

# CHA | Terms and Conditions

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## **Logos:**

To be recognized in the conference brochure and conference signage, all logos must be sent to CHA.

## **Mobile App:**

Registered representatives only will have access to the mobile app for the 2026 CEO Forum. The mobile app provides increased exposure and the opportunity to connect with attendees.

## **Complimentary Registrations:**

Registration(s) includes all meals, networking breaks, reception, and educational sessions (as capacity allows). The number of complimentary registrations is determined by the package selected.

## **Conduct of Exhibitors and Sponsors:**

The purpose of the 2026 CEO Forum is to educate persons employed in the health care field in the utilization and development of new products, equipment, and/or services. This does not preclude the stimulation by exhibitors and sponsors of interest in and demand for such products and/or services. In keeping with the nature of a health care professional meeting, undignified promotional methods, and/or materials considered to be objectionable by the Association are expressly prohibited.

## **Payment:**

A deposit of 50 percent of the total is due at the time the contract is submitted; the deposit holds the sponsorship in the sponsor's name until the full payment is due.

- 2026 CEO Forum: The remaining balance is due on or before **Friday, April 24, 2026**. Contracts submitted on or after **April 24** must be accompanied by 100 percent payment.

## **In-Conjunction Events:**

Events organized by sponsors must not be scheduled during the CHA education program. Any function not approved by CHA that would compete for attendees' time during the hours of educational sessions, general sessions, or programs is prohibited.

## **Cancellation/Refund Policy:**

All cancellations must be submitted to CHA in writing via email.

- 2026 CEO Forum: Cancellations received on or before **Friday, May 1, 2026**, will be charged a 50 percent processing fee. No refunds will be given after **May 1** – the full sponsorship fee will be charged.

## **Late Payments:**

Invoice payments are due before the event unless approved by CHA. Please be advised that CHA will charge one percent interest per month on late invoices.