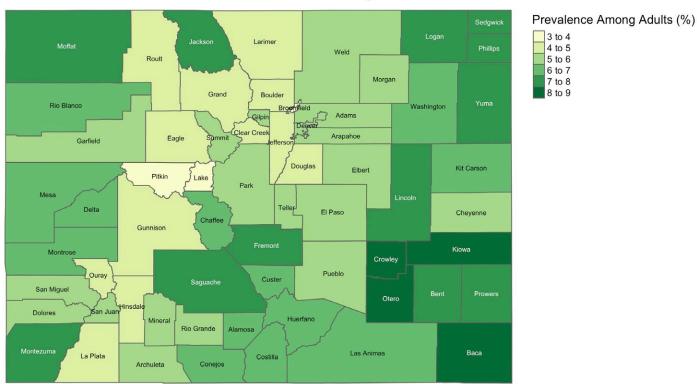


#### Prevalence Among Adults (%)

#### Obesity (2022)



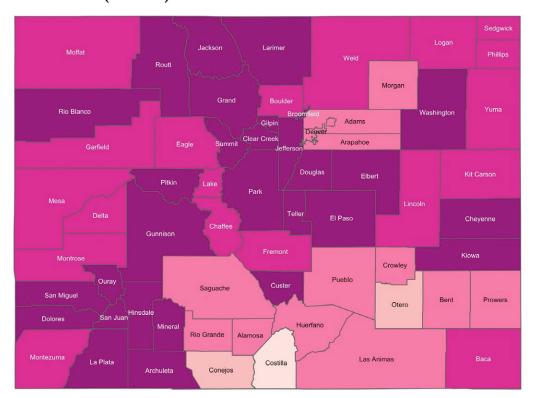
#### Chronic Obstructive Pulmonary Disease (2022)



15 to 20

20 to 25 25 to 30 30 to 35

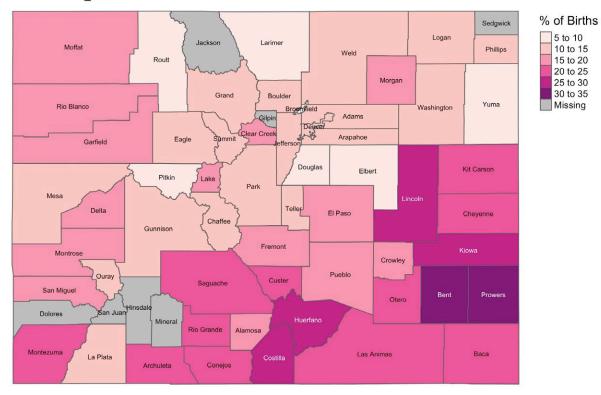
#### Cancer (2022)



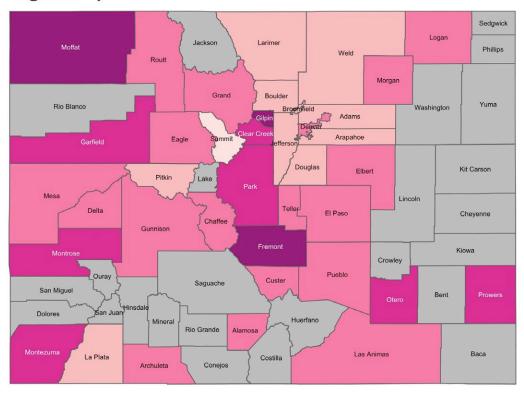
#### Prevalence Among Adults (%)

5.5 to 6.0 6.0 to 6.5 6.5 to 7.0 7.0 to 7.5 7.5 to 8.0

#### Inadequate Prenatal Care (2022)



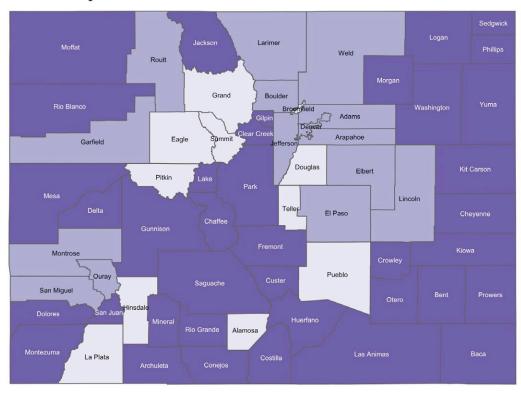
#### Age Adjusted Suicide Rate (2023)



#### Rate per 100,000



#### Primary Care HPSA (2024)

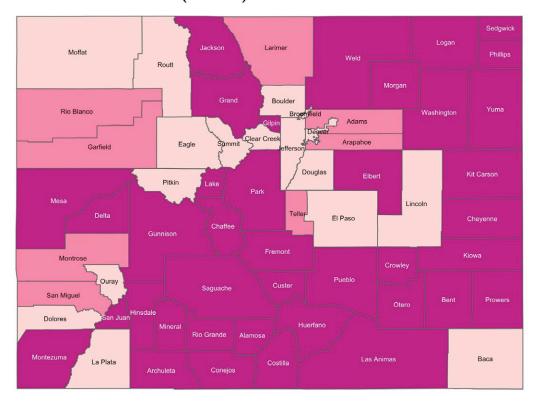


#### County Shortage

None of county is shortage area
Part of county is shortage area
Whole county is shortage area

(A Primary Care Health Professional Shortage Area (HPSA) is a geographic area experiencing a shortage of primary care providers)

#### Dental HPSA (2024)



#### County Shortage

None of county is shortage area
Part of county is shortage area
Whole county is shortage area

(A Dental Health Professional Shortage Area (HPSA) is a geographic area experiencing a shortage of Dentists)

#### Mental HPSA (2024)

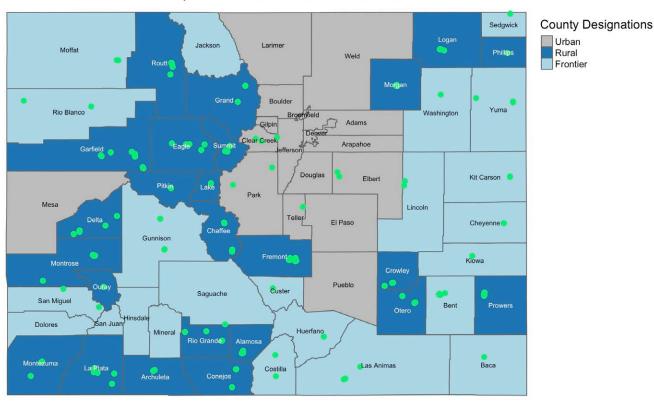


#### County Shortage

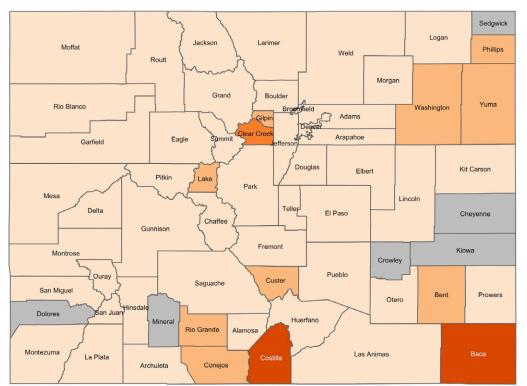
None of county is shortage area
Whole county is shortage area

(A Mental Health Professional Shortage Area (HPSA) is a geographic area experiencing a shortage of mental health providers)

#### Substance Use/Mental Health Facilities



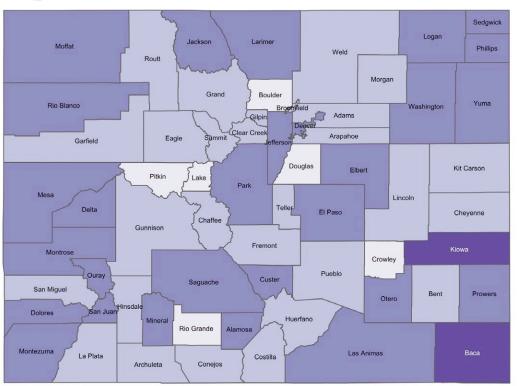
#### Mental Health Provider Ratio (2023)



Population per 1 Mental Health Pr



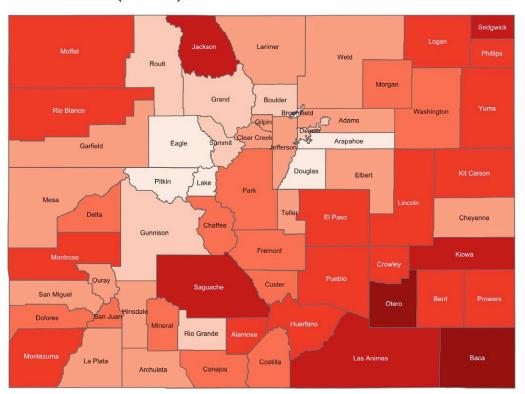
#### Depression (2022)

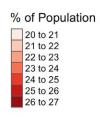


# % of Population 20 to 22 22 to 24

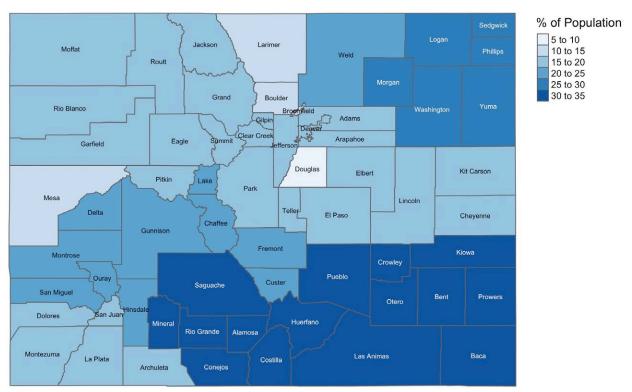
24 to 26 26 to 28

#### Arthritis (2022)

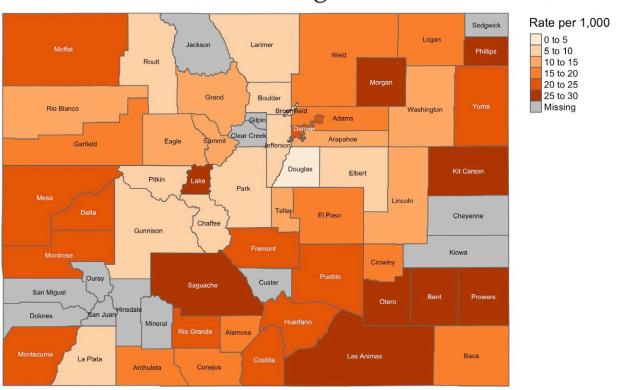




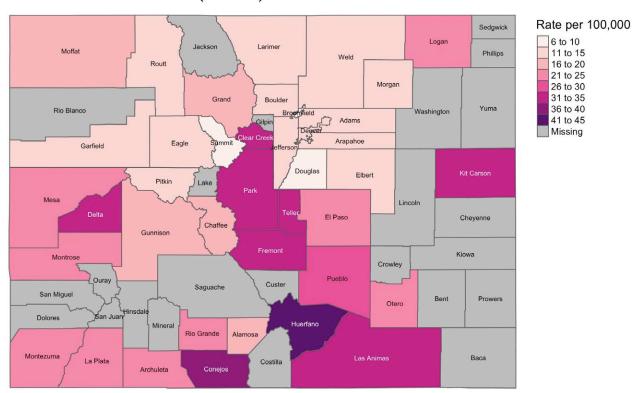
#### Fair or Poor Oral Health (2023)



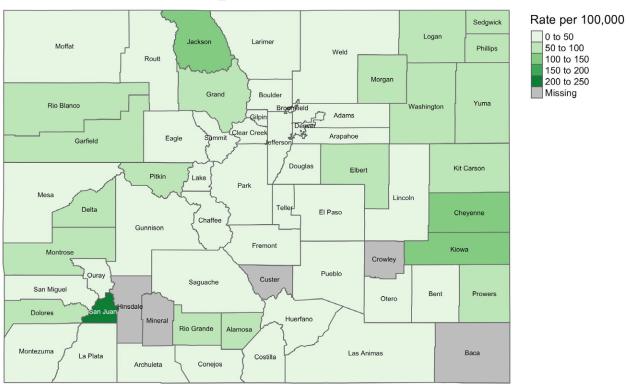
#### Teen Birth Rate (Females aged 15 to 19 in 2022)



#### Firearm Deaths (2021)



## Work Related Hospitalizations (2018-2020)



CRHC works hard to make sure that each fact in the Snapshot of Rural Health comes from a reputable source.

To see a full list of citations, line by line, please reference <u>coruralhealth.org/snapshot-data-2025</u>.



The State Office of Rural Health

6551 S Revere Parkway, Suite 155 Centennial, CO 80111

P: 303.832.7493

web@coruralhealth.org coruralhealth.org

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